



**United States of America**  
**FEDERAL COMMUNICATIONS COMMISSION**  
**FM BROADCAST TRANSLATOR/BOOSTER**  
**STATION LICENSE**

Authorizing Official:

Official Mailing Address:

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EASTERN SHORE RADIO, INC.  
PO BOX 460  
ONLEY VA 23418

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Penelope A. Dade  
Supervisory Analyst  
Audio Division  
Media Bureau

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Facility Id: 157774

Call Sign: W289CE

License File Number: BLFT-20160407AAG

Grant Date: April 18, 2016

This license expires 3:00 a.m.  
local time, October 01, 2019.

This license covers permit no.: BMPFT-20160129AAF

Subject to the provisions of the Communications Act of 1934, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this license, the licensee is hereby authorized to use and operate the radio transmitting apparatus herein described.

This license is issued on the licensee's representation that the statements contained in licensee's application are true and that the undertakings therein contained so far as they are consistent herewith, will be carried out in good faith. The licensee shall, during the term of this license, render such broadcasting service as will serve the public interest, convenience, or necessity to the full extent of the privileges herein conferred.

This license shall not vest in the licensee any right to operate the station nor any right in the use of the frequency designated in the license beyond the term hereof, nor in any other manner than authorized herein. Neither the license nor the right granted hereunder shall be assigned or otherwise transferred in violation of the Communications Act of 1934. This license is subject to the right of use or control by the Government of the United States conferred by Section 606 of the Communications Act of 1934.

Name of Licensee: EASTERN SHORE RADIO, INC.

Principal community to be served: VA-ONLEY-ONANCOCK

Primary Station: WESR (AM) , Frequency 1330 kHz, ONLEY-ONANCOCK, VA

Via: Other

Frequency (MHz): 105.7

Channel: 289

Hours of Operation: Unlimited

Antenna Coordinates: North Latitude: 37 deg 43 min 02 sec

West Longitude: 75 deg 41 min 00 sec

Transmitter: Type Accepted. See Sections 73.1660, 74.1250 of the Commission's Rules.

Transmitter output power: 0.5 kW

Antenna type: (directional or non-directional): Non-Directional  
Description: SHI 6812

Major lobe directions (degrees true): Not Applicable

	Horizontally Polarized Antenna:	Vertically Polarized Antenna:
Effective radiated power in the Horizontal Plane (kw):	0.25	0.25
Height of radiation center above ground (Meters):	70	70
Height of radiation center above mean sea level (Meters):	83	83

Antenna structure registration number: 1045885

Overall height of antenna structure above ground (including obstruction lighting if any) see the registration for this antenna structure.

Special operating conditions or restrictions:

- 1 The permittee/licensee in coordination with other users of the site must reduce power or cease operation as necessary to protect persons having access to the site, tower or antenna from radiofrequency electromagnetic fields in excess of FCC guidelines.

## Special operating conditions or restrictions:

- 2 Pursuant to the waiver of 47 CFR Section 74.1233(a)(1) granted herein (or previously granted) the permittee/licensee shall be subject to a holding period. From the grant of the construction permit and continuing until the facility has achieved four years of on-air operations rebroadcasting the AM station identified on this authorization, the permittee/licensee may NOT change the station being rebroadcast by this translator. Periods of station silence shall not count toward the fulfillment of this four-year requirement. During this same four year period the permittee/licensee may not assign or transfer the construction permit/license to another party, unless it is to the licensee of the AM station being rebroadcast. Minor modifications of this authorization are permitted, provided the translator will continue to rebroadcast the AM station for which the waiver was granted.

\*\*\* END OF AUTHORIZATION \*\*\*