



## FCC Geographic Market Definition for Greensboro-Winston

Call Letters		AM/ FM	Type	Station	Format	Home Market	Market	Home	Designthn		Home	City & State of License		County of License
		Freq					Date	Mkt	Rank		Owner			
WAAA	AM	980	C	DARK		Greensboro-Winston Salem-High Point,	07/02/2003	45	p	GHB Broadcasting		Winston-Salem, NC	Forsyth	
WPOL	AM	1340	C	Gospel		Greensboro-Winston Salem-High Point,	07/02/2003	45		Truth Broadcasting		Winston-Salem, NC	Forsyth	
WBAG	AM	1150	C	Nws/Tlk/Var		Greensboro-Winston Salem-High Point,	07/02/2003	45		Gray Broadcasting LLC		Burlington-Graham, NC	Alamance	
WPCM	AM	920	C	News/Talk		Greensboro-Winston Salem-High Point,	07/02/2003	45		Curtis Media Group		Burlington-Graham, NC	Alamance	
WBFJ	AM	1550	C	Chrst/Talk		Greensboro-Winston Salem-High Point,	07/02/2003	45		Word of Life Broadcasting		Winston-Salem, NC	Forsyth	
WBRF	FM	98.1	C	Country		Greensboro-Winston Salem-High Point,	07/02/2003	45		Blue Ridge Radio		Galax, VA	Galax (City)	
WLXN	AM	1440	C	Nws/Tlk/Spt		Greensboro-Winston Salem-High Point,	07/02/2003	45		Davidson County Broadcasting		Lexington, NC	Davidson	
WCOG	AM	1320	C	Children		Greensboro-Winston Salem-High Point,	07/02/2003	45	p	ABC/Disney		Greensboro, NC	Guilford	
WDSL	AM	1520	C	BlGr/Cntry		Greensboro-Winston Salem-High Point,	07/02/2003	45		Davie Broadcasting Inc		Mocksville, NC	Davie	
WEAL	AM	1510	C	Gospel		Greensboro-Winston Salem-High Point,	07/02/2003	45		Entercom		Greensboro, NC	Guilford	
WIST	FM	98.3	C	Nostalgia		Greensboro-Winston Salem-High Point,	07/02/2003	45		GHB Broadcasting		Thomasville, NC	Davidson	
WGOS	AM	1070	C	Cntry/Gospl		Greensboro-Winston Salem-High Point,	07/02/2003	45		Ritchy Broadcasting		High Point, NC	Guilford	
WGSB	AM	1060	C	ChrsContem		Greensboro-Winston Salem-High Point,	07/02/2003	45		Rodriguez, Estuardo		Mebane, NC	Alamance	
WHPE	FM	95.5	NC	Religion		Greensboro-Winston Salem-High Point,	07/02/2003	45		Bible Broadcasting Network		High Point, NC	Guilford	
WKEW	AM	1400	C	Gospel		Greensboro-Winston Salem-High Point,	07/02/2003	45		Truth Broadcasting		Greensboro, NC	Guilford	
WKTE	AM	1090	C	Gospel		Greensboro-Winston Salem-High Point,	07/02/2003	45		Boothnewsom Broadcasting		King, NC	Stokes	
WKXR	AM	1260	C	Country		Greensboro-Winston Salem-High Point,	07/02/2003	45		Randolph Broadcasting		Asheboro, NC	Randolph	
WKZL	FM	107.5	C	CHR		Greensboro-Winston Salem-High Point,	07/02/2003	45		Dick Broadcasting Company Incorporated		Winston-Salem, NC	Forsyth	
WTHZ	FM	94.1	C	80s Hits		Greensboro-Winston Salem-High Point,	07/02/2003	45		Davidson County Broadcasting		Lexington, NC	Davidson	
WMAG	FM	99.5	C	Easy		Greensboro-Winston Salem-High Point,	07/02/2003	45		Clear Channel Communications		High Point, NC	Guilford	
WMFR	AM	1230	C	Nws/Tlk/Spt		Greensboro-Winston Salem-High Point,	07/02/2003	45		Infinity Broadcasting		High Point, NC	Guilford	
WYSR	AM	1590	C	Sprts/Talk		Greensboro-Winston Salem-High Point,	07/02/2003	45		Eastern Broadcasting Group Inc		High Point, NC	Guilford	
WZTK	FM	101.1	C	News/Talk		Greensboro-Winston Salem-High Point,	11/03/2004	45		Curtis Media Group		Burlington, NC	Alamance	
WPET	AM	950	C	Gospei		Greensboro-Winston Salem-High Point,	07/02/2003	45		Entercom		Greensboro, NC	Guilford	
WQMG	FM	97.1	C	Urban		Greensboro-Winston Salem-High Point,	07/02/2003	45		Entercom		Greensboro, NC	Guilford	
WKRR	FM	92.3	C	Cisc Rock		Greensboro-Winston Salem-High Point,	07/02/2003	45		Dick Broadcasting Company Incorporated		Asheboro, NC	Randolph	
WOZN	FM	98.7	C	Modern AC		Greensboro-Winston Salem-High Point,	07/02/2003	45		Entercom		Greensboro, NC	Guilford	
WMQX	FM	93.1	C	Oldies		Greensboro-Winston Salem-High Point,	07/02/2003	45		Entercom		Winston-Salem, NC	Forsyth	
WSJS	AM	600	C	Nws/Tlk/Spt		Greensboro-Winston Salem-High Point,	07/02/2003	45		Infinity Broadcasting		Winston-Salem, NC	Forsyth	
WSML	AM	1200	C	Nws/Tlk/Spt		Greensboro-Winston Salem-High Point,	07/02/2003	45		Infinity Broadcasting		Graham, NC	Alamance	
WSMX	AM	1500	C	Gospel		Greensboro-Winston Salem-High Point,	07/02/2003	45		Watson Production Company		Winston-Salem, NC	Forsyth	
WBLO	AM	790	C	Nostalgia		Greensboro-Winston Salem-High Point,	07/02/2003	45		GHB Broadcasting		Thomasville, NC	Davidson	
WTOB	AM	1380	C	Span/Varty		Greensboro-Winston Salem-High Point,	07/02/2003	45	p	Davidson Media Group LLC		Winston-Salem, NC	Forsyth	

