



United States of America
FEDERAL COMMUNICATIONS COMMISSION
LOW POWER TELEVISION/TELEVISION TRANSLATOR
BROADCAST STATION LICENSE

Authorizing Official:

Official Mailing Address:

MAJOR MARKET BROADCASTING OF FLORIDA, INC.
2118 WALSH AVENUE
SUITE 208
SANTA CLARA CA 95050

Facility Id: 61703

Keith A. Larson
Chief, LPTV Branch
Video Division
Media Bureau

Grant Date: February 23, 1990

This license expires 3:00 a.m.
local time, August 01, 1993.

Call Sign: WSWF-LD

License File Number: BLTTL-19891207IA

This license covers Permit No.: BPTTL-19880624A7

Subject to the provisions of the Communications Act of 1934, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this license, the licensee is hereby authorized to use and operate the radio transmitting apparatus herein described.

This license is issued on the licensee's representation that the statements contained in licensee's application are true and that the undertakings therein contained so far as they are consistent herewith, will be carried out in good faith. The licensee shall, during the term of this license, render such broadcasting service as will serve the public interest, convenience, or necessity to the full extent of the privileges herein conferred.

This license shall not vest in the licensee any right to operate the station nor any right in the use of the frequency designated in the license beyond the term hereof, nor in any other manner than authorized herein. Neither the license nor the right granted hereunder shall be assigned or otherwise transferred in violation of the Communications Act of 1934. This license is subject to the right of use or control by the Government of the United States conferred by Section 606 of the Communications Act of 1934.

Callsign: WSWF-LD

License No.: BLTTL-19891207IA

Name of Licensee: MAJOR MARKET BROADCASTING OF FLORIDA, INC.

Station Location: FL-KISSIMMEE

Frequency (MHz): 500 - 506

Offset: PLUS

Channel: 19

Hours of Operation: Unlimited

Transmitter: Type Accepted. See Sections 74.750 of the Commission's Rules.

Antenna type: (directional or non-directional): Non-Directional

Major lobe directions (degrees true): Not Applicable

Beam Tilt: Not Applicable

Antenna Coordinates: North Latitude: 28 deg 21 min 31 sec

West Longitude: 81 deg 30 min 45 sec

Maximum Effective Radiated Power (ERP) Towards Radio Horizon: 0.822 kW

Maximum ERP in any Horizontal and Vertical Angle: 0.822 kW

Height of radiation center above ground: 96 Meters

Height of radiation center above mean sea level: 127 Meters

Antenna structure registration number: None

Overall height of antenna structure above ground: 99 Meters

*** END OF AUTHORIZATION ***