



United States of America
FEDERAL COMMUNICATIONS COMMISSION
DIGITAL CLASS A
BROADCAST STATION LICENSE

Authorizing Official:

Official Mailing Address:

MERCY'S BRIDGE MEDIA, LLC
P.O. BOX 526
CORDOVA NC 28330

Hossein Hashemzadeh
Associate Chief
Video Division
Media Bureau

Facility Id: 167158

Grant Date: February 20, 2009

Analog TSID: 9032

This license expires 3:00 a.m.
local time, December 01, 2012.

Digital TSID: 9033

Call Sign: WLPS-LD

License File Number: BLDTL-20090217ACB

This license covers permit no.: BMPDTL-20071227AAZ

Subject to the provisions of the Communications Act of 1934, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this license, the licensee is hereby authorized to use and operate the radio transmitting apparatus herein described.

This license is issued on the licensee's representation that the statements contained in licensee's application are true and that the undertakings therein contained so far as they are consistent herewith, will be carried out in good faith. The licensee shall, during the term of this license, render such broadcasting service as will serve the public interest, convenience, or necessity to the full extent of the privileges herein conferred.

This license shall not vest in the licensee any right to operate the station nor any right in the use of the frequency designated in the license beyond the term hereof, nor in any other manner than authorized herein. Neither the license nor the right granted hereunder shall be assigned or otherwise transferred in violation of the Communications Act of 1934. This license is subject to the right of use or control by the Government of the United States conferred by Section 606 of the Communications Act of 1934.

Callsign: WLPS-LD

License No.: BLDTL-20090217ACB

Name of Licensee: MERCY'S BRIDGE MEDIA, LLC

Station Location: NC-LUMBERTON-PEMBROKE

Frequency (MHz): 470 - 476

Channel: 14

Hours of Operation: Unlimited

Transmitter: Type Accepted. See Sections 74.750 of the Commission's Rules.

Antenna type: (directional or non-directional): Non-Directional

Description: Die TLP-12A/VP

Major lobe directions (degrees true): Not Applicable

Beam Tilt: 0.25 Degrees

Antenna Coordinates: North Latitude: 34 deg 42 min 01 sec

West Longitude: 79 deg 06 min 32 sec

Maximum Effective Radiated Power (ERP): 15 kW

Transmitter Output Power: 1.5 kW

Height of radiation center above ground: 109.7 Meters

Height of radiation center above mean sea level: 157.9 Meters

Antenna structure registration number: 1036026

Overall height of antenna structure above ground (including obstruction lighting if any) see the registration for this antenna structure.

Out-of-Channel Emission mask: Stringent

*** END OF AUTHORIZATION ***