



United States of America  
**FEDERAL COMMUNICATIONS COMMISSION**  
**LOW POWER TELEVISION/TELEVISION TRANSLATOR**  
**BROADCAST STATION CONSTRUCTION PERMIT**

Authorizing Official:

Official Mailing Address:

\_\_\_\_\_  
COCOLA BROADCASTING COMPANIES LLC  
706 W. HERNDON AVENUE  
FRESNO CA 93650  
\_\_\_\_\_

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Hossein Hashemzadeh  
Associate Chief  
Video Division  
Media Bureau  
\_\_\_\_\_

Facility Id: 18749

Grant Date: March 21, 2005

This permit expires 3:00 a.m.  
local time, 36 months after the  
grant date specified above.

Call Sign: KVVG-LP

Permit File Number: BPTTL-20041206AAK

This permit modifies permit no.: BLTTL-20040722ACC

Subject to the provisions of the Communications Act of 1934, as amended, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this permit, the permittee is hereby authorized to construct the radio transmitting apparatus herein described. Installation and adjustment of equipment not specifically set forth herein shall be in accordance with representations contained in the permittee's application for construction permit except for such modifications as are presently permitted, without application, by the Commission's Rules.

Commission rules which became effective on February 16, 1999, have a bearing on this construction permit. See Report & Order, Streamlining of Mass Media Applications, MM Docket No. 98-43, 13 FCC RCD 23056, Para. 77-90 (November 25, 1998); 63 Fed. Reg. 70039 (December 18, 1998). Pursuant to these rules, this construction permit will be subject to automatic forfeiture unless construction is complete and an application for license to cover is filed prior to expiration. See Section 73.3598.

Equipment and program tests shall be conducted only pursuant to Sections 73.1610 and 73.1620 of the Commission's Rules.

Name of Permittee: COCOLA BROADCASTING COMPANIES LLC

Station Location: CA-PORTERVILLE

Frequency (MHz): 710 - 716

Offset: ZERO

Channel: 54

Hours of Operation: Unlimited

