

Children's Television Programming Report

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 State:
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 Children's TV Programming Report
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Report reflects information for : Second Quarter of 2011

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	e, and Contact Info	rmation		
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type Station Type Network Affilia		ı
		Affiliated network	NBC	
		Nielsen DMA	Indianapolis	
		Web Home Page Address	www.WTHR.com	
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			336.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			4.0
	•	formation identifying each Core Program aired on its station, inclu o publishers of program guides as required by 47 C.F.R. Section	•	Yes
	programming guideline (applie	t at least 50% of the Core Programming counted toward meeting ed to free video programming aired on other than the main Yes N gram episodes that had already aired within the previous seven d	o program	Yes

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(20)

Digital Core Program (1 of 20)	Response
Program Title	Gina D's Kids Club (WALV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	12:30PM Monday
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Gina D's Kids Club Show is educational entertainment with songs and animated/live action that reinforces positive attitudes and encourages self-esteem while teaching children numbers, letters, colors, shapes, family values and sharing. Gina D. is a funny loving attractive role model grounded in pre-school fundamentals but a person who has not forgotten what it is like to be a preschooler full of discovery and imagination. Each day she is visited by a cast of funny puppets and live action characters that become involved in the problem solving and learning tasks. In each show, Gina D. sings songs that reinforce positive attitudes such as: I'm a Special Person, Smile Ability and Believe In Your Dream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 20)	Response
Program Title	Real Life 101 (WALV)
Origination	Syndicated

Days/Times Program Regularly Scheduled	12:30PM Tuesday
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real life jobs and careers are explored in an energetic style as an education and information (E/I) presentation for teenage viewers. The careers and people chosen to reflect those categories offer a vital inside look at what it would really be like to choose that particular profession. A cohost approach allows for interchange of questions and responses adding viewer stimulation and insight.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 20)	Response
Program Title	Missing (WALV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	12:30PM Wednesday
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MISSING is a weekly half-hour reality series featuring actual cases of missing individuals, both adult and juvenile, from across the United States. Assisted by local, state and federal law enforcement agencies, as well as The National Center for Missing and Exploited Children, each episode includes interviews with friends, family and investigators involved with the case. We visit the missing individuals last known whereabouts and provide viewers with all the relevant facts to increase public awareness in hopes of locating the missing person. Every episode also contains an optional doughnut hole for local stations to insert their own missing persons case.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 20)	Response
Program Title	Animal Rescue (WALV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	12:30PM Thursday
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	1 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal rescue's program content includes safety tips and real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals. Emmy-nominated ANIMAL RESCUE is a weekly half-hour television series showcasing the heroic effor of people helping animals. Host Alex Paen and ANIMAL RESCUE cameras travel around the world capturing these dramatic rescues. The goal of ANIMAL RESCUE is to make people more
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 20)	Response
Program Title	Dog Tails (WALV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	12:30PM Friday
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dog Tales" is a weekly half-hour magazine show featuring everything about dogs and their owners. Each episode includes topics on training, health, nutrition, behavio grooming and the peculiarities of man's best friend. All types of dogs, from pure bred to mutts, will be showcased.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 20)	Response
Program Title	Whaddyado (WALV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	12:30PM Saturday
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"WHADDYADO" is a half-hour weekly educational series designed to educate, inform, inspire and entertain children 16 & under (specific target audience is 13 to 16) about the world around them. Each episode is an educational life-lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere. Using a combination of actual dramatic footage, re-enactments, and demonstrations, "WHADDYADO" provides a compelling look at perilous situations that have occurred in rea- life. Then, using interviews with the participants, and instructions from experts, we learn what the proper reaction should be when faced with similar life-threatening circumstances. Also, in an effort to help young people make right decisions, we feature a Moral Dilemma segment each week.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 20)	Response
Program Title	Brain Game (WALV)
Origination	Local
Days/Times Program Regularly Scheduled	12:30PM Sunday
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Brain Game: Weekly academic quiz show pairing 48 area high school in an elimination competition, testing participants' general knowledge in many subject areas. Produced by WTHR in association with the University of Indianapolis during the regular school year to encourage, promote and recognize academic achievement fully sponsored by Westfield Insurance.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes

Digital Core Program (8 of 20)	Response
Program Title	Planet X (NBC Universal Sports)
Origination	Network
Days/Times Program Regularly Scheduled	11AM Mondays
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Planet X is an E/l video sports and fitness based TV series for children 13 - 16 years old. Each episode mixes action & extreme sports content within a balanced and well produced program that features (1) inspiring sports & fitness themes, angles and stories, (2) informational and educational elements on sports training tips from athletes, (3) information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective, (4) regular travel and cultural experiences via foreign adventure feature shows all around the world and much more! Topics covered each week include health & fitness, world and local travel and culture, ocean ecology and numerous sports angles including events, training, tips, athletes, lifestyle and more.

