



United States of America
FEDERAL COMMUNICATIONS COMMISSION
DIGITAL LOW POWER TELEVISION/TELEVISION TRANSLATOR
BROADCAST STATION LICENSE

Authorizing Official:

Official Mailing Address:

COCOLA BROADCASTING COMPANIES LLC
706 W. HERNDON AVENUE
FRESNO CA 93650

Hossein Hashemzadeh
Deputy Chief
Video Division
Media Bureau

Facility Id: 18749

Grant Date: September 19, 2011

This license expires 3:00 a.m.
local time, December 01, 2014.

Call Sign: KVVG-LD

License File Number: BLDTL-20110823ABQ

This license covers permit no.: BDISDTL-20090630ABT

Subject to the provisions of the Communications Act of 1934, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this license, the licensee is hereby authorized to use and operate the radio transmitting apparatus herein described.

This license is issued on the licensee's representation that the statements contained in licensee's application are true and that the undertakings therein contained so far as they are consistent herewith, will be carried out in good faith. The licensee shall, during the term of this license, render such broadcasting service as will serve the public interest, convenience, or necessity to the full extent of the privileges herein conferred.

This license shall not vest in the licensee any right to operate the station nor any right in the use of the frequency designated in the license beyond the term hereof, nor in any other manner than authorized herein. Neither the license nor the right granted hereunder shall be assigned or otherwise transferred in violation of the Communications Act of 1934. This license is subject to the right of use or control by the Government of the United States conferred by Section 606 of the Communications Act of 1934.

Callsign: KVVG-LD

License No.: BLDTL-20110823ABQ

Name of Licensee: COCOLA BROADCASTING COMPANIES LLC

Station Location: CA-PORTERVILLE

Frequency (MHz): 692 - 698

Channel: 51

Hours of Operation: Unlimited

Transmitter: Type Accepted. See Sections 74.750 of the Commission's Rules.

Antenna type: (directional or non-directional): Directional

Description: SBP UP-6-NC

Major lobe directions 280
(degrees true):

Beam Tilt: Not Applicable

Antenna Coordinates: North Latitude: 36 deg 17 min 14 sec

West Longitude: 118 deg 50 min 17 sec

Maximum Effective Radiated Power (ERP): 15 kW

Transmitter Output Power: 0.65 kW

Height of radiation center above ground: 30 Meters

Height of radiation center above mean sea level: 1772 Meters

Antenna structure registration number: 1065031

Overall height of antenna structure above ground (including obstruction
lighting if any) see the registration for this antenna structure.

Out-of-Channel Emission mask: Stringent

*** END OF AUTHORIZATION ***