

**ARLINGTON INDEPENDENT MEDIA**

ANNUAL REPORT

**2009**



Arlington Independent Media is proud to celebrate 27 years of building our community by bringing independent voices together to exchange ideas, opinions and artistic expressions.

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*Our mission is to promote and facilitate free speech by providing access to established and emerging media.*





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## Renewing Our Vows

During the spring, summer, and fall of 1998, AIM renovated and relocated to approximately 5,000 square feet of space in the former MVI Post facility on North Danville Street. The project was a direct result of the franchise renewal process whereby AIM, the cable TV provider and the county government came together and negotiated provisions for a new production and training facility for the Arlington public.

AIM had been operating out of less than 2,000 square feet on the third floor of GMU's Metro Campus building on Fairfax Drive. Given the tiny space, the rapidly failing equipment, and the clanging steam pipes in the studio, it was crucial that the organization receive some help through the renewal process. Arlington County responded to our need by making sure that we were included in the package of public benefits. At the conclusion of negotiations, County Board member Al Eisenberg stated that the agreement was a "win, win, win." The new franchise, with its provision for the new AIM facility, was a win for the County, a win for the cable TV company, and a win for the public. At our grand opening in January, 1999, Elizabeth Campbell, one of the founding members of our organization, challenged us all to vow to use the new equipment and facility to ensure that there would always be a local TV channel dedicated to the principles of the first amendment and available to all. We have tried to fulfill that vow every day since we took it together.



The renovation, move, and equipment upgrade was a huge advance in the organization's ability to serve the community and it enabled us to immediately begin providing additional opportunities. Within three years we had expanded our training, increased our production and drastically improved the technical quality of both the channel and the programming. Even as we continued to grow and evolve over the next several years, we knew it wouldn't be long before we would have to finish building the facility that we really needed.

The move to Danville Street was a giant step forward but the limited funds we initially had weren't enough to design and construct a fully functional facility. The day after our grand opening, we began saving money for our goal of providing Arlington with a first-class, state-of-the art studio, training center, and community meeting spot.

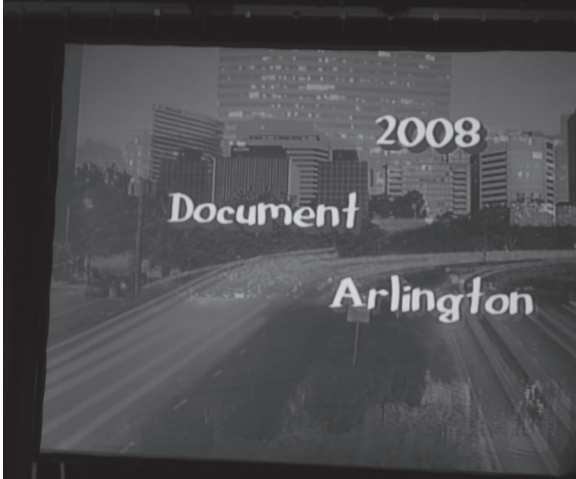
On September 27, 2009, after completing ten years of saving, four years of planning, six months of drawing, and nine months of construction, we showed off our newly renovated facility to the public. Additional edit rooms, new classrooms, a new green room, and a completely redesigned and refurbished lobby will make it possible for AIM to finally fulfill our obligation to provide Arlington with the kind of independent media center that a world class county needs.

Sadly, Mrs. Campbell is no longer with us but we like to think that she would be pleased with the results of our efforts. I know that she'd approve of our determination to improve our service to Arlington. To Mrs. Campbell, our members, our producers, our volunteers, and our supporters, we renew our vow to ensure that there will always be a local TV channel dedicated to the first amendment and available to all.

A handwritten signature in cursive script that reads "Paul LeValley".

Paul LeValley  
Executive Director

# 2009 Highlights



- AIM completes phase I of facility renovations, including a new kitchen, staff offices and renovated teaching classroom
- AIM wins Elizabeth Campbell Award for outstanding community arts group
- AIM covers the 2008 presidential election
- Volunteer hours: 11,606 - a 57% increase over FY 2008
- Non-linear editing sessions: 1,151 - a 23% increase
- New program hours: 880 - a 24% increase
- Total On-Air Hours: 7,580 - a new record
- AIM hosts a National Film Challenge





# Community Involvement

Each year Arlington Independent Media contributes directly to area nonprofits and service providers. In fiscal year 2009, dozens of organizations received media training, production and programming services worth thousands of dollars. For example, for the third year in a row, AIM trained six high school students in documentary filmmaking, supported them in the making of their own documentaries, and then premiered the students' work. The Document Arlington Project (DAP) is a free summer apprenticeship program for Arlington high school students, with a monetary reward for successful completion. The project is funded by the Arlington Community Foundation, the Arlington County Cultural Affairs Division and the Virginia Commission for the Arts. Providing such services to the community enables us to extend the range of our mission while developing strong community ties.



“ I would not have done as well in the Rosebud Festival if I didn't understand fully the storytelling methods that I learned in the first few weeks of Document Arlington. ”  
- Callison Slater



AIM staff and members walked down Wilson Boulevard during the Clarendon Alliance Mardi Gras Parade, which featured floats from various Arlington merchants.

