



United States of America
FEDERAL COMMUNICATIONS COMMISSION
CLASS A
BROADCAST STATION CONSTRUCTION PERMIT

Authorizing Official:

Official Mailing Address:

UNITY BROADCASTING, INC.
P. O. BOX 790
BOONEVILLE MS 38829

Hossein Hashemzadeh
Associate Chief
Video Division
Media Bureau

Facility Id: 68905
Analog TSID: 9252
Digital TSID: 9253
Call Sign: W34DM
Permit File Number: BPTTA-20030909ACW

Grant Date: March 22, 2004
This permit expires 3:00 a.m.
local time, 36 months after the
grant date specified above.

Subject to the provisions of the Communications Act of 1934, as amended, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this permit, the permittee is hereby authorized to construct the radio transmitting apparatus herein described. Installation and adjustment of equipment not specifically set forth herein shall be in accordance with representations contained in the permittee's application for construction permit except for such modifications as are presently permitted, without application, by the Commission's Rules.

Commission rules which became effective on February 16, 1999, have a bearing on this construction permit. See Report & Order, Streamlining of Mass Media Applications, MM Docket No. 98-43, 13 FCC RCD 23056, Para. 77-90 (November 25, 1998); 63 Fed. Reg. 70039 (December 18, 1998). Pursuant to these rules, this construction permit will be subject to automatic forfeiture unless construction is complete and an application for license to cover is filed prior to expiration. See Section 73.3598.

Equipment and program tests shall be conducted only pursuant to Sections 73.1610 and 73.1620 of the Commission's Rules.

Name of Permittee: UNITY BROADCASTING, INC.

Station Location: MS-BOONEVILLE

Frequency (MHz): 590 - 596

Offset: MINUS

Channel: 34

Hours of Operation: Unlimited

Callsign: W34DM

Permit No.: BPTTA-20030909ACW

Transmitter: Type Accepted. See Sections 74.750 of the Commission's Rules.

Antenna type: (directional or non-directional): Non-Directional

Description: PSI PSILPT16EAC

Major lobe directions (degrees true): Not Applicable

Beam Tilt: Not Applicable

Antenna Coordinates: North Latitude: 34 deg 39 min 45 sec

West Longitude: 88 deg 34 min 07 sec

Maximum Effective Radiated Power (ERP) Towards Radio Horizon: 23.9kW

Maximum ERP in any Horizontal and Vertical Angle: 25.5kW

Height of radiation center above ground: 98.6 Meters

Height of radiation center above mean sea level: 251 Meters

Antenna structure registration number: 1056891

Overall height of antenna structure above ground (including obstruction lighting if any) see the registration for this antenna structure.

Special operating conditions or restrictions:

- 1 The authorization of a license to operate this station is conditioned upon the use of a transmitter that has been type accepted or meets Commission type acceptance requirements at a visual carrier frequency tolerance of plus/minus 1 kHz. In the event the transmitter has not been type accepted at this tolerance, the permittee shall, in the license application, provide full engineering data that demonstrates compliance with Section 74.750 (c)(3)(iii) of the Commission's Rules.
- 2 This authorization is subject to the condition that low power television is a secondary service, and that low power television and television translator stations must not cause interference to the reception of existing or future full service television stations on either allotted NTSC or DTV channels, and must accept interference from such stations.

*** END OF AUTHORIZATION ***