

Kanza Society, Inc.
Application for New Noncommercial Educational Broadcast Station
Guymon, OK, CH 217, CLASS A
FCC Form 340
October 12, 2007

EXHIBIT 10: First Noncommercial Service

Documentation for Form 340, Section III, Item 1

First noncommercial educational aural service will be provided to 12,131 people by the proposed station, an amount that is 98.4% of the total population within the proposed station's 60 dBu (1 m/Vm) service contour and greater than 2,000 people. This application therefore meets the minimum requirements for Fair Distribution of Service consideration for first service.

This population calculation is based on the following analysis:

- | | |
|---|--------|
| 1. Total population within the 60 dBu (1 m/Vm) service contour of the proposed facility | 12,329 |
| 2. Population within the 60 dBu (1 m/Vm) service contour of the proposed facility already receiving noncommercial aural service. | |
| Station, City of License of station's providing service: | |
| - KPSU, Goodwell, OK (alone) | (103) |
| - KTOT, Spearman, TX OK (alone) | (95) |
| - KPSU and KTOT (both) | (0) |
| 3. The number of people within the radio station's 60 dBu (1 m/Vm) service contour who will receive a first NCE aural service from the proposed facility: | 12,131 |

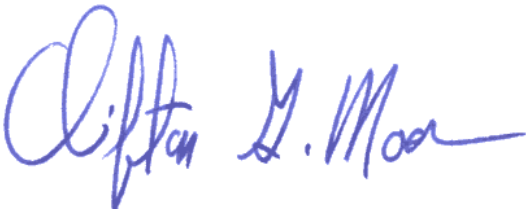
See the map and the population study included at the end of this exhibit for a plot of KPSU's and KTOT's overlapping coverage and further documentation of the population counts.

High Plains Public Radio
Channel 217 A – 3 KW – 1004.1 m AMSL
Guymon, Oklahoma
October 2007

Bromo Communications, Inc. was requested to perform certain analysis for the High Plains Public Radio Application on Channel 217A. The following is that analysis. All information contained herein is thought to be accurate to the knowledge of the undersigned.