In the summer of 2008, AIM held its first video production camp, a two week session for youth ages 8-12 to learn about video production and then to produce their own short film. The camp was a During fiscal year 2009 AIM participated in local events like the Clarendon Alliance Mardi Gras Parade and the American Folklore Society Annual Conference. Several community groups also participated in AIM events and programming. For example, community group members acted as guest panelists for *Voice Box*, a staff-produced program that tackles a wide range of issues of regional and national importance. Seven episodes aired in fiscal year 2009 with guest panelists that included a senior attorney from the Brady Center to Prevent Gun Violence, the executive director from the National Association of Farmers' Market Nutrition Programs, and a policy analyst from Free Press.



- 48 Hour Film Festival
- 60 Plus Association
- Academy for Educational Development
- Alliance for Community Media
- American Association of University Women
- Arena Stage
- Arlington Arts Center
- Arlington Career Center
- Arlington Civic Federation
- Arlington Commission for the Arts
- Arlington Committee of 100
- Arlington Community Foundation
- Arlington County Board
- Arlington County Cultural Affairs Division
- Arlington County Fair
- Arlington Food Assistance Center
- Arlington Housing Corporation
- Arlington Office for Teens
- Arlington Office of Economic Development
- Arlington Office of Voter Registration
- Arlington Partnership for Affordable Housing
- Arlington Partnership for Children Youth and Families
- Arlington Public Schools
- Arlington Red Cross
- Arlington Sports
- Arlington Teen Network Board
- Arlington Transportation Partners
- Art-O-Matic
- Asian Pacific American Film Festival
- Benton Foundation
- Black Heritage Museum of Arlington
- Bowen McCauley Dance
- Buckingham Herald Tribblog
- Clarendon Alliance
- Community Residences
- Cultural Alliance of Greater Washington
- DC Independent Film Festival
- DC Film Alliance
- DC Film Salon
- DC Shorts Film Festival
- Federation for American Immigration Reform
- Free Press
- Fresh Farm Markets
- Government Accountability Project
- Green DMV
- Institute for Politics, Democracy & the Internet
- Leadership Arlington
- League of Women Voters
- Maryland Film Office
- Marymount University
- Montgomery Community Television
- National Youth Congress
- Offender Aid Restoration
- Project Peace
- Public Access Corporation of DC
- Reading Connection
- Reclaim the Media
- Reel Affirmations Film Festival
- Shirlington Employment and Education Center
- Streats Organization
- The Actors Center
- The American Folklore Society
- The Church of Jesus Christ of Latter-day Saints
- The Humanities Project
- The Philharmonic Society of Arlington
- Unitarian Universalist Church of Arlington
- Vanguard Services Unlimited
- Virginia Commission for the Arts
- Virginia Cooperative Extension Service
- Virginia Film Office
- Washington Area Bicyclists Association
- Washington Film Institute
- Women in Film & Video of Washington DC
- Women Photojournalists of Washington



# Membership

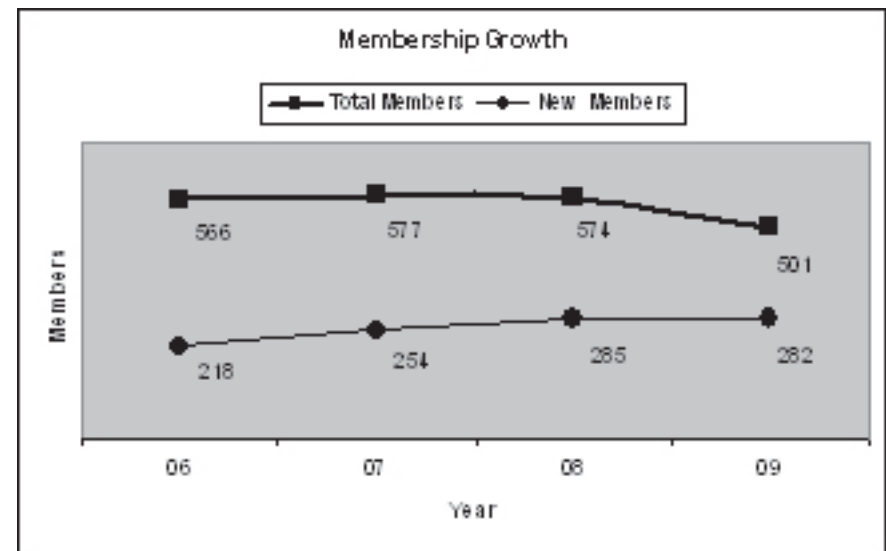


Both Arlington residents and non-residents became members of Arlington Independent Media in FY 2009 for a \$15.00 yearly fee. In addition to joining hundreds of other talented, dedicated volunteers, membership entitled access to:

- Production workshops and equipment
- Channel time
- A subscription to our newsletter, the *Viewfinder*
- Attendance to Arlington Independent Media events
- Voting privileges (for Arlington residents)

