

Official Mailing Address:

United States of America FEDERAL COMMUNICATIONS COMMISSION FM BROADCAST TRANSLATOR/BOOSTER STATION CONSTRUCTION PERMIT

Authorizing Official:

| WRVM, INC. | James D. Bradshaw | |
|--------------------------------------|---|--|
| P O BOX 212 | Deputy Chief | |
| SURING WI 54174 | Audio Division | |
| | Media Bureau | |
| Facility Id: 122219 | Grant Date: October 23, 2008 | |
| Call Sign: W257CN | This permit expires 3:00 a.m. local time, 36 months after the grant date specified above. | |
| Permit File Number: BPFT-20081020AID | | |
| | | |

Commission rules which became effective on February 16, 1999, have a bearing on this construction permit. See Report & Order, Streamlining of Mass Media Applications, MM Docket No. 98-43, 13 FCC RCD 23056, Para. 77-90 (November 25, 1998); 63 Fed. Reg. 70039 (December 18, 1998). Pursuant to these rules, this construction permit will be subject to automatic forfeiture unless construction is complete and an application for license to cover is filed prior to expiration. See Section 73.3598.

Name of Permittee: WRVM, INC. Principal community to be served: WI-MERCER Primary Station: WHJL (FM), Channel 201, MERRILL, WI Via: Direct - off-air Frequency (MHz): 99.3 Channel: 257 Hours of Operation: Unlimited Antenna Coordinates: North Latitude: 46 deg 09 min 22 sec West Longitude: 90 deg 02 min 57 sec Transmitter: Type Accepted. See Sections 73.1660, 74.1250 of the Commission

Antenna type: (directional or non-directional): Non-Directional

Major lobe directions (degrees true): Not Applicable

| | Horizontally | Vertically |
|---|--------------|------------|
| | Polarized | Polarized |
| | Antenna: | Antenna: |
| Effective radiated power in the Horizontal Plane (kw): | 0.055 | 0.055 |
| Height of radiation center above ground (Meters): | 63 | 63 |
| Height of radiation center above mean sea level (Meters |): 551 | 551 |

Antenna structure registration number: 1210464

Overall height of antenna structure above ground (including obstruction lighting if any) see the registration for this antenna structure.

Special operating conditions or restrictions:

- 1 Prior to commencing program test operations, FM Translator or FM Booster permittee must have on file at the Commission, FCC Form 350, Application for an FM Translator or FM Booster Station License, pursuant to 47 C.F.R. Section 74.14.
- 2 The permittee/licensee in coordination with other users of the site must reduce power or cease operation as necessary to protect persons having access to the site, tower or antenna from radiofrequency electromagnetic fields in excess of FCC quidelines.

*** END OF AUTHORIZATION ***