



United States of America
FEDERAL COMMUNICATIONS COMMISSION
DIGITAL CLASS A
BROADCAST STATION LICENSE

Authorizing Official:

Official Mailing Address:

RSS MEDIA MARKETING, LLC
3796 S. OLD CARRIAGE RD.
ROCKY MOUNT NC 27803

Hossein Hashemzadeh
Associate Chief
Video Division
Media Bureau

Facility Id: 168101

Grant Date: February 23, 2010

Analog TSID: 9054

This license expires 3:00 a.m.
local time, December 01, 2012.

Digital TSID: 9055

Call Sign: WHIG-LD

License File Number: BLDTL-20100217AAK

This license covers permit no.: BDCCDTL-20061012AAZ

Subject to the provisions of the Communications Act of 1934, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this license, the licensee is hereby authorized to use and operate the radio transmitting apparatus herein described.

This license is issued on the licensee's representation that the statements contained in licensee's application are true and that the undertakings therein contained so far as they are consistent herewith, will be carried out in good faith. The licensee shall, during the term of this license, render such broadcasting service as will serve the public interest, convenience, or necessity to the full extent of the privileges herein conferred.

This license shall not vest in the licensee any right to operate the station nor any right in the use of the frequency designated in the license beyond the term hereof, nor in any other manner than authorized herein. Neither the license nor the right granted hereunder shall be assigned or otherwise transferred in violation of the Communications Act of 1934. This license is subject to the right of use or control by the Government of the United States conferred by Section 606 of the Communications Act of 1934.

Callsign: WHIG-LD

License No.: BLDTL-20100217AAK

Name of Licensee: RSS MEDIA MARKETING, LLC

Station Location: NC-ROCKY MOUNT

Frequency (MHz): 572 - 578

Channel: 31

Hours of Operation: Unlimited

Transmitter: Type Accepted. See Sections 74.750 of the Commission's Rules.

Antenna type: (directional or non-directional): Non-Directional

Description: SCA SL-8

Major lobe directions (degrees true): Not Applicable

Beam Tilt: Not Applicable

Antenna Coordinates: North Latitude: 35 deg 54 min 05 sec

West Longitude: 77 deg 46 min 50 sec

Maximum Effective Radiated Power (ERP): 5.3 kW

Transmitter Output Power: 1 kW

Height of radiation center above ground: 149 Meters

Height of radiation center above mean sea level: 190 Meters

Antenna structure registration number: 1004419

Overall height of antenna structure above ground (including obstruction lighting if any) see the registration for this antenna structure.

Out-of-Channel Emission mask: Stringent

*** END OF AUTHORIZATION ***