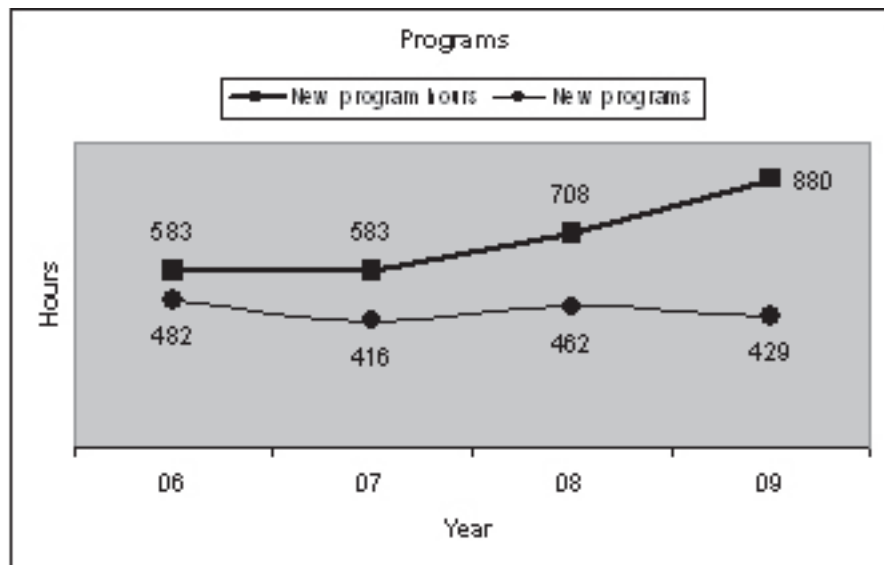
For an additional \$20, individuals also had the option to become Friends of Arlington Independent Media (FAIM) and receive an AIM Tshirt. At the end of fiscal year 2009, 47 of our 501 members were FAIM members.

AIM members are producers, volunteers, students, filmmakers, believers, viewers and supporters



On Comcast channel 69 and Verizon channel 38 viewers find the finest community-produced programming, including documentaries, music and art entertainment, and local news coverage. Our volunteer producers and their crews spend thousands of hours each year to capture the sights and sounds of Arlington and to bring their voices into our homes not as part of their livelihood, but as part of their life. We all benefit from the diversity of their viewpoints and the freshness of their perspectives.

As in last year, during fiscal year 2009 AIM increased the amount of programs produced on the channel, new program hours and total on-air programming. There were 429 new programs and 880 new program hours. Total on-air programming totaled 7,580 hours for both channel 69 on Comcast and 38 on Verizon. This year's programming included high school sports, community events, the Arlington County Fair, coverage of the presidential election, and local documentaries.



**i am a viewer**

“It's nice to see people I know in my community and hear what they have to say. I love the unique diversity of programming I get from the channel.”

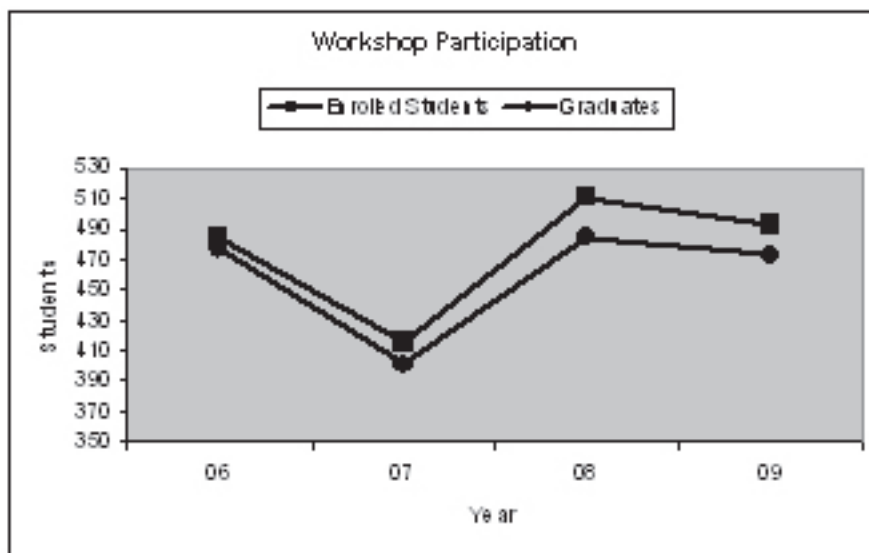
# Programming

# Training

Arlington Independent Media provides a comprehensive training environment that allows students of all ages and skill levels to learn the technology, techniques and theory of media production. From the basic classes that certify graduates to use our state of the art digital production equipment, to the master level classes that provide students with the opportunity to fully explore their unique artistic vision, AIM offers Arlington an educational resource with a 25-year record of success and a nationwide reputation for excellence.

Our courses give students the chance to learn in a hands-on environment. In fiscal year 2009 our course list included:

- Introduction to Public Access
- Field Production
- Studio Production
- Basic Editing
- Final Cut Pro Editing
- Van Production



Upon completion of the basic workshops, students are certified to use production equipment and facilities. The introduction course is a prerequisite for all other AIM workshops. Students who came to AIM with a high level of knowledge and experience in video production were allowed to test out of the basic courses in order to get their certification on our equipment.



Renovations to the teaching classroom at AIM included improved lighting, bamboo flooring, new chairs and a projector screen.

## Master Classes

The Master of Independent Media certificate program, which was started in 2006, consists of highly interactive, in-depth courses on various facets of video production. Specialized instructors, drawn from the Metropolitan Washington D.C. film and video production community, work with students to create their own productions using advanced technical skills, writing skills, and media concepts. A low student-teacher ratio ensures that learning is tailored to the student's needs. The complete certificate program consists of ten six-week courses taken over the course of a year or longer. Upon completion of the program, students receive a certificate, 30 hours of rental time for AIM equipment, and double the credit for volunteer work. In addition, students leave with a portfolio demonstrating their mastery of a variety of skills.

Masters Class	Dates	Students
Critical Analysis of Media Nate Clapp	April - May 2009	8
Digital Still Photography Jason Horowitz	June - July 2008	8
Producing Documentary Nils Cowen	Feb. - March 2009	10
Writing for Documentary Dara Padwo-Audick	March - April 2009	8
Advanced Camera Techniques Bob Sullivan	March - April 2009	8



### i am a student

“The classes have been extremely helpful. I had television broadcast experience before. I thought I knew a lot but after I took the classes I learned many more things.”

