

UNITED STATES OF AMERICA FEDERAL COMMUNICATIONS COMMISSION WASHINGTON, D.C. 20554

(FOR CHIEF, VIDEO DIVISION, MEDIA BUREAU)

DATE: 02/15/2005

CONSENT TO ASSIGNMENT: X CONSENT TO TRANSFER:	FROM:	THE FORMER SHAREHOLDERS OF PULITZER PUBLISHING COMPANY			
	TO:	HEARST-ARGYLE TELEVISION, INC.			
Licensee/Permittee: WYFF HEARST TELEVISION INC. (for transfer only)					

CALL CLASS SIGN	FACILI	TY FILE#	STATION LOCATION	STATIONS
LD W10A	L-D 53925	BTCTTV-20041206AAO	CHEROKEE, ETC., NC	ALL CURRENTLY
LD W07D	Γ-D 53895	BTCTTV-20041206AAP	TRYON & COLUMBUS, NC	AUTHORIZED
LD W10D	F-D 53915	BTCTTV-20041206AAQ	CANTON, ETC., NC	AUXILIARY
TX DDW1:	1AX 53893	BTCTTV-20041206AAR	BAT CAVE, ETC., NC	STATIONS

Under authority of the Communications Act of 1934, as amended, the consent of the Federal Communications Commission is hereby granted to the transaction indicated above.

The Commission's consent to the above is based on the representations made by the applicants that the statements contained in, or made in connection with, the application are true and that the undertakings of the parties upon which this transaction is authorized will be carried out in good faith.

The actual consummation of voluntary transactions shall be completed within 90 days from the date hereof, and notice in letter form thereof shall promptly be furnished to the Commission by the seller or buyer showing the date the acts necessary to effect the transaction were completed. Upon furnishing the Commission with such written notice, this transaction will be considered completed for all purposes related to the above described station(s).