



United States of America
FEDERAL COMMUNICATIONS COMMISSION
LOW POWER TELEVISION/TELEVISION TRANSLATOR
BROADCAST STATION LICENSE

Authorizing Official:

Official Mailing Address:

EQUITY MEDIA HOLDINGS CORPORATION
#1 SHACKLEFORD DR.
SUITE 400
LITTLE ROCK AR 72211

Facility Id: 129987

Hossein Hashemzadeh
Associate Chief
Video Division
Media Bureau

Grant Date: July 05, 2007

This license expires 3:00 a.m.
local time, February 01, 2013.

Call Sign: W56EJ

License File Number: BLTTL-20070608AAH

This license covers permit no.: BMPTTL20070511ABK

Subject to the provisions of the Communications Act of 1934, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this license, the licensee is hereby authorized to use and operate the radio transmitting apparatus herein described.

This license is issued on the licensee's representation that the statements contained in licensee's application are true and that the undertakings therein contained so far as they are consistent herewith, will be carried out in good faith. The licensee shall, during the term of this license, render such broadcasting service as will serve the public interest, convenience, or necessity to the full extent of the privileges herein conferred.

This license shall not vest in the licensee any right to operate the station nor any right in the use of the frequency designated in the license beyond the term hereof, nor in any other manner than authorized herein. Neither the license nor the right granted hereunder shall be assigned or otherwise transferred in violation of the Communications Act of 1934. This license is subject to the right of use or control by the Government of the United States conferred by Section 606 of the Communications Act of 1934.

Callsign: W56EJ

License No.: BLTTL-20070608AAH

Name of Licensee: EQUITY MEDIA HOLDINGS CORPORATION

Station Location: FL-WILLISTON

Frequency (MHz): 722 - 728

Offset: MINUS

Channel: 56

Hours of Operation: Unlimited

Transmitter: Type Accepted. See Sections 74.750 of the Commission's Rules.

Antenna type: (directional or non-directional): Directional

Description: PSI LPU

Major lobe directions 180
(degrees true):

Beam Tilt: Not Applicable

Antenna Coordinates: North Latitude: 29 deg 24 min 11 sec

West Longitude: 82 deg 27 min 03 sec

Maximum Effective Radiated Power (ERP) Towards Radio Horizon: 1 kW

Maximum ERP in any Horizontal and Vertical Angle: 1 kW

Height of radiation center above ground: 105 Meters

Height of radiation center above mean sea level: 127.9 Meters

Antenna structure registration number: 1028189

Overall height of antenna structure above ground (including obstruction
lighting if any) see the registration for this antenna structure.

*** END OF AUTHORIZATION ***