



United States of America
FEDERAL COMMUNICATIONS COMMISSION
CLASS A
BROADCAST STATION LICENSE

Authorizing Official:

Official Mailing Address:

UNITY BROADCASTING, INC.
P. O. BOX 790
BOONEVILLE MS 38829

Hossein Hashemzadeh
Associate Chief
Video Division
Media Bureau

Facility Id: 68910
Analog TSID: 9254
Digital TSID: 9255
Call Sign: W39CA
License File Number: BLTTA-20090811ABQ

Grant Date: August 24, 2009
This license expires 3:00 a.m.
local time, June 01, 2013.

This license covers permit no.: BPTTA-20080916ADQ

Subject to the provisions of the Communications Act of 1934, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this license, the licensee is hereby authorized to use and operate the radio transmitting apparatus herein described.

This license is issued on the licensee's representation that the statements contained in licensee's application are true and that the undertakings therein contained so far as they are consistent herewith, will be carried out in good faith. The licensee shall, during the term of this license, render such broadcasting service as will serve the public interest, convenience, or necessity to the full extent of the privileges herein conferred.

This license shall not vest in the licensee any right to operate the station nor any right in the use of the frequency designated in the license beyond the term hereof, nor in any other manner than authorized herein. Neither the license nor the right granted hereunder shall be assigned or otherwise transferred in violation of the Communications Act of 1934. This license is subject to the right of use or control by the Government of the United States conferred by Section 606 of the Communications Act of 1934.

Callsign: W39CA

License No.: BLTTA-20090811ABQ

Name of Licensee: UNITY BROADCASTING, INC.

Station Location: MS-FULTON

Frequency (MHz): 620 - 626 Offset: MINUS

Channel: 39

Hours of Operation: Unlimited

Transmitter: Type Accepted. See Sections 74.750 of the Commission's Rules.

Antenna type: (directional or non-directional): Directional

Description: ANT ACS16E

Major lobe directions 300
(degrees true):

Beam Tilt: Not Applicable

Antenna Coordinates: North Latitude: 34 deg 03 min 30 sec

West Longitude: 88 deg 15 min 34 sec

Maximum Effective Radiated Power (ERP) Towards Radio Horizon: 117.8 kW

Maximum ERP in any Horizontal and Vertical Angle: 132.8 kW

Height of radiation center above ground: 147.5 Meters

Height of radiation center above mean sea level: 274 Meters

Antenna structure registration number: 1031833

Overall height of antenna structure above ground (including obstruction lighting if any) see the registration for this antenna structure.

*** END OF AUTHORIZATION ***