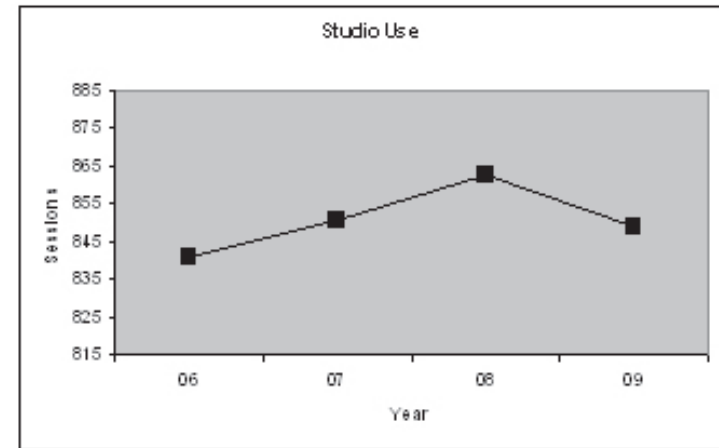


# Equipment and Facilities

## Studio

The studio remains one of the most important resources that Arlington Independent Media offers to its members, and to the community. Our producers create their own worlds within the 900 square foot space, and fill them with their own voice and vision. From talk show sets to science fiction sound stages, the AIM studio easily adapts to the needs of each producer. In the world of commercial television production, a studio with this level of quality and sophistication would rent for hundreds of dollars per hour. At AIM, the community can access the studio for less than \$7 per hour.

During fiscal year 2009 there was a slight decrease in the level of studio usage over fiscal year 2008. The AIM studio was booked for a total of 849 sessions, and at 2.5 hours per session, the studio was used for a total of 2,123 hours over the course of fiscal year 2009. The decrease is primarily due to the fact that facility construction



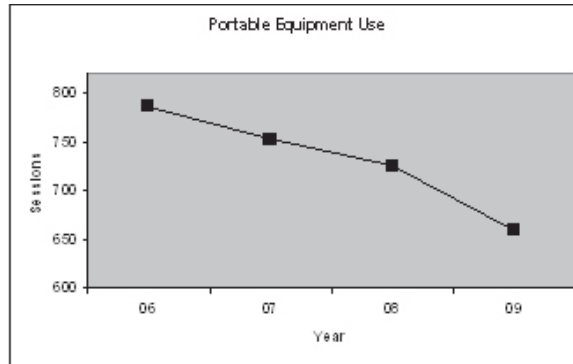
“AIM gives us the opportunity to express our views, opinions and thoughts freely, and not to be limited by the language difficulties that we and other immigrants may face.  
- Daria Tsagaan ”



## Portable Production Equipment

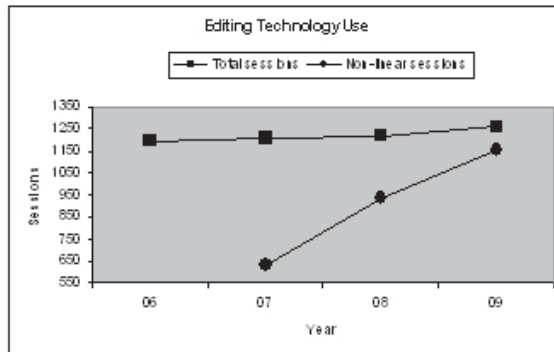
Three high-quality digital production camera units are available for check-out to every member who has completed the basic field production workshop. An array of accessory equipment is also available for checkout, including tri-pods, lights, monitors, microphones, batteries, and cables. In short, everything our producers need to tell their stories is provided for them at AIM.

The trend in portable equipment usage is down over the past five years. We believe this reflects a growing number of producers who have invested in their own camera production equipment.



## Editing

The technology and techniques of video editing have changed dramatically over the past several years. New non-linear systems have, by and large, replaced the old tape-to-tape editing suites in production facilities across the country. AIM added non-linear editing to its production capability in 2003, and since then, we have seen steady growth in the use of this computer-based technology. In fiscal year



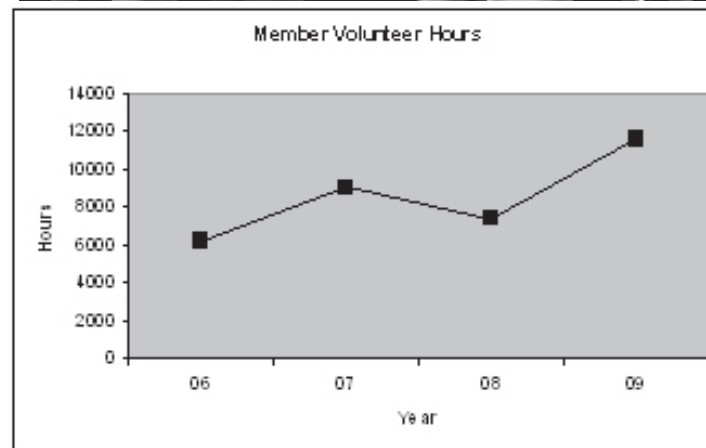
## Production Services

Service	Uses
Video Duplications	Members - 625 Staff - 757 Total - 1,382
Meeting Room Use	Members - 19 Staff and Board - 13 Total - 32
Production Van	Events - 4 Sports/Issues - 17 Total - 21
Portable Switcher	Members - 42 Staff - 18 Total - 60
Commercial Production	Studio Productions - 12 Editing Projects - 2 Total Productions - 14

# Volunteers

Just as volunteers are the life blood of any nonprofit organization, they play a crucial role here at AIM. Our volunteers contribute a significant amount of time and energy to our programs.