Yes				
	Yes	Yes	Yes	Yes

Questions	Response	
Title of Program	Planet X (NBC Universal Sports)	
List date and time rescheduled	05/23/2011 @ 1PM	
Is the rescheduled date the second home?	Yes	
Were promotional efforts made to notify the public of rescheduled date and time?	Yes	
Date Preempted	2011-05-23	
Episode #		
Reason for Preemption	Sports	

Digital Preemption Programs #2

Questions	Response	
Title of Program	Planet X (NBC Universal Sports)	
List date and time rescheduled	05/09/2011 @ 1PM	
Is the rescheduled date the second home?	Yes	
Were promotional efforts made to notify the public of rescheduled date and time?	Yes	
Date Preempted	2011-05-09	
Episode #		
Reason for Preemption	Sports	

Digital Preemption Programs #3

Questions	Response	
Title of Program	Planet X (NBC Universal Sports)	
List date and time rescheduled	05/16/2011 @1PM	
Is the rescheduled date the second home?	Yes	
Were promotional efforts made to notify the public of rescheduled date and time?	Yes	
Date Preempted	2011-05-16	
Episode #		
Reason for Preemption	Sports	

Questions	
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Planet X (NBC Universal Sports)	
04/21/2011 @ 11AM	
Yes	
Yes	
2011-04-18	
Sports	

Digital Core Program (9 of 20)	Response
Program Title	Planet X (NBC Universal Sports)
Origination	Network
Days/Times Program Regularly Scheduled	Monday's 11:30AM
Total times aired at regularly scheduled time	9
Total times aired	13
Number of Preemptions	4
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	4
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Planet X is an E/l video sports and fitness based TV series for children 13 - 16 years old. Each episode mixes action & extreme sports content within a balanced and well produced program that features (1) inspiring sports & fitness themes, angles and stories, (2) informational and educational elements on sports training tips from athletes, (3) information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective, (4) regular travel and cultural experiences via foreign adventure feature shows all around the world and much more! Topics covered each week include health & fitness, world and local travel and culture, ocean ecology and numerous sports angles including events, training, tips, athletes, lifestyle and more.

Yes				
	Yes	Yes	Yes	Yes

Questions	Response
Title of Program	Planet X (NBC Universal Sports)
List date and time rescheduled	05/16/2011 @ 1:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-16
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Planet X (NBC Universal Sports)
List date and time rescheduled	05/09/2011 @ 1:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-09
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Planet X (NBC Universal Sports)
List date and time rescheduled	05/23/2011 @ 1:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-23
Episode #	
Reason for Preemption	Sports

Response

Questions			
Questions			

Title of Program	Planet X (NBC Universal Sports)
List date and time rescheduled	04/21/2011 @11:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-04-18
Episode #	
Reason for Preemption	Sports

Digital Core Program (10 of 20)	Response
Program Title	Planet X (NBC Universal Sports)
Origination	Network
Days/Times Program Regularly Scheduled	Tuesday's 11:30AM
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Planet X is an E/I video sports and fitness based TV series for children 13 - 16 years old. Each episode mixes action & extreme sports content within a balanced and well produced program that features (1) inspiring sports & fitness themes, angles and stories, (2) informational and educational elements on sports training tips from athletes, (3) information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective, (4) regular travel and cultural experiences via foreign adventure feature shows all around the world and much more! Topics covered each week include health & fitness, world and local travel and culture, ocean ecology and numerous sports angles including events, training, tips, athletes, lifestyle and more.

