



United States of America  
**FEDERAL COMMUNICATIONS COMMISSION**  
**CLASS A**  
**BROADCAST STATION CONSTRUCTION PERMIT**

Authorizing Official:

Official Mailing Address:

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UNITY BROADCASTING, INC.  
P. O. BOX 790  
BOONEVILLE MS 38829

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Hossein Hashemzadeh  
Associate Chief  
Video Division  
Media Bureau

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Facility Id: 68905  
Analog TSID: 9252  
Digital TSID: 9253  
Call Sign: W34DV  
Permit File Number: BDISTTA-20080618ATR

Grant Date: September 24, 2008  
This permit expires 3:00 a.m.  
local time, 36 months after the  
grant date specified above.

This Permit Modifies Permit No.: BLTTA-20010711ADY

Subject to the provisions of the Communications Act of 1934, as amended, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this permit, the permittee is hereby authorized to construct the radio transmitting apparatus herein described. Installation and adjustment of equipment not specifically set forth herein shall be in accordance with representations contained in the permittee's application for construction permit except for such modifications as are presently permitted, without application, by the Commission's Rules.

Commission rules which became effective on February 16, 1999, have a bearing on this construction permit. See Report & Order, Streamlining of Mass Media Applications, MM Docket No. 98-43, 13 FCC RCD 23056, Para. 77-90 (November 25, 1998); 63 Fed. Reg. 70039 (December 18, 1998). Pursuant to these rules, this construction permit will be subject to automatic forfeiture unless construction is complete and an application for license to cover is filed prior to expiration. See Section 73.3598.

Equipment and program tests shall be conducted only pursuant to Sections 73.1610 and 73.1620 of the Commission's Rules.

Name of Permittee: UNITY BROADCASTING, INC.

Station Location: MS-BOONEVILLE

Frequency (MHz): 590 - 596

Offset: ZERO

Channel: 34

Hours of Operation: Unlimited

Transmitter: Type Accepted. See Sections 74.750 of the Commission's Rules.

Antenna type: (directional or non-directional): Directional

Description: PSI PSILPT16EAC

Major lobe directions            260  
(degrees true):

Beam Tilt: Not Applicable

Antenna Coordinates: North Latitude:    34 deg   39 min   45 sec  
   West Longitude:    88 deg   34 min   07 sec

Maximum Effective Radiated Power (ERP) Towards Radio Horizon:    23.9kW

Maximum ERP in any Horizontal and Vertical Angle: 25.5kW

Height of radiation center above ground:                    98.6 Meters

Height of radiation center above mean sea level: 251 Meters

Antenna structure registration number: 1056891

Overall height of antenna structure above ground (including obstruction lighting if any) see the registration for this antenna structure.

Special operating conditions or restrictions:

- 1    This Authorization reflects the licensee/permittee's certification that the class A television stations will not cause interference to the reception of existing full-service stations on either NTSC or DTV channels, any DTV facilities resulting from maximization applications filed by May 1, 2000, and existing LPTV, television translator and class A television stations.
- 2    The authorization of a license to operate this station is conditioned upon the use of a transmitter that has been type accepted or meets Commission type acceptance requirements at a visual carrier frequency tolerance of plus/minus 1 kHz. In the event the transmitter has not been type accepted at this tolerance, the permittee shall, in the license application, provide full engineering data that demonstrates compliance with Section 74.750 (c) (3) (iii) of the Commission's Rules.

\*\*\*    END OF AUTHORIZATION    \*\*\*