They run cameras, place microphones, set lights, and help out with post-production for hundreds of programs produced each year. Over the course of the fiscal year, 292 member volunteers contributed 11,606.33 hours to various productions. Without volunteers there would be no programming. We salute these volunteers and thank them for all of their hard work over the past year.



## Top Volunteers:

100 + hours

Chris Chang  
Ken Dood  
Mike Green  
Dale Hancock  
Susan Johnson  
TomJohnson  
John Moriarity  
Shakia Robinson  
Pia Salmre  
Charles Smith  
Aaron Webb

200+

Edward Brice  
Ken Briley  
Hilary Freer  
Mary Hancock  
Brian Knuth  
Mary Lascala  
Ken McGhee  
Ted Schneider  
George Stender

300+

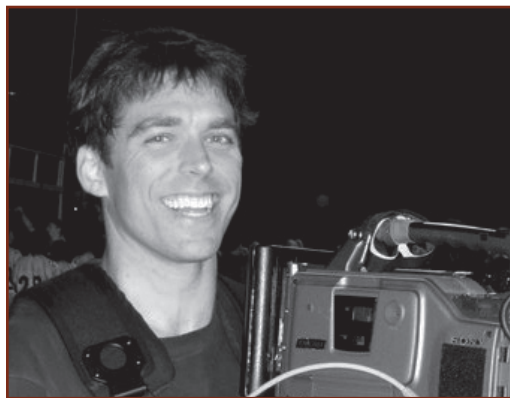
Cameron Pippitt

400+

Mary Fantucchio  
Hank Ickes

500+

Steve Cordle



John Moriarity

## Volunteer of the Year

The Volunteer of the Year award is a member-selected award given to someone who has contributed the most over the course of the year, both in quality and quantity. For fiscal year 2009, John Moriarity won the majority of the votes. Over the past year, Moriarity dedicated his time to a variety of programs and projects at AIM, including the Arlington Weekly News, the Arlington News Network, the 2008 election coverage, Voice Box, and the 2008 football season.

## Richards Award

This award is given each year by the AIM staff to a member who went above and beyond. During fiscal year 2006, the award was given to AIM founding member Tom Richards, and was named for him. In fiscal year 2009 Maurice Martin performed outstanding service as president of the board of directors. Martin contributed both his time and talents, and his efforts have spanned areas from Web site development to active participation in Voice Box episodes.



Maurice Martin



Elizabeth Jones Valderrama

## Producer of the Year

Elizabeth Jones Valderrama  
*OAR Today*

The producer of the year award is also chosen by the AIM members as the producer who best represents the AIM mission, values and outlook. In fiscal year 2009 the award was given to Elizabeth Jones Valderrama, producer of OAR Today. Jones Valderrama began producing the show in April 2008 in order to raise awareness of the work done by Offender Aid and Restoration, where she works as director of development.



# ROSEBUD Film and Video Festival



In August 1999 Arlington Independent Media became the home of the Rosebud Film and Video Festival. The goal of Rosebud is to honor the innovative, the experimental, the unusual, and the deeply personal in creative film and video making. Through an annual competition and showcase, Rosebud offers nominated artists new opportunities for public and professional exposure. The festival has forged closer ties between our organization and the independent film and video community of the greater Metropolitan area.

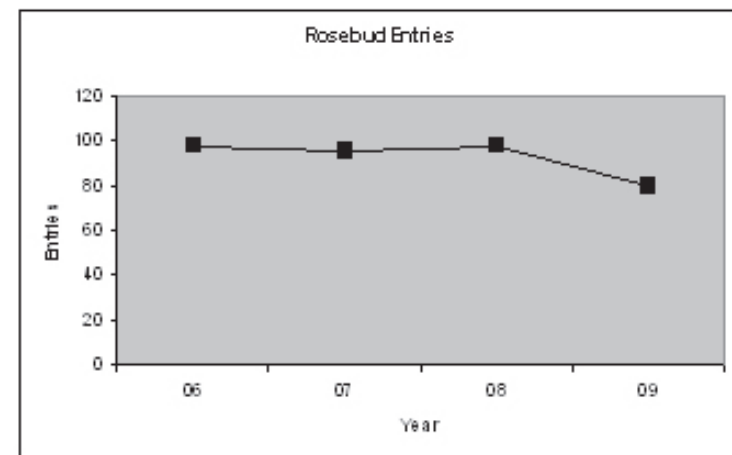
Each year 20 artists receive nominations and five are honored as winners, one of which is selected as “Best of Show.” The festival and showcase of nominees was screened at the Rosslyn Spectrum and, as in past years, the awards ceremony was held at the Clarendon Ballroom in Arlington.

## Winners

- *Borf!* by Paris Bustillos
- *Luray* by Chris Underwood
- *Rest* by Rob Parrish
- *Woes of Marsh* by Callison Slater

## Best of Show

- *Phallic Final* by Megan Willy



Arlington Independent Media greatly appreciates the generous support of our donors. Their contributions to the Captial Campaign made the 2008 AIM renovation project possible.