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Questions	Response
Title of Program	Planet X (NBC Universal Sports)
List date and time rescheduled	05/10/2011 @ 1:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-10
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Planet X (NBC Universal Sports)
List date and time rescheduled	05/24/2011 @ 1:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-24
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Planet X (NBC Universal Sports)
List date and time rescheduled	05/17/2011 @ 1:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-17
Episode #	
Reason for Preemption	Sports

Digital Core Program (11 of 20) Response

Program Title	Planet X (NBC Universal Sports)
Origination	Network
Days/Times Program Regularly Scheduled	Tuesday's 11AM
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Planet X is an E/l video sports and fitness based TV series for children 13 - 16 years old. Each episode mixes action & extreme sports content within a balanced and well produced program that features (1) inspiring sports & fitness themes, angles and stories, (2) informational and educational elements on sports training tips from athletes, (3) information on how to get involved in dozens of sports and fitness programs coverage of sports and products from an insider's perspective, (4) regular travel and cultural experiences via foreign adventure feature shows all around the world and much more! Topics covered each week include health & fitness, world and local travel and culture, ocean ecology and numerous sports angles including events, training, tips, athletes, lifestyle and more.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Planet X (NBC Universal Sports)
List date and time rescheduled	05/17/2011 @ 1PM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-17
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Planet X (NBC Universal Sports)
List date and time rescheduled	05/10/2011 @ 1PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-10
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Planet X (NBC Universal Sports)
List date and time rescheduled	05/24/2011 @ 1PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-24
Episode #	
Reason for Preemption	Sports

Digital Core Program (12 of 20)	Response
Program Title	Planet X (NBC Universal Sports)
Origination	Network
Days/Times Program Regularly Scheduled	Wednesday's 11:30AM
Total times aired at regularly scheduled time	10
Total times aired	13

Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Planet X is an E/l video sports and fitness based TV series for children 13 - 16 years old. Each episode mixes action & extreme sports content within a balanced and well produced program that features (1) inspiring sports & fitness themes, angles and stories, (2) informational and educational elements on sports training tips from athletes, (3) information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective, (4) regular travel and cultural experiences via foreign adventure feature shows all around the world and much more! Topics covered each week include health & fitness, world and local travel and culture, ocean ecology and numerous sports angles including events, training, tips, athletes, lifestyle and more.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Planet X (NBC Universal Sports)
List date and time rescheduled	05/11/2011 1:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-11
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Planet X (NBC Universal Sports)
List date and time rescheduled	05/25/2011 @ 1:30PM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-25
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Planet X (NBC Universal Sports)
List date and time rescheduled	05/18/2011 @ 1:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-18
Episode #	
Reason for Preemption	Sports

Digital Core Program (13 of 20)	Response
Program Title	Planet X (NBC Universal Sports)
Origination	Network
Days/Times Program Regularly Scheduled	Wednesday's 11AM
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Planet X is an E/l video sports and fitness based TV series for children 13 - 16 years old. Each episode mixes action & extreme sports content within a balanced and well produced program that features (1) inspiring sports & fitness themes, angles and stories, (2) informational and educational elements on sports training tips from athletes, (3) information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective, (4) regular travel and cultural experiences via foreign adventure feature shows all around the world and much more! Topics covered each week include health & fitness, world and local travel and culture, ocean ecology and numerous sports angles including events, training, tips, athletes, lifestyle and more.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Planet X (NBC Universal Sports)
List date and time rescheduled	05/25/2011 @ 1PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-25
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Planet X (NBC Universal Sports)
List date and time rescheduled	05/11/2011 @ 1PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-11
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Planet X (NBC Universal Sports)

List date and time rescheduled	05/18/2011 @ 1PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-18
Episode #	
Reason for Preemption	Sports

Digital Core Program (14 of 20)	Response
Program Title	Teen Kids News (WTHR)
Origination	Syndicated
Days/Times Program Regularly Scheduled	10:00AM Saturday
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The mission of Teen Kids News is to produce a weekly news program that provides information and news kids in a manner that is educational as well as highly entertaining. The target audience for the program is 1 to 16 year olds. It is designed to appeal to the audience on its own level. The focus of the program is youn people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal on kids who identify and emulate them. This program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adu dominated media and provides a unique perspective to the news that is not currently available on network television. This is a unique way of doing business in the crowded world of television news. There is no current news programming that features actual kids reporting to other kids on television. There have been shows by adults working with kids but none that a young audience can literally identify with. TKN is filling that void and has captured the imagination of America, becoming the first program in history targeting the next generation of news viewers.

