



United States of America  
**FEDERAL COMMUNICATIONS COMMISSION**  
**LOW POWER TELEVISION/TELEVISION TRANSLATOR**  
**BROADCAST STATION CONSTRUCTION PERMIT**

Authorizing Official:

Official Mailing Address:

VENTANA TELEVISION, INC.  
ONE HSN DRIVE  
ST. PETERSBURG FL 33729

Keith A. Larson  
Chief, LPTV Branch  
Video Division  
Media Bureau

Facility Id: 61030

Grant Date: August 27, 1991  
This permit expires 3:00 a.m.  
local time, February 14, 1992.

Call Sign: K20MM-D

Permit File Number: BMPTTL-19910627II

This Permit Modifies Permit No.: BPTTL-198912082X

Subject to the provisions of the Communications Act of 1934, as amended, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this permit, the permittee is hereby authorized to construct the radio transmitting apparatus herein described. Installation and adjustment of equipment not specifically set forth herein shall be in accordance with representations contained in the permittee's application for construction permit except for such modifications as are presently permitted, without application, by the Commission's Rules.

Commission rules which became effective on February 16, 1999, have a bearing on this construction permit. See Report & Order, Streamlining of Mass Media Applications, MM Docket No. 98-43, 13 FCC RCD 23056, Para. 77-90 (November 25, 1998); 63 Fed. Reg. 70039 (December 18, 1998). Pursuant to these rules, this construction permit will be subject to automatic forfeiture unless construction is complete and an application for license to cover is filed prior to expiration. See Section 73.3598.

Equipment and program tests shall be conducted only pursuant to Sections 73.1610 and 73.1620 of the Commission's Rules.

Name of Permittee: VENTANA TELEVISION, INC.

Station Location: LA-NEW ORLEANS

Frequency (MHz): 470 - 476

Offset: PLUS

Channel: 14

Hours of Operation: Unlimited

Antenna type: (directional or non-directional): Directional

Major lobe directions                    90            350  
(degrees true):

Antenna Coordinates: North Latitude: 29 deg 55 min 11 sec  
West Longitude: 90 deg 01 min 29 sec

Overall height of antenna structure above ground: 320 Meters

1 Prior to construction of the tower authorized herein, permittee shall notify AM Station(s) listed below so that, if necessary, the AM station(s) may determine operating power by the indirect method and request temporary authority from the Commission in Washington, D.C. to operate with parameters at variance in order to maintain monitoring point field strengths within authorized limits. Permittee shall be responsible for the installation and continued maintenance of detuning apparatus necessary to prevent adverse effects upon the radiation pattern of the AM station(s). Both prior to construction of the tower and subsequent to the installation of all appurtenances thereon, a partial proof of performance, as defined by Section 73.154(a) of the Commission's Rules, shall be conducted to establish that the AM array has not been adversely affected and, prior to or simultaneous with the filing of the application for license to cover this permit, the results submitted to the Commission.

WYLD, WSMB, NEW ORLEANS, LA

- 2 During equipment tests, the permittee shall take adequate measures to identify and eliminate objectionable interference that may be caused to existing land mobile radio facilities in the 460-470 MHz band (or 806-816 MHz band) authorized prior to the date this construction permit is issued. Documentation that objectionable interference will not be caused to existing land mobile radio facilities shall be submitted along with the application for license (FCC Form 347). Program test authority will not be granted without this showing. Operation will not begin until the Commission specifically grants the program test authority. Further, the Commission reserves the right to require television translator and low power television stations to go off the air until interference problems are resolved. See subsections 74.703(e) and (f) of the Commission's Rules.

## Special operating conditions or restrictions:

- 3 Subject to the condition that before program tests are authorized the transmitter employed must be type accepted or meet Commission type acceptance requirements at an actual power output as shown below. In the event the transmitter has not been type accepted at this power, the permittee shall, in the license application, provide full engineering data demonstrating compliance with Section 74.750 of the Commission's Rules.  
1.38 KW (.69 KW, EACH POLARIZATION PLANE)
- 4 The authorization of a license to operate this station is conditioned upon the use of a transmitter that has been type accepted or meets Commission type acceptance requirements at a visual carrier frequency tolerance of plus/minus 1 kHz. In the event the transmitter has not been type accepted at this tolerance, the permittee shall, in the license application, provide full engineering data that demonstrates compliance with Section 74.750 (c)(3)(iii) of the Commission's Rules.

\*\*\* END OF AUTHORIZATION \*\*\*