



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0014881114** | File Number: **CPR-146539** | Submit Date: **10/21/2013** | Call Sign: **KLWB** | Facility ID: **82476** | City:  
**NEW IBERIA** | State: **LA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**10/21/2013** | Filing Status: **Active**

Report reflects information for : Third Quarter of 2013

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ME-TV
	Nielsen DMA	Lafayette LA
	Web Home Page Address	

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(11)

Digital Core Program (1 of 11)		Response
Program Title	Green Screen Adventures	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat & Sun 7a-7:30a - 10a	
Total times aired at regularly scheduled time	65	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	7 years to 13 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (2 of 11)		Response
Program Title	Children Talk	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat 8:00 AM	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Children Talk is a weekly half-hour series where children talk about what they know and learn about what they don't. Featuring nationally known ventriloquist Taylor Mason, each weekly episode of Children Talk provides young viewers with an educational experience by visiting a variety of locations with historical or scientific significance. Visits are combined with practical demonstrations and useful information for building important life skills. Series includes an interview segment where children participate in a question and answer session on what they have learned.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 11)		Response
Program Title		Busy World of Richard Scarry
Origination		Network
Days/Times Program Regularly Scheduled		Sat 9:30A
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The ever popular children's cartoon book series by author and illustrator Richard Scarry about Busytown, comes to television, following the everyday daily lives of the Busytown citizens, mostly associated with Huckle Cat and his friend Lowly Worm, but also with neighbors such as Mr. Frumble, Bananas Gorilla, Sergeant Murphy, Wolfgang, Billy Dog, Hilda Hippo and Mr. Fix-It.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (4 of 11)		Response
Program Title	Wimzie's House	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday 10 & 10:30A	
Total times aired at regularly scheduled time	26	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	3 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wimzie's House, an educationally entertaining series for preschool kids. The series presented the delightful adventures of Wimzie, a playful five-year-old puppet monster; her baby brother, Bo; her parents, Gratiella and Rouso-a bird/airplane pilot and dragon/firefighter, respectively; her lively 150-year-old grandmother Yaya, and her adorable puppet monster friends. Together, they learned skills of caring and sharing at Wimzie's House-a home daycare center unlike any other.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (5 of 11)		Response
Program Title	Country Mouse, City Mouse	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat 11 AM	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The story is about a country mouse and a city mouse. The country mouse lives in a simple house and eats simple food. By comparison, the city mouse lives in a beautiful house and eats well every day. The country mouse wants the life of the city mouse. However, after he goes with the city mouse to taste experience (CH) city life, he does not like it any more. The country mouse prefers to be poor and happy rather than be rich and afraid.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 11)		Response
Program Title		Danger Rangers
Origination		Network
Days/Times Program Regularly Scheduled		Sat 11:30A
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This half hour animated series uses action-adventure, comedy and music to entertain, educate and empower children to Think Safe, Play Safe & Be Safe! This seven member action adventure team of animal characters teach kids the importance of safety through an action adventure episode. Each episode introduces an "arch nemesis" that never wants to play by the rules...enter the Danger Rangers to the rescue
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (7 of 11)		Response
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Program Title	Kids Cooking for Kids
Origination	Network
Days/Times Program Regularly Scheduled	Sun 8:30A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mike and Will are twin brothers who love to eat. Their weekly TV show is based on experiences that began when the boys were only 5 years old. They want to share their love of cooking and eating, with as many kids as possible. In each episode, Mike and Will demonstrate how to cook a particular dish, emphasizing the importance of good nutrition, kitchen safety and a healthy lifestyle.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 11)	Response
Program Title	Mad About
Origination	Network
Days/Times Program Regularly Scheduled	Sun 9a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Describe the educational and informational objective of the program and how it meets the definition of Core Programming Sketch comedy for teens that handles subjects such as how to balance a budget, how to deal with peer pressure and bullying, and how to research big purchases.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (9 of 11)	Response
Program Title	Edgemont
Origination	Network
Days/Times Program Regularly Scheduled	Sun 9:30a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Describe the educational and informational objective of the program and how it meets the definition of Core Programming Jocks, outcasts, schemers and dreamers try to deal with the drama, trauma and humor of life in high school as they navigate the slippery slopes of adolescence.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 11)	Response
Program Title	Doodlebops Rockin' Road Show
Origination	Network
Days/Times Program Regularly Scheduled	Sun 9a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational series teaches children to solve problems with courage, inventiveness and logical reasoning. Each episode features two original songs and encourages an appreciation of music, physical activity and health and promotes open-mindedness. The Doodlebops include: Deedee Doodle, who plays the keytar, sings and loves to be in charge; Rooney Doodle, who plays the guitar, loves to dance, and always invents something; Moe Doodle, who plays the drums, likes to break dance, and likes to hide in the clubhouse; Bus Driver Bob, who always gets the Doodlebops to their destination on time; and Mail Snail, who visits the Doodlebops each day with fan mail.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 11)		Response
Program Title		Doodlebops
Origination		Network
Days/Times Program Regularly Scheduled		Sun 9:30a
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops is a musical comedy series for children starring Deedee, Rooney and Moe Doodle. They are the ultimate rock and roll band - at least as far as preschoolers are concerned - and they hang out and practice their song and dance routines in the coolest rehearsal space imaginable. Sort of a cross between PeeWee's Playhouse and The Monkees, the show focuses on music, dance, comedy and pro-social educational issues such as sharing and perspective taking.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Kathy Tevis
Address	3501 N.W. Evangeline Thruway
City	Carencro
State	LA
Zip	70520
Telephone Number	337-896-1600
Email Address	kathy@deltamediacorp.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	Green Screen Adventures
Origination	Network
Days/Times Program Regularly Scheduled	Sat & Sun 7-7:30a
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages.