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Questions	Response
Title of Program	Teen Kids News (WTHR)
List date and time rescheduled	N/A
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-06-04
Episode #	
Reason for Preemption	Sports

Digital Core Program (15 of 20)	Response
Program Title	Turbo Dogs (WTHR)
Origination	Network
Days/Times Program Regularly Scheduled	10:30AM Saturday
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Adapted from the series of popular children's books by Bob Kolar, Turbo Dogs is a new 3D animated series set in Racerville, a town filled with dogs who are wild about racing. Each week the canines encounter situations that require them to think through the rules of the road-issues that challenge the racers (and the television audience) to work hard, believe in themselves, pla fair, and respect and get along with others.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Digital Preemption Programs #1

Yes

Questions	Response
Title of Program	Turbo Dogs (WTHR)
List date and time rescheduled	06/04/2011 @ 1:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-06-04
Episode #	
Reason for Preemption	Sports

Digital Core Program (16 of 20)	Response
Program Title	Shelldon (WTHR)
Origination	Network
Days/Times Program Regularly Scheduled	11:00AM Saturday
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	There is one new show, Shelldon, which will have its worldwide premiere during the 4th quarter 2009. This is an animated series about Shelldon, a school aged yoka shell mollusk who lives with the adoptive family, the Clams, in an undersea community called Shell Land, which is populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In all cases they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socio-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation. All of the shows are book-based series. All of the shows contain important social-emotional messages for the target audience. All educational and informational messages are delivered through an animated narrative format.
Does the Licensee identify the program by displaying throughout the program the symbol E	Yes

/l?

Questions	Response
Title of Program	Shelldon (WTHR)
List date and time rescheduled	06/04/2011 @ 2PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-06-04
Episode #	
Reason for Preemption	Sports

Digital Core Program (17 of 20)	Response
Program Title	The Magic School Bus (WTHR)
Origination	Network
Days/Times Program Regularly Scheduled	11:30AM Saturday
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is based on series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 4 to 9 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	The Magic School Bus (WTHR)
List date and time rescheduled	N/A
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-06-04
Episode #	
Reason for Preemption	Sports

Digital Core Program (18 of 20)	Response
Program Title	Babar (WTHR)
Origination	Network
Days/Times Program Regularly Scheduled	12:00PM Saturday

Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BABAR, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting s privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Babar (WTHR)
List date and time rescheduled	05/29/2011 @ 11AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-28
Episode #	
Reason for Preemption	Sports

Digital Core Program (19 of 20)	Response
Program Title	Willa's Wild Life (WTHR)
Origination	Network

Days/Times Program Regularly Scheduled	12:30PM Saturday
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A new animated series centered on a six-year-old girl, and her menagerie of animals. Willa lives at home with her father and pets an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the cool group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Willa's Wild Life (WTHR)
List date and time rescheduled	05/29/2011 @ 11:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2011-05-28
Episode #	
Reason for Preemption	Sports

Digital Core Program (20 of 20)	Response
Program Title	Pearlie (WTHR)
Origination	Network
Days/Times Program Regularly Scheduled	1:00PM Saturday
Total times aired at regularly scheduled time	10
Total times aired	12
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wend Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within t 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.

Does the	Yes		
Licensee			
identify the			
program by			
displaying			
throughout			
the program			
the symbol E			
/I?			

Questions	Response
Title of Program	Pearlie (WTHR)
List date and time rescheduled	N/A
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-28
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Pearlie (WTHR)
List date and time rescheduled	04/17/2011 @ 11:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-04-16
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Pearlie (WTHR)
List date and time rescheduled	06/26/2011 @ 1PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-06-25
Episode #	
Reason for Preemption	Sports

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	John Cardenas
Address	1000 N. Meridian Street
City	Indianapolis
State	IN
Zip	46204
Telephone Number	317-655-5600
Email Address	jcardenas@wthr. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Liaison Contact

Other Matters (20)

