



United States of America
FEDERAL COMMUNICATIONS COMMISSION
FM BROADCAST STATION CONSTRUCTION PERMIT

Authorizing Official:

Official Mailing Address:

LEARNING AVENUE, INC.
15722 96TH STREET
LIVE OAK FL 32060

Rodolfo F. Bonacci
Assistant Chief
Audio Division
Media Bureau

Facility ID: 184781

Call Sign: WILA

Permit File Number: BNPED-20100226AJE

Grant Date: July 10, 2012

This permit expires 3:00 a.m.
local time, 36 months after the
grant date specified above.

Subject to the provisions of the Communications Act of 1934, as amended, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this permit, the permittee is hereby authorized to construct the radio transmitting apparatus herein described. Installation and adjustment of equipment not specifically set forth herein shall be in accordance with representations contained in the permittee's application for construction permit except for such modifications as are presently permitted, without application, by the Commission's Rules.

Commission rules which became effective on February 16, 1999, have a bearing on this construction permit. See Report & Order, Streamlining of Mass Media Applications, MM Docket No. 98-43, 13 FCC RCD 23056, Para. 77-90 (November 25, 1998); 63 Fed. Reg. 70039 (December 18, 1998). Pursuant to these rules, this construction permit will be subject to automatic forfeiture unless construction is complete and an application for license to cover is filed prior to expiration. See Section 73.3598.

Equipment and program tests shall be conducted only pursuant to Sections 73.1610 and 73.1620 of the Commission's Rules.

Name of Permittee: LEARNING AVENUE, INC.

Station Location: FL-LIVE OAK

Frequency (MHz): 100.1

Channel: 261

Class: A

Hours of Operation: Unlimited

Transmitter: Type Accepted. See Sections 73.1660, 73.1665 and 73.1670 of the Commission's Rules.

Transmitter output power: As required to achieve authorized ERP.

Antenna type: Non-Directional

Antenna Coordinates: North Latitude: 30 deg 13 min 43 sec
West Longitude: 82 deg 58 min 05 sec

| | Horizontally Polarized Antenna | Vertically Polarized Antenna |
|--|--------------------------------------|------------------------------------|
| Effective radiated power in the Horizontal Plane (kW): | 6.0 | 6.0 |
| Height of radiation center above ground (Meters): | 95 | 95 |
| Height of radiation center above mean sea level (Meters): | 134 | 134 |
| Height of radiation center above average terrain (Meters): | 100 | 100 |
| Antenna structure registration number: 1030221 | | |

Overall height of antenna structure above ground (including obstruction lighting if any) see the registration for this antenna structure.

Special operating conditions or restrictions:

- 1 ***** This is a Section 73.215 contour protection grant *****
***** as requested by this applicant *****
- 2 Pursuant to 47 CFR Section 73.7005(a) the permittee/licensee shall be subject to a holding period. From the grant of the construction permit and continuing until the facility has achieved four years of on-air operations, the permittee/licensee proposing to assign or transfer the construction permittee/licensee to another party will be required to demonstrate the following two factors: that the proposed buyer would qualify for a least the same number of points as the assignor or transferor originally received; and the consideration received and/or promised does not exceed the assignor's or transferor's legitimate and prudent expenses as defined therein.
- 3 Pursuant to 47 CFR Section 73.202(a)(1)(ii) and its required levels of first and second NCE service, the permittee/licensee is required to construct and operate with substantially the same technical facilities under which the allotment qualified for reservation solely for noncommercial educational use.

Special operating conditions or restrictions:

- 4 The permittee/licensee must reduce power or cease operation as necessary to protect persons having access to the site, tower or antenna from radiofrequency electromagnetic fields in excess of FCC guidelines.

*** END OF AUTHORIZATION ***