### **Super Star (\$500+)**

Christian Dorsey  
Art Lander  
Tom Richards  
Tom Schaad  
Aaron Webb

### **Star (\$250-\$499)**

Ken and Gail Dood  
Donn Murphy  
John Pomeranz  
W.S. Withel Stuckey Foundation

### **Producer (\$100-\$249)**

Jon Andelin  
Hilary Freer  
Marc Gordon  
Joshua Hoffman  
Tom and Susan Johnson  
Neville Johnston and Mary Phelan  
Larz Lacoma  
Paul LeValley  
Perry Lindstrom  
Maurice Martin  
Robert MacDonald  
Alev Sezer-Jacobs  
Andrea Wright

### **Director (\$50-\$99)**

Otto Barrios  
JP Morrison

Dawn Beneditto  
Michael Payne  
Sue Dale  
Robert Perkins  
Linda Doman  
Dominique Pickett  
Milton Goldberg  
Cameron Pippitt  
Louse Hernon  
Morton Pomeranz  
Olga Jevtich  
Rich Schwartzbard  
Tato Joelson  
Linda Slye  
Clara Kelly  
Jackie Steven  
Greg Lewis  
Scott Stuckey  
Karen Menichelli  
John Urman  
Mary Ann Moran  
Walter Webdale  
Dave Moretti  
Walter Winslow

### **Crew (\$1-\$50)**

Diane Curran  
Anita Dosik  
Gail Fitzgerald  
William Gould  
Amy Graham  
Mike Green

Judy Hadden  
Megan Keefe  
Liz Kingsley  
Ed Klinghoffer  
Brian Knuth  
Mary Lascala  
Tom Lecky  
Stephen Luchter  
Claudia Maloney  
Nancy McCracken  
Elizabeth Meyers  
Erik Morrison  
Paul Murphy  
David Neidlinger  
Linda Nelson  
Emily Rich  
Michael Shea  
Irene Upshur  
Dennis Webb  
Margery Bush  
Bob Connolly  
Grace Holden  
Giap Hung  
Edie Meyers  
Marshall Radar  
Michele Reisch  
Emilia Richichi  
Pamela Roach  
Elliot Ryan  
Marjorie Tuccillo  
David Wade

# **DONORS**

ARLINGTON COMMUNITY ACCESS CORPORATION  
T/A ARLINGTON INDEPENDENT MEDIA

AUDITED FINANCIAL STATEMENTS  
YEARS ENDED APRIL 30, 2009 AND 2008

DUNHAM, AUKAMP & RHODES, PLC  
Certified Public Accountants  
Chantilly, Virginia

ARLINGTON COMMUNITY ACCESS CORPORATION  
T/A ARLINGTON INDEPENDENT MEDIA

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**Dunham, Aukamp & Rhodes, PLC**  
*Certified Public Accountants*

4437 Brookfield Corporate Dr., Suite 205-D  
Chantilly, VA 20151

P.O. Box 2584  
Winchester, VA 22604

**INDEPENDENT AUDITORS' REPORT**

Board of Directors  
Arlington Community Access Corporation  
T/A Arlington Independent Media  
Arlington, Virginia

We have audited the accompanying statements of financial position of Arlington Community Access Corporation, T/A Arlington Independent Media (the Company), as of April 30, 2009 and 2008, and the related statements of activities, cash flows and functional expenses for the years then ended. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Arlington Community Access Corporation, T/A Arlington Independent Media, as of April 30, 2009 and 2008, and the changes in its net assets and its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.



Certified Public Accountants  
Chantilly, Virginia

December 4, 2009

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**ARLINGTON COMMUNITY ACCESS CORPORATION  
T/A ARLINGTON INDEPENDENT MEDIA**

**STATEMENTS OF FINANCIAL POSITION  
April 30,**

<b>ASSETS</b>			
		<u>2009</u>	<u>2008</u>
Current Assets			
Cash and cash equivalents		\$ 311,594	\$ 347,321
Investments		110,991	109,079
Accounts receivable		187,472	224,101
Prepaid expenses		4,442	9,931
Total Current Assets		<u>614,499</u>	<u>690,432</u>
Property and Equipment			
Production equipment		996,432	996,432
Furniture and office equipment		58,697	53,933
Leasehold improvements		368,369	188,413
Less: Accumulated depreciation		<u>(873,722)</u>	<u>(776,876)</u>
Net Property and Equipment		<u>549,776</u>	<u>461,902</u>
Total Assets		<u><u>\$ 1,164,275</u></u>	<u><u>\$ 1,152,334</u></u>
<b>LIABILITIES AND NET ASSETS</b>			
Liabilities			
Accounts payable and accrued expenses		\$ 64,511	\$ 55,160
Payroll taxes payable		<u>2,680</u>	<u>2,482</u>
Total Current Liabilities		<u>67,191</u>	<u>57,642</u>
Net Assets			
Unrestricted		<u>1,097,084</u>	<u>1,094,692</u>
Total Net Assets		<u>1,097,084</u>	<u>1,094,692</u>
Total Liabilities and Net Assets		<u><u>\$ 1,164,275</u></u>	<u><u>\$ 1,152,334</u></u>

