



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0005795067** | File Number: **CPR-140723** | Submit Date: **04/08/2013** | Call Sign: **KCPQ** | Facility ID: **33894** | City: **TACOMA** | State: **WA**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/08/2013** | Filing Status: **Active**

## Report reflects information for : First Quarter of 2013

### General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
-----------	---------	-------	-------	----------------

---

**Contact  
Representatives  
(0)**

Contact Name	Address	Phone	Email	Contact Type
--------------	---------	-------	-------	--------------

**Children's  
Television  
Information**

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Seattle-Tacoma
	Web Home Page Address	http://www.q13fox.com

**Digital Core  
Programming**

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

**Digital Core Programs(6)**

Digital Core Program (1 of 6)	Response
Program Title	Edgemont
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 7:00a, 1/5-3/30/13
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	<p>This series depicts the everyday lives of teenagers in the fictitious town of Edgemont, generally focusing on the children's activities at AC McKinley Secondary School. It's designed to entertain, inform and educate its core teen audience about issues that arise in school and at home, i.e., forming and maintaining family, friendship and romantic relationships, and facing ethical and moral choices. The program strives to demonstrate models of behavior for teen viewers, allowing them to consider choices that they may face, to witness potential outcomes of such choices, and to gain positive tools that may be used to resolve issues and conflicts in constructive ways. The series also touches on significant societal issues (ranging from diversity, racism and sexual identity to divorce, teen pregnancy, bullying, and alcohol/substance abuse), intending to stimulate conversations and complement classroom discussions.</p>
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

<b>Digital Core Program (2 of 6)</b>		<b>Response</b>
Program Title	Dragonfly TV	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday, 7:30a, 1/5-3/30/13	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV is an award-winning multi-media science education program combining television, community outreach, the internet, and fun. The show engages millions of children, parents and teachers in accessible, hands-on science activities, and is designed to appeal to children from diverse ethnic, socioeconomic, and educational backgrounds. Dragonfly TV reveals that if kids can dream it, they can do it!	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

<b>Digital Core Program (3 of 6)</b>		<b>Response</b>
Program Title	Swap TV	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday, 8:00a, 1/5-3/30/13	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Swap TV explores the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the swapping youngsters, and what adjustments they make as they adapt to different situations in life. The program teaches tolerance of various races, creeds and backgrounds, while exposing an appreciation to another's way of life. The episodes are informative, entertaining, and promote good social values and respect.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (4 of 6)</b>		<b>Response</b>
Program Title		On the Spot
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday, 8:30a, 1/5-3/30/13
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		"On the Spot" uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, the show explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music and technology, and then teaches them the answer.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
---	-----

<b>Digital Core Program (5 of 6)</b>	<b>Response</b>
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 9:00a, 1/5-3/30/13
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Career Day introduces young adults to career exploration and awareness, providing an avenue to view experts in their respective fields as they discuss their work, the education/training required to prepare for the job, and experiences that led them to choose their career. As the National Alliance of Business recommended in its 1999 publication Preparing Young People for Tomorrow's Workplace, "Middle school is an ideal age at which to expose students to the challenging world of work." The program's motivational and inspirational message, as offered by each guest, empowers audiences of all ages to investigate career opportunities, which has been proven to enhance academic performance, facilitate high school completion, and encourage post-secondary education.



Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
---	-----

### Digital Preemption Programs #1

Questions	Response
Title of Program	Career Day
List date and time rescheduled	1/6/13 at 9a
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-01-05
Episode #	1/5/13 / #307
Reason for Preemption	Sports

Digital Core Program (6 of 6)	Response
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 9:30a, 1/5-3/30/13
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company explores all aspects of being green and understanding how our actions impact the world. The E-Co team find out about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally, each week the show will provide practical tips that teens and people of all ages can use in their daily lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Eco Company
List date and time rescheduled	1/6/13 at 9:30a
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-01-05
Episode #	1/5/13 / #401
Reason for Preemption	Sports

**Non-Core  
Educational and  
Informational  
Programming (0)**

**Sponsored Core  
Programming (0)**

**Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	SHERI LIGUORI
Address	1813 Westlake Ave N
City	Seattle
State	WA
Zip	98109
Telephone Number	206-674-1403
Email Address	sliquori@tribune. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Due to the end of analog on 6/12/09, KCPQ no longer has analog broadcasts, and therefore, the answer to 7(b) is "no."

**Other Matters (6)**

<b>Other Matters (1 of 6)</b>	<b>Response</b>
Program Title	Edgemont
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 7:00a, 4/6-6/29/13
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series depicts the everyday lives of teenagers in the fictitious town of Edgemont, generally focusing on the children's activities at AC McKinley Secondary School. It's designed to entertain, inform and educate its core teen audience about issues that arise in school and at home, i.e., forming and maintaining family, friendship and romantic relationships, and facing ethical and moral choices. The program strives to demonstrate models of behavior for teen viewers, allowing them to consider choices that they may face, to witness potential outcomes of such choices, and to gain positive tools that may be used to resolve issues and conflicts in constructive ways. The series also touches on significant societal issues (ranging from diversity, racism and sexual identity to divorce, teen pregnancy, bullying, and alcohol/substance abuse), intending to stimulate conversations and complement classroom discussions.

<b>Other Matters (2 of 6)</b>	<b>Response</b>
Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 7:30a, 4/6-6/29/13
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV is an award-winning multi-media science education program combining television, community outreach, the internet, and fun. The show engages millions of children, parents and teachers in accessible, hands-on science activities, and is designed to appeal to children from diverse ethnic, socioeconomic, and educational backgrounds. Dragonfly TV reveals that if kids can dream it, they can do it!

<b>Other Matters (3 of 6)</b>	<b>Response</b>
Program Title	Swap TV

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 8:00a, 4/6-6/29/13
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Swap TV explores the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the swapping youngsters, and what adjustments they make as they adapt to different situations in life. The program teaches tolerance of various races, creeds and backgrounds, while exposing an appreciation to another's way of life. The episodes are informative, entertaining, and promote good social values and respect.

<b>Other Matters (4 of 6)</b>	<b>Response</b>
Program Title	On the Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 8:30a, 4/6-6/29/13
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"On the Spot" uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, the show explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music and technology, and then teaches them the answer.

<b>Other Matters (5 of 6)</b>	<b>Response</b>
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 9:00a, 4/6-6/29/13

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Career Day introduces young adults to career exploration and awareness, providing an avenue to view experts in their respective fields as they discuss their work, the education/training required to prepare for the job, and experiences that led them to choose their career. As the National Alliance of Business recommended in its 1999 publication <i>Preparing Young People for Tomorrow's Workplace</i> , "Middle school is an ideal age at which to expose students to the challenging world of work." The program's motivational and inspirational message, as offered by each guest, empowers audiences of all ages to investigate career opportunities, which has been proven to enhance academic performance, facilitate high school completion, and encourage post-secondary education.

<b>Other Matters (6 of 6)</b>	
	<b>Response</b>
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 9:30a, 4/6-6/29/13
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company explores all aspects of being green and understanding how our actions impact the world. The E-Co team find out about global warming by asking questions to discover the truths and myths of the global warming issue. They learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn more about recycling, conservation and organics. The E-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally, each week the show will provide practical tips that teens and people of all ages can use in their daily lives.



**Certification**

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Tribune Broadcasting Seattle, LLC</b></p>

## Attachments

No Attachments.