



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0020176533** | File Number: **CPR-133961** | Submit Date: **10/04/2012** | Call Sign: **WEPH** | Facility ID: **83946** | City: **TUPELO** | State: **MS**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **10/04/2012** | Filing Status: **Active**

Report reflects information for : Third Quarter of 2012

General Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

Applicant  
Information

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

Contact  
Representatives  
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's  
Television  
Information

| Section      | Question              | Response              |
|--------------|-----------------------|-----------------------|
| Station Type | Station Type          | Network Affiliation   |
|              | Affiliated network    | CTN                   |
|              | Nielsen DMA           | Columbus-Tupelo-W Pt. |
|              | Web Home Page Address | www.wephtv.com        |

Digital Core  
Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 4.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 0.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

Digital Core  
Programs(6)

| Digital Core Program (1 of 6)  | Response  |
|--|---|
| Program Title  | Dr. Wonder  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Sat. 8:30am   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 5 years to 12 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DR. WONDER IS A SHOW THAT IS PERFORMED BY DEAF ACTORS, INCLUDING CHILDREN, WITH EVERYTHING COMMUNICATED IN BOTH VOICE-OVER AND SIGN LANGAUGE. IT'S A GREAT EDUCATIONAL, INFORMTAIONAL, AND TEACHING TOOL FOR CHILDREN IN LIFE LESSONS. THE EDUCATION IS FANTASTIC FOR HEARING AND THE HEARING IMPARIED, NOT ONLY TO LEARN SIGN LANGUAGE BUT ALSO OBJECT LESSONS AND HOW TO OVERCOME DIFFICULTIES ENCOUNTERED AS CHILDREN AND HOW TO DEAL WITH THOSE SETBACKS. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (2 of 6)                 | Response           |
|---|--------------------|
| Program Title                                 | Gina D's Kids Club |
| Origination                                   | Syndicated         |
| Days/Times Program Regularly Scheduled        | Sat. 8am           |
| Total times aired at regularly scheduled time | 13                 |
| Total times aired                             |                    |

|  |   |
|--|---|
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A Family Friendly program targeting kids ages 2 through 6. Hosted by an adult positive female role model. Scripts are designed to educate and promote actions and interpersonal skills such as helping others, negotiation, sharing and tolerance with an ending (Gina D's letter to grandma) reinforcing those educational objectives. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (3 of 6)  | Response   |
|--|--|
| Program Title  | Dooley & Pals Show   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Sat. 7:30am  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The main character is Dooley, a friendly alien who has landed in a backyard on Earth. He explores the planet with the children of the neighborhood as his guides. The show is meant to teach moral values and educational basics to children ages 2-5. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (4 of 6)          | Response    |
|--|-------------|
| Program Title                          | Gospel Bill |
| Origination                            | Syndicated  |
| Days/Times Program Regularly Scheduled | Sat 8am     |

|  |   |
|--|---|
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 6 years to 10 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SET IN FICTIONAL OLD WEST TOWN, SHERIFF GOSPEL BILL TEACHES MORALITY AND RESPONSIBILITY BASED ON THE BIBLE. INSTRUCTS CHILDREN ON HOW TO HANDLE TRIALS AND STRUGGLES THROUGH THE EXPERIENCES OF THE CAST, THAT THE CHILDREN CAN RELATE TO, INCLUDED IN THE SKITS, MUSIC, ANIMALS, ETC. LEAVING THEM SOMETHING TO THINK ABOUT AND PRACTICE IN THEIR OWN LIVES. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (5 of 6)  | Response   |
|--|--|
| Program Title  | Becky's Barn   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Sat 6:30am   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 2 years to 7 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | EDUCATIONAL AS IN LEARNING THE ALPHABET, COLORS, CRAFTS, MUSICAL NOTES, ETC. ALSO INFORMATIONAL IN HUMANITARIAN VALUES SUCH AS HONESTY, ANGER, FEAR, JOY, FORGIVENESS, LOVE, THANKFULNESS, PATIENCE AND COOPERATION, TO PREPARE CHILDREN FOR GRADE SCHOOL. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (6 of 6)  | Response  |
|--|---|
| Program Title  | Kid's Like You  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Sat. 6am  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 6 years to 12 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | PEOPLE AND PUPPETS CREATE A SETTING TO TEACH JUDEO-CHRISTIAN VALUES AND PRINCIPLES (CENTRAL TO CHILDREN'S LIVES) VIA DRAMA, SKITS, AND SONGS TO GRADE SCHOOL CHILDREN, ALL THE WHILE ENHANCING THE SPIRITUAL ASPECT OF THEIR LIVES. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |



Non-Core Educational and Informational Programming (1)

| Non-Core Educational and Informational Programming (1 of 1)  | Response  |
|--|---|
| Program Title  | Sonshiny Day  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled:  | Sat. 5:30am   |
| Total times aired at regularly scheduled time:   | 13  |
| Number of Preemptions  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 3 years to 8 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming.   | "Sonshiny Day" is a show that has a mix of human and puppet characters. The program features a host, Audrey, who along with her friends, teach morality lessons and has pro-social themes. Through songs, music, games, and prayer introduce early learning concepts. |
| Does the program have educating and informing children ages 16 and under as a significant purpose?   | Yes   |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?   | Yes   |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes   |

