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Form 90 126 #2518
June 1954

Frequency Modulation

BROADCASTING STATION LICENSE RECORD

Date first licensed August 13, 1970

Call letters KLIS

Station location PALESTINE, TEXAS

Name of licensee VISTA BROADCASTING COMPANY, INC.

(BPH-1-2-70)

Transmitter location 150 Feet N. of city limits of Palestine on N. Queen St. Palestine, Texas

1118 North Link, Palesting, Texas (LH-8-13-70)

75801 Main studio location Palestine Avenue and Conrad Street, Palestine, Texas (BPH-1-2-70)

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call KL 19
Letters -New FM-

Name **VISTA BROADCASTING COMPANY, INC.**
PALESTINE, TEXAS (PO c/o L. D. Harris, 415 Daniels, Palestine, Tex. 75801)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-6292 R & F #427140 \$75 PRESS: MAY 22 1968 FM REC'D:	5-7-68 5-9-68 5-9-68 5-23-68	CP for new FM on: 94.3mc #232 ERP:3kw HAAT:300' TPO:0.810kw Trans.: Gates FM-1G; Ant.: Gates FMA-4A, 4 sec. TL: On N. Queen St. Rd., 150' N. of city limits of Palestine, Tex. SL: Palestine Ave. & Conrad St., Palestine, Tex. (RC) Atty.: None; Engr.: Merl Saxon (Lufkin, Tex.) Chg. trans. to GATES FM-1H, Sec. III & IV Financial Data Financial Data Loan Agreement	DECLINATED FOR REASON APR 23 1969 / 8531 GRANTED	 1-2-70
Amend. R&F Amended 6-12-69 re financial data submitted. Amended 8-17-69 Amended 10-23-69 Amended 11-21-69	3-26-69 6-12-69 8-17-69 10-23-69 11-21-69			
BLN-4807 R & F #606219 \$30. PTA HESS AUG 3 1970	6-2-70 6-4-70 6-4-70 6-12-70	Lic.(BPH-6292) for new FM B/C Station. S-RC loc: 1118 N. Link. Atty: Roy F. Perkins, Jr. (Cohn & Marks)	GRANTED	8-13-70

NOTICE OF PUBLICATION MAILED 5-17-68.

CONTACT: L. D. Harris; PHONE: Code 214, 729-7239

ADDRESS: R. 7, Box 43 (415 Daniels Street), Palestine, Texas

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters K.L.L.S.

Name **VISTA BROADCASTING COMPANY, INC.**
PALESTINE, TEXAS

File No.	Dated	Application for	Action	
			Nature	Date
BRH-2518 R & F PN Recd. PRESS MAY 19 1971	4-28-71 5-3-71 5-3-71	RENEWAL OF LICENSE Roy F. Perkins, Jr. Atty.	GRANTED	7-29-71
BRH-2518 R & F PN PRESS MAY 24 1974	4-18-74 5-3-74 5-3-74	Renewal of License Atty: Roy F. Perkins, Jr. AMENDED 7-23-74 re: EEO	GRANTED	7-31-74
BRH-2518 R & F P.N. PRESS APR 28 1977	3-24-77 4-1-77 4-1-77	RENEWAL OF LICENSE Atty: Roy F. Perkins, Jr.	GRANTED	8-26-77

APPLICATION RECORD - BROADCASTING
94.3KHz.Call
Letters KLISName VISTA BROADCASTING COMPANY, INC.
PALESTINE, TEXAS

File No.	Dated	Application for	Action	
			Nature	Date
BRH800401XQ PRESS	APR 29 1980	RENEWAL OF LICENSE Atty. Roy F. Perkins, Jr.	GRANTED	7-18-80

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

