



United States of America
FEDERAL COMMUNICATIONS COMMISSION
LOW POWER TELEVISION/TELEVISION TRANSLATOR
BROADCAST STATION CONSTRUCTION PERMIT

Authorizing Official:

Official Mailing Address:

COCOLA BROADCASTING COMPANIES LLC
706 W. HERNDON AVENUE
FRESNO CA 93650

Hossein Hashemzadeh
Associate Chief
Video Division
Media Bureau

Facility Id: 6754

Grant Date: March 12, 1997
This permit expires 3:00 a.m.
local time, September 12, 1997.

Call Sign: KZAK-LD

Permit File Number: BMPTTL-19960517WK

This Permit Modifies Permit No.: 930402RW

Subject to the provisions of the Communications Act of 1934, as amended, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this permit, the permittee is hereby authorized to construct the radio transmitting apparatus herein described. Installation and adjustment of equipment not specifically set forth herein shall be in accordance with representations contained in the permittee's application for construction permit except for such modifications as are presently permitted, without application, by the Commission's Rules.

Commission rules which became effective on February 16, 1999, have a bearing on this construction permit. See Report & Order, Streamlining of Mass Media Applications, MM Docket No. 98-43, 13 FCC RCD 23056, Para. 77-90 (November 25, 1998); 63 Fed. Reg. 70039 (December 18, 1998). Pursuant to these rules, this construction permit will be subject to automatic forfeiture unless construction is complete and an application for license to cover is filed prior to expiration. See Section 73.3598.

Equipment and program tests shall be conducted only pursuant to Sections 73.1610 and 73.1620 of the Commission's Rules.

Name of Permittee: COCOLA BROADCASTING COMPANIES LLC

Station Location: ID-BOISE

Frequency (MHz): 722 - 728

Offset: ZERO

Channel: 56

Hours of Operation: Unlimited