Date and Time Aired:

| Questions | Response |
|-----------|----------|
| Date Time |          |

Sponsored Core  
Programming (0)

Liaison Contact

| Question   | Response                           |
|--|------------------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?  | Yes                                |
| Name of children's programming liaison   | Tracey Morton                      |
| Address  | P O Box 2056                       |
| City   | Saltillo                           |
| State  | MS                                 |
| Zip  | 38803                              |
| Telephone Number   | 662-269-2517                       |
| Email Address  | tmorton.<br>wephtv49@gmail.<br>com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F. R. Section 73.671, NOTES 2 and 3. |                                    |

Other Matters (6)

| Other Matters (1 of 6)   | Response  |
|--|---|
| Program Title  | Dr. Wonder  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Sat. 8:30am   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 5 years to 12 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DR. WONDER IS A SHOW THAT IS PERFORMED BY DEAF ACTORS, INCLUDING CHILDREN, WITH EVERYTHING COMMUNICATED IN BOTH VOICE-OVER AND SIGN LANGAUGE. IT'S A GREAT EDUCATIONAL, INFORMTAIONAL, AND TEACHING TOOL FOR CHILDREN IN LIFE LESSONS. THE EDUCATION IS FANTASTIC FOR HEARING AND THE HEARING IMPARIED, NOT ONLY TO LEARN SIGN LANGUAGE BUT ALSO OBJECT LESSONS AND HOW TO OVERCOME DIFFICULTIES ENCOUNTERED AS CHILDREN AND HOW TO DEAL WITH THOSE SETBACKS. |

| Other Matters (2 of 6)   | Response  |
|--|---|
| Program Title  | Gina D's Kids Club  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Sat. 8am  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A Family Friendly program targeting kids ages 2 through 6. Hosted by an adult positive female role model. Scripts are designed to educate and promote actions and interpersonal skills such as helping others, negotiation, sharing and tolerance with an ending (Gina D's letter to grandma) reinforcing those educational objectives. |

| Other Matters (3 of 6)                        | Response           |
|---|--------------------|
| Program Title                                 | Dooley & Pals Show |
| Origination                                   | Syndicated         |
| Days/Times Program Regularly Scheduled        | Sat.7:30am         |
| Total times aired at regularly scheduled time | 13                 |
| Length of Program                             | 30 mins            |

|  |   |
|--|---|
| Age of Target Child Audience from  | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The main character is Dooley, a friendly alien who has landed in a backyard on Earth. He explores the planet with the children of the neighborhood as his guides. The show is meant to teach moral values and educational basics to children ages 2-5.  |
|  |   |
| <b>Other Matters (4 of 6)</b>  | <b>Response</b>   |
| Program Title  | Gospel Bill   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Sat 7am   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 6 years to 10 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SET IN FICTIONAL OLD WEST TOWN, SHERIFF GOSPEL BILL TEACHES MORALITY AND RESPONSIBILITY BASED ON THE BIBLE. INSTRUCTS CHILDREN ON HOW TO HANDLE TRIALS AND STRUGGLES THROUGH THE EXPERIENCES OF THE CAST, THAT THE CHILDREN CAN RELATE TO, INCLUDED IN THE SKITS, MUSIC, ANIMALS, ETC. LEAVING THEM SOMETHING TO THINK ABOUT AND PRACTICE IN THEIR OWN LIVES. |
|  |   |
| <b>Other Matters (5 of 6)</b>  | <b>Response</b>   |
| Program Title  | Becky's Barn  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Sat. 6:30am   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 2 years to 9 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | EDUCATIONAL AS IN LEARNING THE ALPHABET, COLORS, CRAFTS, MUSICAL NOTES, ETC. ALSO INFORMATIONAL IN HUMANITARIAN VALUES SUCH AS HONESTY, ANGER, FEAR, JOY, FORGIVENESS, LOVE, THANKFULNESS, PATIENCE AND COOPERATION, TO PREPARE CHILDREN FOR GRADE SCHOOL.  |
|  |   |
| <b>Other Matters (6 of 6)</b>  | <b>Response</b>   |
| Program Title  | Kid's Like You  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Sat 6am   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |

|  |   |
|--|---|
| Age of Target Child Audience from  | 6 years to 12 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | PEOPLE AND PUPPETS CREATE A SETTING TO TEACH JUDEO-CHRISTIAN VALUES AND PRINCIPLES (CENTRAL TO CHILDREN'S LIVES) VIA DRAMA, SKITS, AND SONGS TO GRADE SCHOOL CHILDREN, ALL THE WHILE ENHANCING THE SPIRITUAL ASPECT OF THEIR LIVES. |

Certification

| Question   | Response   |
|--|--|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |  |
| <p>I certify that this application includes all required and relevant attachments.</p>   |  |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>  | <p><b>Christian<br/>Television<br/>Corp.,<br/>Inc.</b></p> |

**Attachments**

No Attachments.