Other Matters (2 of 6)	Response
Program Title	Safari
Origination	Network
Days/Times Program Regularly Scheduled	Sat & Sun 9a
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy award-winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. Safari offers a dynamic television experience for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations.

Other Matters (3 of 6)	Response
Program Title	Edgemont
Origination	Network



Days/Times Program Regularly Scheduled	Sat & Sun 9:30a
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Describe the educational and informational objective of the program and how it meets the definition of Core Programming Jocks, outcasts, schemers and dreamers try to deal with the drama, trauma and humor of life in high school as they navigate the slippery slopes of adolescence.

Other Matters (4 of 6)	Response
Program Title	Animal Atlas
Origination	Network
Days/Times Program Regularly Scheduled	Sun 9-9:30a
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an entertaining and educational half-hour wildlife program shot exclusively in High Definition. The show introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and all other animals from the Americas, Africa, Asia, Australia, and everywhere in between.

Other Matters (5 of 6)	Response
Program Title	On The Spot
Origination	Network
Days/Times Program Regularly Scheduled	Sun 11-11:30a
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"On The Spot" is based on national and state curriculum standards and presents trivia everyone should know in a "man on the street format" designed to be both entertaining and educational. Aimed at audience aged 13-plus, the new series features questions from key subjects like science, mat, history, English, art, geography and more.

Other Matters (6 of 6)	Response
Program Title	Zoo Clues
Origination	Network

Days/Times Program Regularly Scheduled	Sun 10-10:30a
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zoo Clues is an educational and informative half-hour, E/I program that takes viewers on a fast-paced and entertaining tour of the entire animal kingdom. Each episode delivers endless amounts of meaningful information as the show tackles some of the animal kingdom's most mind-blowing questions: Can birds fly backwards? Are whales fish? Do dogs sweat? Why do zebras have stripes and leopards spots? Questions and clues are presented, giving viewers a chance to guess the right answers. The goal of the series is to provide young viewers with a meaningful perspective of the creatures around them and valuable comparisons to their own human characteristics.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Wilderness Communication, LLC</b></p>

**Attachments**

No Attachments.