COMMUNIC PLOOMS

United States of America

FEDERAL COMMUNICATIONS COMMISSION TELEVISION BROADCAST STATION LICENSE

Authorizing Official:

Official Mailing Address:

BOARD OF REGENTS OF THE UNIVERSITY OF WISCON Kevin R. Harding

1730 VAN HISE HALL

1220 LINDEN DRIVE

MADISON WI 53706

Facility Id: 6096

Analog TSID: 3206 Digital TSID: 3207

Call Sign: WHA-TV

License File Number: BLEDT-20091229ACK

This license covers permit no.: BPEDT-20080620AEM

Associate Chief Video Division

Media Bureau

Grant Date: March 03, 2011

This license expires 3:00 a.m. local time, December 01, 2013.

Subject to the provisions of the Communications Act of 1934, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this license, the licensee is hereby authorized to use and operate the radio transmitting apparatus herein described.

This license is issued on the licensee's representation that the statements contained in licensee's application are true and that the undertakings therein contained so far as they are consistent herewith, will be carried out in good faith. The licensee shall, during the term of this license, render such broadcasting service as will serve the public interest, convenience, or necessity to the full extent of the privileges herein conferred.

This license shall not vest in the licensee any right to operate the station nor any right in the use of the frequency designated in the license beyond the term hereof, nor in any other manner than authorized herein. Neither the license nor the right granted hereunder shall be assigned or otherwise transferred in violation of the Communications Act of 1934. This license is subject to the right of use or control by the Government of the United States conferred by Section 606 of the Communications Act of 1934.

Callsign: WHA-TV License No.: BLEDT-20091229ACK

Name of Licensee: BOARD OF REGENTS OF THE UNIVERSITY OF WISCONSIN

SYSTEM

Station Location: WI-MADISON

Frequency (MHz): 506 - 512

Channel: 20

Hours of Operation: Unlimited

Transmitter: Type Accepted. See Sections 73.1660, 73.1665 and 73.1670

of the Commission's Rules.

Antenna type: (directional or non-directional): Non-Directional

Description: DIE, TFU-28GBH-R06D6

Beam Tilt: 0.75 Degrees Electrical

Major lobe directions (degrees true): Not Applicable

Antenna Coordinates: North Latitude: 43 deg 03 min 21 sec

> West Longitude: 89 deg 32 min 06 sec

Transmitter output power: 7.95 kW

9 DBK

Maximum effective radiated power (Average): 140 kW

21.47 DBK

Height of radiation center above ground: 411 Meters

Height of radiation center above mean sea level: 754.2 Meters

Height of radiation center above average terrain: 453 Meters

Antenna structure registration number: 1033919

Overall height of antenna structure above ground (including obstruction lighting if any) see the registration for this antenna structure.

*** END OF AUTHORIZATION