



United States of America  
**FEDERAL COMMUNICATIONS COMMISSION**  
**LOW POWER TELEVISION/TELEVISION TRANSLATOR**  
**BROADCAST STATION CONSTRUCTION PERMIT**

Authorizing Official:

Official Mailing Address:

MAJOR MARKET BROADCASTING OF FLORIDA, INC.  
2118 WALSH AVENUE  
SUITE 208  
SANTA CLARA CA 95050

Keith A. Larson  
Chief, LPTV Branch  
Video Division  
Media Bureau

Facility Id: 61703

Grant Date: May 11, 1990

This permit expires 3:00 a.m.  
local time, November 11, 1991.

Call Sign: WSWF-LD

Permit File Number: BMPTTL-19890310Q8

This Permit Modifies Permit No.: BPTTL-19880624A7

Subject to the provisions of the Communications Act of 1934, as amended, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this permit, the permittee is hereby authorized to construct the radio transmitting apparatus herein described. Installation and adjustment of equipment not specifically set forth herein shall be in accordance with representations contained in the permittee's application for construction permit except for such modifications as are presently permitted, without application, by the Commission's Rules.

Commission rules which became effective on February 16, 1999, have a bearing on this construction permit. See Report & Order, Streamlining of Mass Media Applications, MM Docket No. 98-43, 13 FCC RCD 23056, Para. 77-90 (November 25, 1998); 63 Fed. Reg. 70039 (December 18, 1998). Pursuant to these rules, this construction permit will be subject to automatic forfeiture unless construction is complete and an application for license to cover is filed prior to expiration. See Section 73.3598.

Equipment and program tests shall be conducted only pursuant to Sections 73.1610 and 73.1620 of the Commission's Rules.

Name of Permittee: MAJOR MARKET BROADCASTING OF FLORIDA, INC.

Station Location: FL-KISSIMMEE

Frequency (MHz): 500 - 506

Offset: PLUS

Channel: 19

Hours of Operation: Unlimited

Transmitter: Type Accepted. See Sections 74.750 of the Commission's Rules.

Antenna type: (directional or non-directional): Directional

Description: BOG B24

Major lobe directions 31  
(degrees true):

Beam Tilt: Not Applicable

Antenna Coordinates: North Latitude: 28 deg 21 min 31 sec  
West Longitude: 81 deg 30 min 45 sec

Maximum Effective Radiated Power (ERP) Towards Radio Horizon: 36.7 kW

Maximum ERP in any Horizontal and Vertical Angle: 36.7 kW

Height of radiation center above ground: 99 Meters

Height of radiation center above mean sea level: 130 Meters

Antenna structure registration number: None

Overall height of antenna structure above ground: 107 Meters

Special operating conditions or restrictions:

- 1 The authorization of a license to operate this station is conditioned upon the use of a transmitter that has been type accepted or meets Commission type acceptance requirements at a visual carrier frequency tolerance of plus/minus 1 kHz. In the event the transmitter has not been type accepted at this tolerance, the permittee shall, in the license application, provide full engineering data that demonstrates compliance with Section 74.750 (c) (3) (iii) of the Commission's Rules.

\*\*\* END OF AUTHORIZATION \*\*\*