**Financial Audit**

**ARLINGTON COMMUNITY ACCESS CORPORATION  
T/A ARLINGTON INDEPENDENT MEDIA**

**STATEMENTS OF ACTIVITIES  
For the Years Ended April 30,**

<b>Changes in Unrestricted Net Assets</b>	<b>2009</b>	<b>2008</b>
<b>Revenue</b>		
Comcast operating grant	\$ 556,229	\$ 585,642
Equipment grant	128,414	130,939
Contributed facilities	93,750	103,124
Education seminars	42,467	40,643
Contributed goods and services	14,025	1,953
Commercial production	9,660	3,355
Membership dues	8,460	8,305
Studio and editing fees	8,058	8,154
Interest income	4,571	5,934
Portapak fees	2,832	2,738
Other income	2,425	8,154
Donations	2,022	26,270
Video tape recovery and duplication	1,309	1,767
Rosebud festival	674	9,580
<b>Total Unrestricted Revenues</b>	<b>874,896</b>	<b>936,558</b>
<b>Expenses</b>		
Program expenses	744,902	708,052
Management and general	127,602	106,672
Fundraising	-	27,456
<b>Total Expenses</b>	<b>872,504</b>	<b>842,180</b>
<b>Change in Net Assets</b>	<b>2,392</b>	<b>94,378</b>
<b>Net Assets at Beginning of Year</b>	<b>1,094,692</b>	<b>1,000,314</b>
<b>Net Assets at End of Year</b>	<b>\$ 1,097,084</b>	<b>\$ 1,094,692</b>

**ARLINGTON COMMUNITY ACCESS CORPORATION  
T/A ARLINGTON INDEPENDENT MEDIA**

**STATEMENTS OF CASH FLOWS  
For the Years Ended April 30,**

<b>Cash Flows from Operating Activities</b>	<u>2009</u>	<u>2008</u>
Change in net assets	\$ 2,392	\$ 94,378
Adjustments to reconcile change in net assets to net cash provided by operating activities		
Depreciation	96,846	116,581
Decrease (increase) in accounts receivable	36,629	(10,590)
Decrease (increase) in prepaid expenses	5,489	(2,002)
Increase (decrease) in accounts payable and accrued expenses	9,351	(14,166)
Increase in payroll taxes payable	<u>198</u>	<u>1,316</u>
Net cash provided by operating activities	<u>150,905</u>	<u>185,517</u>
 <b>Cash Flows from Investing Activities</b>		
Purchases of property and equipment	(184,720)	(70,027)
Purchases of investments	<u>(1,912)</u>	<u>(2,112)</u>
Net cash used in investing activities	<u>(186,632)</u>	<u>(72,139)</u>
 <b>Change in cash and cash equivalents</b>	 (35,727)	 113,378
 <b>Cash and cash equivalents, beginning of year</b>	 <u>347,321</u>	 <u>233,943</u>
 <b>Cash and cash equivalents, end of year</b>	 <u><u>\$ 311,594</u></u>	 <u><u>\$ 347,321</u></u>

**Financial Audit**



## ARLINGTON COMMUNITY ACCESS CORPORATION T/A ARLINGTON INDEPENDENT MEDIA

### STATEMENTS OF FUNCTIONAL EXPENSES For the Years Ended April 30,

	2009			
	Program	Management & General	Fundraising	Total
Expenses				
Salaries	\$ 333,794	\$ 73,272	\$ -	\$ 407,066
Rent	130,593	9,079	-	139,672
Depreciation	90,595	6,251	-	96,846
Employee benefits	49,113	10,781	-	59,894
Payroll taxes	25,987	5,704	-	31,691
Professional services	21,702	5,721	-	27,423
Insurance	18,704	2,903	-	21,607
Promotion	17,212	3,462	-	20,674
Taxes and licenses	14,145	982	-	15,127
Contributed goods and services	14,025	-	-	14,025
Supplies and repairs	8,770	3,744	-	12,514
Video tapes	5,500	1,040	-	6,540
Conventions and travel	4,990	759	-	5,749
Photocopying and printing	4,084	313	-	4,397
Dues and subscriptions	3,419	209	-	3,628
Other expenses	12	3,132	-	3,144
Postage	2,257	250	-	2,507
Total Expenses	<u>\$ 744,902</u>	<u>\$ 127,602</u>	<u>\$ -</u>	<u>\$ 872,504</u>

	2008			
	Program	Management & General	Fundraising	Total
Expenses				
Salaries	\$ 307,542	\$ 51,400	\$ 16,111	\$ 375,053
Rent	131,691	9,046	-	140,737
Depreciation	109,054	7,527	-	116,581
Employee benefits	35,382	5,998	1,769	43,149
Payroll taxes	25,658	4,349	1,283	31,290
Professional services	24,820	5,263	-	30,083
Supplies and repairs	16,809	8,009	-	24,818
Insurance	16,705	1,190	-	17,895
Taxes and licenses	13,654	947	-	14,601
Photocopying and printing	6,926	5,081	-	12,007
Promotion	3,124	502	5,834	9,460
Video tapes	4,037	2,240	-	6,277
Dues and subscriptions	5,685	234	-	5,919
Conventions and travel	3,632	1,579	-	5,211
Postage	2,262	395	1,559	4,216
Other expenses	2	2,899	-	2,901
Contributed goods and services	1,053	-	900	1,953
Telephone	16	13	-	29
Total Expenses	<u>\$ 708,052</u>	<u>\$ 106,672</u>	<u>\$ 27,456</u>	<u>\$ 842,180</u>

ARLINGTON COMMUNITY ACCESS CORPORATION  
T/A ARLINGTON INDEPENDENT MEDIA

NOTES TO FINANCIAL STATEMENTS

NOTE 1 - Organization and Summary of Accounting Policies

The Corporation is a non-profit corporation providing a public access cable channel, training resources and production facilities for Arlington County, Virginia. The Arlington Community Access Corporation has adopted the official trade name Arlington Independent Media (AIM), effective August 1, 2003. Prior to August 1, 2003, the Corporation's trade name was Arlington Community Television.

