

United States of America FEDERAL COMMUNICATIONS COMMISSION TELEVISION BROADCAST STATION LICENSE

Authorizing Official:

Official Mailing Address:

Madison TV License Company, LLC 1925 Century Park East 10th Floor Los Angeles CA 90067 Facility Id: 64545 Analog TSID: 3208 Digital TSID: 3209 Call Sign: WKOW License File Number: BLCDT-20111006AAO Kevin R. Harding Associate Chief Video Division Media Bureau

Grant Date: March 26, 2012

This license expires 3:00 a.m. local time, December 01, 2005.

Subject to the provisions of the Communications Act of 1934, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this license, the licensee is hereby authorized to use and operate the radio transmitting apparatus herein described.

This license is issued on the licensee's representation that the statements contained in licensee's application are true and that the undertakings therein contained so far as they are consistent herewith, will be carried out in good faith. The licensee shall, during the term of this license, render such broadcasting service as will serve the public interest, convenience, or necessity to the full extent of the privileges herein conferred.

This license shall not vest in the licensee any right to operate the station nor any right in the use of the frequency designated in the license beyond the term hereof, nor in any other manner than authorized herein. Neither the license nor the right granted hereunder shall be assigned or otherwise transferred in violation of the Communications Act of 1934. This license is subject to the right of use or control by the Government of the United States conferred by Section 606 of the Communications Act of 1934.

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Callsign: WKOW
                                                License No.: BLCDT-20111006AAO
Name of Licensee: Madison TV License Company, LLC
Station Location: WI-MADISON
Frequency (MHz): 542 - 548
Channel: 26
Hours of Operation: Unlimited
Transmitter: Type Accepted. See Sections 73.1660, 73.1665 and 73.1670
of the Commission's Rules.
Antenna type: (directional or non-directional): Directional
    Description: DIE, TFU-30GTH-R-S
     Beam Tilt: 0.7 Degrees Electrical
Major lobe directions
                                      240
                           0
(degrees true):
Antenna Coordinates: North Latitude:
                                         43 deg 03 min
                                                         21 sec
                     West Longitude:
                                         89deg 32min
                                                         06 sec
Transmitter output power: 31.78 kW
                          15.02 DBK
Maximum effective radiated power (Average):
                                                   800 kW
                                                   29 DBK
Height of radiation center above ground:
                                                   412 Meters
Height of radiation center above mean sea level: 755.2 Meters
Height of radiation center above average terrain: 455 Meters
Antenna structure registration number: 1033919
Overall height of antenna structure above ground (including obstruction
lighting if any) see the registration for this antenna structure.
Special operating conditions or restrictions:
    The license expiration date provided herein is tolled pursuant to 47
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    U.S.C. §307(C)(3) pending a final decision on the station's license
    renewal application. Furthermore, this license is subject to any action
    taken by the Commission on the renewal application.
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*** END OF AUTHORIZATION ***