Other Matters (1 of 20)	Response	
Program Title	Teen Kids	News (WTHR)
Origination	Syndicate	d
Days/Times Program Regularly Scheduled	Saturday [,]	10AM
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years t	o 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	kids in a m to 16 year people, all unique in f audience i dominated television. current ne shows by that void a	on of Teen Kids News is to produce a weekly news program that provides information and news to nanner that is educational as well as highly entertaining. The target audience for the program is 13 olds. It is designed to appeal to the audience on its own level. The focus of the program is young ways letting them tell their stories in their own words. The large, diverse news anchor team is television and has great appeal on kids who identify and emulate them. This program serves the in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-d media and provides a unique perspective to the news that is not currently available on network. This is a unique way of doing business in the crowded world of television news. There is no ws programming that features actual kids reporting to other kids on television. There have been adults working with kids but none that a young audience can literally identify with. TKN is filling and has captured the imagination of America, becoming the first program in history targeting the ration of news viewers.
Other Matters	(2 of 20)	Response
Program Title		Turbo Dogs (WTHR)
Origination		Network
Days/Times Pr Regularly Sche	•	Saturdays 10:30AM
Total times aire regularly scheo		13
Length of Prog	ram	30 mins
Age of Target (Audience from	Child	6 years to 10 years
Describe the en and information objective of the and how it mee definition of Co Programming.	nal e program ets the	Adapted from the series of popular children's books by Bob Kolar, "Turbo Dogs" is a new 3D animated series set in Racerville, a town filled with dogs who are wild about racing. Each week, the canines encounter situations that require them to think through the "rules of the road"-issues that challenge the racers (and the television audience) to work hard, believe in themselves, play fair, and respect and get along with others.

Matters (3 of 20)	Response
	Willa's Wild Life (WTHR)
	Network
Days/Times S Program	Satrudays 12:30PM
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled	
time	
Length of C Program	30 mins
	6 years to 10 years
Target Child	
Audience from	
	is a new animated series centered on a six-year-old girl, and her menagerie of animals. Willa lives at hom
	with her father and pets an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of
	rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her
	challenge. Together they find ways to maintain healthy friendships, experience success, develop
•	competence and become altruistic. With help from her animal friends, Willa figures out how to earn the
	things she wants by helping others. She learns to appreciate the friends that she has rather than trying to
	change to fit in with the cool group. She realizes that asking questions is better than jumping to conclusion
definition of	Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from
Core e	experience.
Programming.	
Programming.	
	Response
Programming. Other Matters (4	
Programming. Other Matters (4 of 20)	Response
Programming. Other Matters (4 of 20) Program Title Origination	Response Babar (WTHR) Network
Programming. Other Matters (4 of 20) Program Title	Response Babar (WTHR)
Programming. Other Matters (4 of 20) Program Title Origination Days/Times	Response Babar (WTHR) Network
Programming. Other Matters (4 of 20) Program Title Origination Days/Times Program	Response Babar (WTHR) Network
Programming. Other Matters (4 of 20) Program Title Origination Days/Times Program Regularly Scheduled	Response Babar (WTHR) Network Saturday 12N
Programming. Other Matters (4 of 20) Program Title Origination Days/Times Program Regularly Scheduled Total times aired	Response Babar (WTHR) Network
Programming. Other Matters (4 of 20) Program Title Origination Days/Times Program Regularly Scheduled	Response Babar (WTHR) Network Saturday 12N
Programming. Other Matters (4 of 20) Program Title Origination Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time	Response Babar (WTHR) Network Saturday 12N 13
Programming. Other Matters (4 of 20) Program Title Origination Days/Times Program Regularly Scheduled Total times aired at regularly	Response Babar (WTHR) Network Saturday 12N
Programming. Other Matters (4 of 20) Program Title Origination Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time	Response Babar (WTHR) Network Saturday 12N 13 30 mins
Programming. Other Matters (4 of 20) Program Title Origination Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time	Response Babar (WTHR) Network Saturday 12N 13

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. BABAR, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting s privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members. BABAR first appeared on the schedule in 2007 and is returning with new episodes in 2009.

v v	
Other Matters (5 of 20)	Response
Program Title	The Magic School Bus (WTHR)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is based on series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 4 to 9 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line.
Other Matters	
(6 of 20)	Response
Program Title	Gina D (WALV)
Origination	Syndicated

Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday's 12:30PM
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Gina D's Kids Club Show is educational entertainment with songs and animated/live action that reinforces positive attitudes and encourages self-esteem while teaching children numbers, letters, colors shapes, family values and sharing. Gina D. is a funny loving attractive role model grounded in pre-school fundamentals but a person who has not forgotten what it is like to be a preschooler full of discovery and imagination. Each day she is visited by a cast of funny puppets and live action characters that become involved in the problem solving and learning tasks. In each show, Gina D. sings songs that reinforce positive attitudes such as: "I'm a Special Person", "Smile Ability" and "Believe In Your Dream".