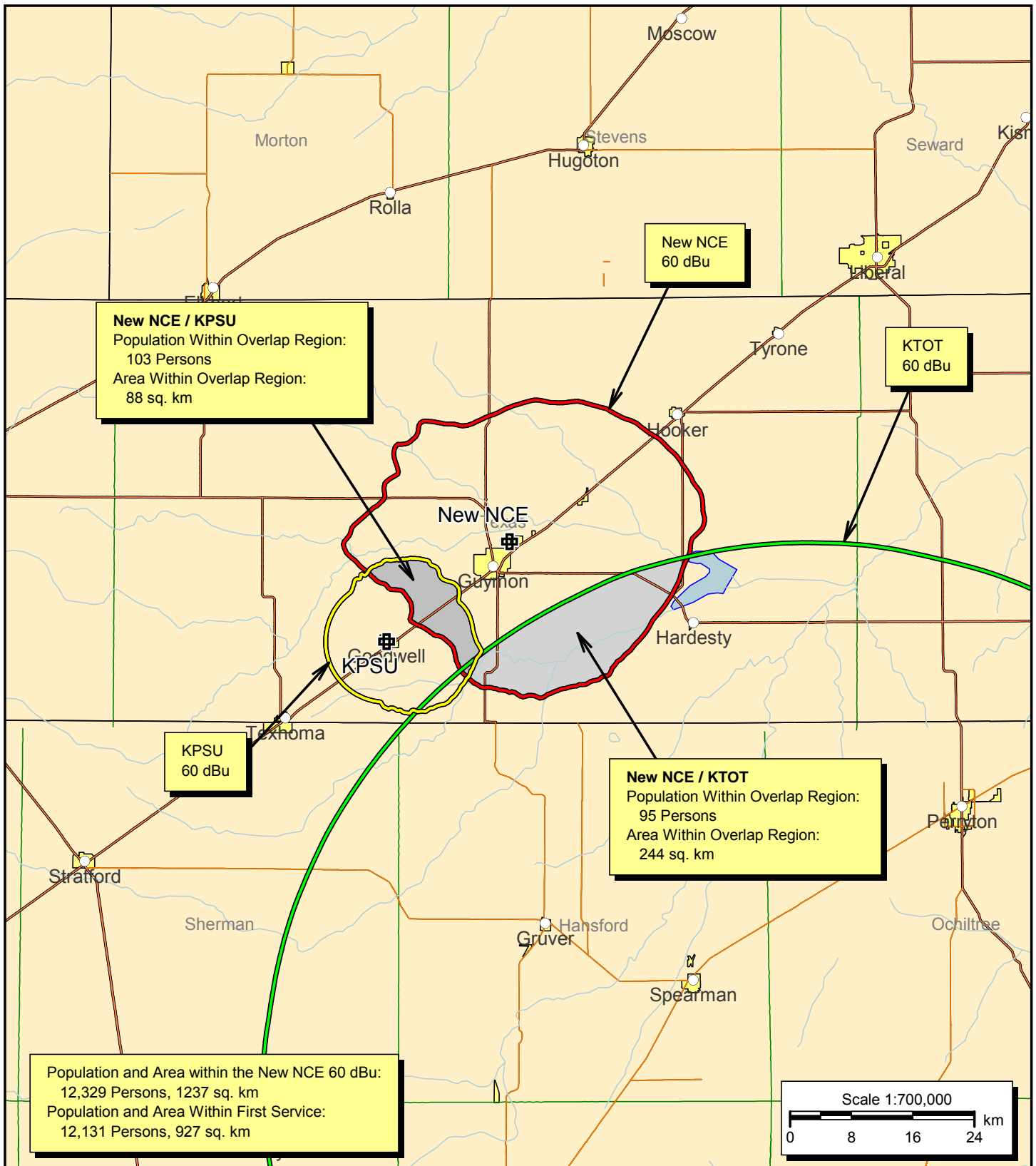
Population within Proposed 60 dBu	12,329 Persons
Area of Proposed 60 dBu	1,237 SQ KM (excluding water)

This proposed High Plains Public Radio station will provide first NCE service to 12,131 persons within an area of 937 SQ KM. Additionally, this proposal will provide second NCE service to 198 persons over an area of 308 SQ KM.



Clifton G. Moor
Bromo Communications, Inc.

October 12, 2007



High Plains Public Radio
Channel 217A -- 3 kW -- 1004.1 m AMSL
Guymon, Oklahoma

Bromo Communications, Inc.

Atlanta, Georgia

October 2007

High Plains Public Radio
Population within New NCE 60 dBu
Channel 217A – 3 kW – 1004.1 m AMSL
Guymon, Oklahoma

Contour Parameters:

Type: FCC Contour

F(50-50) FS: 60.00 dBu [360 Radials]

Population Database: 2000 US Census (SF1)

Primary Terrain: V-Soft 3 Second US Terrain

Secondary Terrain: V-Soft 30 Second US Database

Transmitter Information:

Call Letters: New NCE

Latitude: 36-42-42.90 N

Longitude: 101-27-27.40 W

ERP: 3.00 kW

Channel: 217

Frequency: 91.3 MHz

AMSL Height: 1004.1 m

Total Population Within Contour: 12,329

Total Housing Units Within Contour: 4,671

Total Area Within Contour: 1237.12 sq. km

Total Breakdown:

White:	7,367	[59.8%]
Black:	69	[0.6%]
Hispanic:	4,539	[36.8%]
Native American:	106	[0.9%]
Asian:	89	[0.7%]
Pacific Islander:	19	[0.2%]
Mixed Race:	135	[1.1%]
Other:	5	[0.0%]

	Housing Units	Population
Oklahoma		
Texas County		
New NCE	4,671	12,329

White:	7,367
Black:	69
Hispanic:	4,539
Native American:	106
Asian:	89
Pacific Islander:	19
Mixed Race:	135
Other:	5