



United States of America
FEDERAL COMMUNICATIONS COMMISSION
DIGITAL LOW POWER TELEVISION/TELEVISION TRANSLATOR
BROADCAST STATION CONSTRUCTION PERMIT

Authorizing Official:

Official Mailing Address:

DTV AMERICA CORPORATION
295 MADISON AVENUE, 12TH FLOOR
NEW YORK NY 10017

Hossein Hashemzadeh
Associate Chief
Video Division
Media Bureau

Facility Id: 184443

Grant Date: February 22, 2011

This permit expires 3:00 a.m.
local time, February 22, 2015.

Analog TSID: 10268

Digital TSID: 10269

Call Sign: W50EI-D

Permit File Number: BNPDTL-20100203ACQ

Subject to the provisions of the Communications Act of 1934, as amended, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this permit, the permittee is hereby authorized to construct the radio transmitting apparatus herein described. Installation and adjustment of equipment not specifically set forth herein shall be in accordance with representations contained in the permittee's application for construction permit except for such modifications as are presently permitted, without application, by the Commission's Rules.

Commission rules which became effective on February 16, 1999, have a bearing on this construction permit. See Report & Order, Streamlining of Mass Media Applications, MM Docket No. 98-43, 13 FCC RCD 23056, Para. 77-90 (November 25, 1998); 63 Fed. Reg. 70039 (December 18, 1998). Pursuant to these rules, this construction permit will be subject to automatic forfeiture unless construction is complete and an application for license to cover is filed prior to expiration. See Section 73.3598.

Equipment and program tests shall be conducted only pursuant to Sections 73.1610 and 73.1620 of the Commission's Rules.

Name of Permittee: DTV AMERICA CORPORATION

Station Location: WI-EAU CLAIRE

Frequency (MHz): 686 - 692

Channel: 50

Hours of Operation: Unlimited

Permit No.: BNPDTL-20100203ACQ

Antenna type: (directional or non-directional): Directional

Major lobe directions 0
(degrees true):

Antenna Coordinates: North Latitude: 44 deg 48 min 00 sec
West Longitude: 91 deg 27 min 57 sec

Maximum Effective Radiated Power (ERP):	15 kW
Transmitter Output Power:	1 kW
Height of radiation center above ground:	130 Meters
Height of radiation center above mean sea level:	400.9 Meters

Out-of-Channel Emission mask: Stringent

- 1 This authorization is subject to the condition that low power television is a secondary service, and that low power television and television translator stations must not cause interference to the reception of existing or future full service television stations on either allotted NTSC or DTV channels, and must accept interference from such stations.
- 2 This authorization is subject to the condition that any future modification will not result in a relocation within 121 km of the top 100 markets as described in Public Notice announcing commencement of Rural First-come, First-served Digital Licensing released June 29, 2009, Report # DA 09-1487

*** END OF AUTHORIZATION ***