Other Matters (7 of 20)	Response
Program Title	Real Life 101 (WALV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday 12:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real life jobs and careers are explored in an energetic style as an education and information (E/I) presentation for teenage viewers. The careers and people chosen to reflect those categories offer a vital inside look at what it would really be like to choose that particular profession. A cohost approach allows for interchange of questions and responses adding viewer stimulation and insight.

Other Matters (8 of 20)	Response
Program Title	Missing (WALV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday 12:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

definition of Core Programming.

MISSING is a weekly half-hour reality series featuring actual cases of missing individuals, both adult and juvenile, from across the United States. Assisted by local, state and federal law enforcement agencies, as well as The National Center for Missing and Exploited Children, each episode includes interviews with friends, family and investigators involved with the case. We visit the missing individual last known whereabouts and provide viewers with all the relevant facts to increase public awareness in hopes of locating the missing person. Every episode also contains an optional doughnut hole for local stations to insert their own missing persons case.

Other Matters (9 of 20)	Response	
Program Title	Animal Reso	cure (WALV)
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Thursday 12	2:30PM
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	1 years to 1	6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	professional nominated " of people he world captur	ue's program content includes safety tips and real life in-the-field experiences of and ordinary people taking care of, treating and helping various animals. Emmy- ANIMAL RESCUE" is a weekly half-hour television series showcasing the heroic efforts elping animals. Host Alex Paen and "ANIMAL RESCUE" cameras travel around the ring these dramatic rescues. The goal of "ANIMAL RESCUE" is to make people more e plight of animals in trouble.
Other Matters (10 of 2	0)	Response
Program Title		Dog Tales (WALV)
Origination		Syndicated
Days/Times Program F Scheduled	Regularly	12:30PM Friday
Total times aired at reg scheduled time	gularly	13
Length of Program		30 mins
Age of Target Child Au	dience from	13 years to 16 years
Describe the education informational objective program and how it me	of the	"Dog Tales" is a weekly half-hour magazine show featuring everything about dogs and their owners. Each episode includes topics on training, health, nutrition, behavior, grooming and the peculiarities of man's best friend. All types of dogs, from pure breds

Other Matters (11 of 20)	Response
Program Title	Planet X (NBC Universal Sports)
Origination	Network

to mutts, will be showcased.

Days/Times Program Regularly Scheduled	Monday 11AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Planet X is an E/l video sports and fitness based TV series for children 13 - 16 years old. Each episode mixes action & extreme sports content within a balanced and well produced program that features (1) inspiring sports & fitness themes, angles and stories, (2) informational and educational elements on sport training tips from athletes, (3) information on how to get involved in dozens of sports and fitness program coverage of sports and products from an insider's perspective, (4) regular travel and cultural experiences via foreign adventure feature shows all around the world and much more! Topics covered each week include health & fitness, world and local travel and culture, ocean ecology and numerous sports angles including events, training, tips, athletes, lifestyle and more.
Other Matters (12 of 20)	Response
Program Title	Planet X (NBC Universal Sports)
Origination	Network
Days/Times Program Regularly Scheduled	Monday 11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational	Planet X is an E/I video sports and fitness based TV series for children 13 - 16 years old. Each episode mixes action & extreme sports content within a balanced and well produced program that features (1) inspiring sports & fitness themes, angles and stories, (2) informational and educational elements on sport training tips from athletes, (3) information on how to get involved in dozens of sports and fitness program coverage of sports and products from an insider's perspective, (4) regular travel and cultural experiences