A summary of the corporation's significant accounting policies consistently applied in the preparation of the accompanying financial statements follows:

- (a). Basis of Accounting – The financial statements of AIM have been prepared on the accrual basis of accounting, in accordance with accounting principles generally accepted in the United States of America. Accordingly, revenues are recognized when earned, and expenses are recognized when incurred.
- (b). Basis of Presentation – The accompanying financial statements are prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America (GAAP). Consequently, revenue is recognized when earned and expense is recognized when the obligation is incurred. Additionally, as required by GAAP, AIM reports its net assets as follows:

Unrestricted net assets – represents resources that have met all applicable restrictions and are considered to be available for unrestricted use.

Temporarily restricted net assets – represents resources subject to donor-imposed stipulations on the use of the assets that may be met by actions of AIM or by the passage of time. In fiscal years 2009, AIM received no temporarily restricted contributions.

Permanently restricted net assets – represents resources subject to donor-imposed stipulations that AIM maintain the principal in perpetuity. Generally, the donors of these assets permit AIM to use part or all of the income earned on related investments for either general or donor-specified purposes. In fiscal year 2009, AIM received no permanently restricted contributions.

- (c). Cash and Cash Equivalents - For purposes of the statement of cash flows, AIM considers all highly liquid investments with a maturity of three months or less, when purchased, to be cash equivalents. Cash and cash equivalents currently consist of cash held in checking accounts.
- (d). Accounts Receivable – Accounts receivable are presented at net realizable value. Management periodically reviews the status of accounts receivable balances for collectibility. Each receivable balance is assessed based on management's knowledge of and relationship with the customer and the age of the receivable balance.

ARLINGTON COMMUNITY ACCESS CORPORATION  
T/A ARLINGTON INDEPENDENT MEDIA

NOTES TO FINANCIAL STATEMENTS

NOTE 1 - Organization and Summary of Accounting Policies (Continued)

- (e). Property and Equipment - Property and equipment are recorded at cost, less accumulated depreciation for all items with an initial costs exceeding \$1,000. Depreciation expense is computed using the straight-line method or accelerated methods over the estimated useful lives of the respective assets. Asset lives are five years for computer equipment, seven years for furniture and ten years for video production equipment. Expenditures for maintenance and repairs are charged against income as incurred; betterments that increase the value or materially extend the life of the related assets are capitalized.
- (f). Tax Status - AIM is exempt from income taxes under Section 501(c)(3) of the Internal Revenue Code on all income other than unrelated business income. Accordingly, no provision for income tax has been provided in the accompanying financial statements. Also, AIM has been determined not to be a private foundation as defined under Section 509(a).
- (g). Use of Estimates - The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.
- (h). Concentrations of Credit and Market Risk - Financial instruments that potentially expose the Organization to concentrations of credit and market risk consist primarily of cash equivalents and investments. Cash equivalents are maintained at high-quality financial institutions which, at times, may exceed federally insured limits. AIM monitors these balances and do not believe they represent significant credit risks. Credit exposure is limited to any one institution. The Organization has not experienced any losses on its cash equivalents.
- (i). Contributed Goods and Services – Contributed goods are recorded as income and expense at the time the times are received, which is normally also the time they are placed into services or distributed. Contributed services are reported as contributions at their fair value if such services create or enhance nonfinancial assets, or would have been purchased if not provided by donation, require special skills, and are provided by individuals possessing such specialized skills.
- (j). Advertising Costs – Advertising costs are expensed as incurred

NOTE 2 - Cable TV Arlington

AIM has been chosen to operate an access channel on the Comcast cable television system. AIM receives substantial funding from Comcast. In addition to providing operating support, Comcast is required to provide equipment and office facilities to AIM. The value of these costs has been estimated and is included in the financial statements.

ARLINGTON COMMUNITY ACCESS CORPORATION  
T/A ARLINGTON INDEPENDENT MEDIA

NOTES TO FINANCIAL STATEMENTS

NOTE 3 - Tax Shelter Annuity

AIM makes available to all full-time employees the opportunity to participate in a self directed tax sheltered annuity as provided under Section 403(b) of the Internal Revenue Code. AIM matches the employees' contributions up to two percent of compensation. Retirement expense in the amount of \$6,165 and \$5,099 was incurred during the years ended April 30, 2009 and 2008, respectively.

NOTE 4 – Investments

The fair value of investments in certificates of deposit is based on quoted market prices. The estimated fair value of AIM's investments consists of the following:

	<u>2009</u>	<u>2008</u>
Certificates of Deposit	\$ <u>110,911</u>	\$ <u>109,079</u>
Total	\$ <u>110,911</u>	\$ <u>109,079</u>

NOTE 5 – Contingencies and Commitments

AIM entered into a sublease for additional classroom and storage space from Comcast. The term of the lease began November 1, 2007 and ends on June 30, 2013. The lease contains a provision for annual rent increases in the amount of 3%. Total rent expense for the years ended April 30, 2009 and 2008 was \$37,497 and \$38,641, respectively.

Future minimum lease payments for the office lease are as follows:

Year ending April 30,	
2010	\$ 39,016
2011	40,188
2012	41,388
2013	42,628
2014	<u>7,246</u>
Total	\$ <u>170,466</u>

NOTE 6 – Functional Allocation of Expenses

The costs of providing the various programs and other activities have been summarized on a functional basis in the statement of functional expenses. Accordingly, certain costs have been allocated among the programs and supporting services