



United States of America  
**FEDERAL COMMUNICATIONS COMMISSION**  
**LOW POWER TELEVISION/TELEVISION TRANSLATOR**  
**BROADCAST STATION CONSTRUCTION PERMIT**

Authorizing Official:

Official Mailing Address:

\_\_\_\_\_  
COCOLA BROADCASTING COMPANIES, LLC  
706 W. HERNDON AVENUE  
FRESNO CA 93650  
\_\_\_\_\_

\_\_\_\_\_  
Hossein Hashemzadeh  
Associate Chief  
Video Division  
Media Bureau  
\_\_\_\_\_

Facility Id: 31355

Grant Date: February 19, 2002

This permit expires 3:00 a.m.  
local time, 36 months after the  
grant date specified above.

Call Sign: KWSM-LP

Permit File Number: BPTTL-JG0601NG

Subject to the provisions of the Communications Act of 1934, as amended, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this permit, the permittee is hereby authorized to construct the radio transmitting apparatus herein described. Installation and adjustment of equipment not specifically set forth herein shall be in accordance with representations contained in the permittee's application for construction permit except for such modifications as are presently permitted, without application, by the Commission's Rules.

Commission rules which became effective on February 16, 1999, have a bearing on this construction permit. See Report & Order, Streamlining of Mass Media Applications, MM Docket No. 98-43, 13 FCC RCD 23056, Para. 77-90 (November 25, 1998); 63 Fed. Reg. 70039 (December 18, 1998). Pursuant to these rules, this construction permit will be subject to automatic forfeiture unless construction is complete and an application for license to cover is filed prior to expiration. See Section 73.3598.

Equipment and program tests shall be conducted only pursuant to Sections 73.1610 and 73.1620 of the Commission's Rules.

Name of Permittee: COCOLA BROADCASTING COMPANIES, LLC

Station Location: CA-SANTA MARIA

Frequency (MHz): 626 - 632

Offset: PLUS

Channel: 40

Hours of Operation: Unlimited

Callsign: KWSM-LP

Permit No.: BPTTL-JG0601NG

Transmitter: Type Accepted. See Sections 74.750 of the Commission's Rules.

Antenna type: (directional or non-directional): Directional

Description: BOG B16UB

Major lobe directions            165            210            120  
(degrees true):

Beam Tilt: Not Applicable

Antenna Coordinates: North Latitude:    34 deg 53 min 54 sec  
    West Longitude:    120 deg 35 min 28 sec

Maximum Effective Radiated Power (ERP) Towards Radio Horizon: 40.7kW

Maximum ERP in any Horizontal and Vertical Angle: 40.7kW

Height of radiation center above ground:            12 Meters

Height of radiation center above mean sea level: 500 Meters

Antenna structure registration number: None

Overall height of antenna structure above ground:    16 Meters

Special operating conditions or restrictions:

- 1 The authorization of a license to operate this station is conditioned upon the use of a transmitter that has been type accepted or meets Commission type acceptance requirements at a visual carrier frequency tolerance of plus/minus 1 kHz. In the event the transmitter has not been type accepted at this tolerance, the permittee shall, in the license application, provide full engineering data that demonstrates compliance with Section 74.750 (c)(3)(iii) of the Commission's Rules.
  
- 2 This authorization is subject to the condition that low power television is a secondary service, and that low power television and television translator stations must not cause interference to the reception of existing or future full service television stations on either allotted NTSC or DTV channels, and must accept interference from such stations.

\*\*\* END OF AUTHORIZATION \*\*\*