(13 of 20)	Response
Program Title	Planet X (NBC Universal Sports)
Origination	Network
Days/Times Program Regularly Scheduled	Tuesday 11AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Planet X is an E/I video sports and fitness based TV series for children 13 - 16 years old. Each epi mixes action & extreme sports content within a balanced and well produced program that features inspiring sports & fitness themes, angles and stories, (2) informational and educational elements of training tips from athletes, (3) information on how to get involved in dozens of sports and fitness pri- coverage of sports and products from an insider's perspective, (4) regular travel and cultural exper- via foreign adventure feature shows all around the world and much more! Topics covered each we include health & fitness, world and local travel and culture, ocean ecology and numerous sports are including events, training, tips, athletes, lifestyle and more.
Other Matters (14 of 20)	Response
Program Title	Planet X (NBC Universal Sports)
Origination	Network
Days/Times Program Regularly Scheduled	Tuesday 11:30AM
Total times aired at regularly scheduled time	13
ume	
Length of Program	30 mins

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

scheduled time Planet X is an E/l video sports and fitness based TV series for children 13 - 16 years old. Each episode mixes action & extreme sports content within a balanced and well produced program that features (1) inspiring sports & fitness themes, angles and stories, (2) informational and educational elements on sports training tips from athletes, (3) information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective, (4) regular travel and cultural experiences via foreign adventure feature shows all around the world and much more! Topics covered each week include health & fitness, world and local travel and culture, ocean ecology and numerous sports angles including events, training, tips, athletes, lifestyle and more.

Other Matters (15 of 20)	Response
Program Title	Planet X (NBC Universal Sports)
Origination	Network
Days/Times Program Regularly Scheduled	Wednesday 11AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Planet X is an E/I video sports and fitness based TV series for children 13 - 16 years old. Each episode mixes action & extreme sports content within a balanced and well produced program that features (1) inspiring sports & fitness themes, angles and stories, (2) informational and educational elements on sports training tips from athletes, (3) information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective, (4) regular travel and cultural experiences via foreign adventure feature shows all around the world and much more! Topics covered each week include health & fitness, world and local travel and culture, ocean ecology and numerous sports angles including events, training, tips, athletes, lifestyle and more.
Other Matters (16 of 20)	Response
Program Title	Planet X (NBC Universal Sports)
Origination	Network
Days/Times Program Regularly Scheduled	Wednesday 11:30AM
Total times aired at regularly	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Planet X is an E/l video sports and fitness based TV series for children 13 - 16 years old. Each episode mixes action & extreme sports content within a balanced and well produced program that features (1) inspiring sports & fitness themes, angles and stories, (2) informational and educational elements on sports training tips from athletes, (3) information on how to get involved in dozens of sports and fitness programs, coverage of sports and products from an insider's perspective, (4) regular travel and cultural experiences via foreign adventure feature shows all around the world and much more! Topics covered each week include health & fitness, world and local travel and culture, ocean ecology and numerous sports angles including events, training, tips, athletes, lifestyle and more.
Other	
Matters (17 of 20)	Response
Program Title	Pearlie (WTHR)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday's at 1PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.
Other Matters (18 of 20)	Response
	•
Program Title	Shelldon (WTHR)

Origination

Network

Days/Times Program Regularly Scheduled	Saturday's at 11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is an animated series about Shelldon, a school aged yoka shell mollusk who lives with the adoptive family, the Clams, in an undersea community called Shell Land, which is populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In all cases they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socio-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation. All of the shows were developed for a target audience composed of children 4-8 years of age. Four of the shows are book-based series. All of the shows contain important social-emotional messages for the target audience. All educational and informational messages are delivered through an animated narrative format.

Other Matters (19 of 20)	Response
Program Title	Whaddyado (WALV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays @ 12:30PM
Total times aired at regularly scheduled time	4
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Whaddyadoo is a half-hour series targeting 13 to 16-year olds, offering instruction on how to handle difficult and threatening real-life situations. Suppose you're a 13-year old boy in a dine and a woman begins to choke on her food. What would you do? What should you do? Whaddyadoo looks at stories like these, as well as fire rescues, animal attacks and everyday moral dilemmas in an entertaining and educational half-hour.
Other Matters (20 of 20)	Response
Program Title	Brain Game (WALV)
Origination	Local
Days/Times Program	Sundays @ 12:30PM

Total times aired at regularly 13 scheduled time

Regularly Scheduled

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Brain Game: Weekly academic quiz show pairing 48 area high school in an elimination competition, testing participants' general knowledge in many subject areas. Produced by WTHR in association with the University of Indianapolis during the regular school year to encourage, promote and recognize academic achievement fully sponsored by Westfield Insurance.

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	VideoIndiana, Inc

Attachments No Attachments.