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed



## FCC Geographic Market Definition for Greensboro-Winston

Call Letters	AM/ FM	Freq	Type Station	Format	Home Market	Market		City & State of License	County of License
						Designn Date	Home Mkt Rank		
WTQR	FM	104.1	C	Country	Greensboro-Winston Salem-High Point,	07/02/2003	45	Clear Channel Communications	Winston-Salem, NC
WJMH	FM	102.1	C	Urban	Greensboro-Winston Salem-High Point,	07/02/2003	45	Entercom	Reidsville, NC
WGBT	FM	94.5	C	CHR/Rhyme	Greensboro-Winston Salem-High Point,	07/02/2003	45	Clear Channel Communications	Eden, NC
WZOO	AM	710	C	Gospel	Greensboro-Winston Salem-High Point,	07/02/2003	45	Faith Enterprises	Asheboro, NC
WRSN	FM	93.9	C	AC	Raleigh-Durham, NC	07/02/2003	43	Clear Channel Communications	Burlington, NC
WVBZ	FM	100.3	C	Rock	Greensboro-Winston Salem-High Point,	07/02/2003	45	Clear Channel Communications	High Point, NC
WSGH	AM	1040	C	Span/Mexcn	Greensboro-Winston Salem-High Point,	07/02/2003	45	Davidson Media Group LLC	Lewisville, NC
WTRU	AM	830	C	Christian	Greensboro-Winston Salem-High Point,	07/02/2003	45	Truth Broadcasting	Kernersville, NC
WWBG	AM	1470	C	Span/Varty	Greensboro-Winston Salem-High Point,	07/02/2003	45	p Davidson Media Group LLC	Greensboro, NC
WBFF	FM	89.3	NC	Adult CHR	Greensboro-Winston Salem-High Point,	07/02/2003	45	Word of Life Broadcasting	Winston-Salem, NC
WFDD	FM	88.5	NC	NPR/Clscl	Greensboro-Winston Salem-High Point,	07/02/2003	45	Wake Forest University	Winston-Salem, NC
WNAA	FM	90.1	NC	Urban CHR	Greensboro-Winston Salem-High Point,	07/02/2003	45	North Carolina Agricultural & Technical Institute	Greensboro, NC
WPIP	AM	880	C	Religion	Greensboro-Winston Salem-High Point,	07/02/2003	45	Berean Christian School	Winston-Salem, NC
WQFS	FM	90.9	NC	Variety	Greensboro-Winston Salem-High Point,	07/02/2003	45	Guilford College	Greensboro, NC
WSNC	FM	90.5	NC	Educational	Greensboro-Winston Salem-High Point,	07/02/2003	45	Winston-Salem State University	Winston-Salem, NC
WSOE	FM	89.3	NC	Alternative	Greensboro-Winston Salem-High Point,	07/02/2003	45	Elon College	Elon College, NC
WTJY	FM	89.5	NC	Gospel	Greensboro-Winston Salem-High Point,	07/02/2003	45	Baker Family Stations	Asheboro, NC
WUAG	FM	103.1	NC	Progressive	Greensboro-Winston Salem-High Point,	07/02/2003	45	University of North Carolina	Greensboro, NC
WHPU	FM	90.3	NC	DARK	Greensboro-Winston Salem-High Point,	07/02/2003	45	High Point College	High Point, NC
WXRI	FM	91.3	NC	Gospel	Greensboro-Winston Salem-High Point,	07/02/2003	45	Baker Family Stations	Winston-Salem, NC

Number of Stations in Geographic Market 53

Previous Stations in Geographic Market

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

Printed: 03/18/2005 Data: 03/17/2005

(c) BIA Financial Network, Inc.