



**United States of America**  
**FEDERAL COMMUNICATIONS COMMISSION**  
**DIGITAL CLASS A**  
**BROADCAST STATION CONSTRUCTION PERMIT**

Authorizing Official:

Official Mailing Address:

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WBC LLC  
4604 49TH ST N, #148  
ST PETERSBURG FL 33709

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Hossein Hashemzadeh  
Deputy Chief  
Video Division  
Media Bureau

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Facility Id: 72278

Grant Date: October 09, 2012

This permit expires 3:00 a.m.  
local time, June 26, 2015.

Analog TSID: 7010

Digital TSID: 7011

Call Sign: WPHA-CD

Permit File Number: BMPDTA-20120925ADS

This permit modifies permit no.: BDISDTA-20110315ABL

Subject to the provisions of the Communications Act of 1934, as amended, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this permit, the permittee is hereby authorized to construct the radio transmitting apparatus herein described. Installation and adjustment of equipment not specifically set forth herein shall be in accordance with representations contained in the permittee's application for construction permit except for such modifications as are presently permitted, without application, by the Commission's Rules.

Commission rules which became effective on February 16, 1999, have a bearing on this construction permit. See Report & Order, Streamlining of Mass Media Applications, MM Docket No. 98-43, 13 FCC RCD 23056, Para. 77-90 (November 25, 1998); 63 Fed. Reg. 70039 (December 18, 1998). Pursuant to these rules, this construction permit will be subject to automatic forfeiture unless construction is complete and an application for license to cover is filed prior to expiration. See Section 73.3598.

Equipment and program tests shall be conducted only pursuant to Sections 73.1610 and 73.1620 of the Commission's Rules.

Name of Permittee: WBC LLC

Station Location: PA-PHILADELPHIA

Frequency (MHz): 530 - 536

Channel: 24

Hours of Operation: Unlimited

Transmitter: Type Accepted. See Sections 74.750 of the Commission's Rules.

Antenna type: (directional or non-directional): Directional

Description: PSI PSILPD16PHA-24 CUSTOM

Major lobe directions (degrees true):	135	225
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Beam Tilt: Not Applicable

Antenna Coordinates: North Latitude: 40 deg 02 min 30 sec  
West Longitude: 75 deg 14 min 11 sec

Maximum Effective Radiated Power (ERP): 15 kW

Transmitter Output Power: 0.8 kW

Height of radiation center above ground: 223 Meters

Height of radiation center above mean sea level: 312 Meters

Antenna structure registration number: 1231524

Overall height of antenna structure above ground (including obstruction lighting if any) see the registration for this antenna structure.

Out-of-Channel Emission mask: Full Service

\*\*\* END OF AUTHORIZATION \*\*\*