



## FCC Geographic Market Definition for Monterey-Salinas-Santa

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
KRAY	FM	103.5	C	Mexican	Monterey-Salinas-Santa Cruz, CA	07/02/2003	80	Wolfhouse Radio Group Inc	Salinas, CA	Monterey
KPRC	FM	100.7	C	Span/Oldes	Monterey-Salinas-Santa Cruz, CA	07/02/2003	80	Clear Channel Communications	Salinas, CA	Monterey
KDBV	AM	980	C	Span/Chrst	Monterey-Salinas-Santa Cruz, CA	07/02/2003	80	Centro Cristiano Vida Abundante Inc	Salinas, CA	Monterey
KABL	AM	1460	C	Adlt Stndrd	Monterey-Salinas-Santa Cruz, CA	07/02/2003	80	Clear Channel Communications	Salinas, CA	Monterey
KDON	FM	102.5	C	CHR	Monterey-Salinas-Santa Cruz, CA	07/02/2003	80	Clear Channel Communications	Salinas, CA	Monterey
KCDU	FM	101.7	C	80s & 90s	Monterey-Salinas-Santa Cruz, CA	07/02/2003	80	Mapleton Communications LLC	Carmel, CA	Monterey
KIDD	AM	630	C	Nostalgia	Monterey-Salinas-Santa Cruz, CA	07/02/2003	80	Buckley Broadcasting Corporation	Monterey, CA	Monterey
KKMC	AM	880	C	Religion	Monterey-Salinas-Santa Cruz, CA	07/02/2003	80	Monterey County Broadcasters Inc	Gonzales, CA	Monterey
KEXA	FM	93.9	C	Spanish AC	Monterey-Salinas-Santa Cruz, CA	07/02/2003	80	Wolfhouse Radio Group Inc	King City, CA	Monterey
KSES	FM	107.1	C	Span/CHR	Monterey-Salinas-Santa Cruz, CA	07/02/2003	80	Entravision Holdings LLC	Seaside, CA	Monterey
KNRY	AM	1240	C	News/Talk	Monterey-Salinas-Santa Cruz, CA	07/02/2003	80	People's Radio Inc	Monterey, CA	Monterey
KOCN	FM	105.1	C	Oldies	Monterey-Salinas-Santa Cruz, CA	07/02/2003	80	Clear Channel Communications	Pacific Grove, CA	Monterey
KOMY	AM	1340	C	Talk	Monterey-Salinas-Santa Cruz, CA	07/02/2003	80	Zwerling Broadcasting Systems	La Selva Beach, CA	Santa Cruz
KRKC	AM	1490	C	Country	Monterey-Salinas-Santa Cruz, CA	07/02/2003	80	Radio Del Rey Inc	King City, CA	Monterey
KRML	AM	1410	C	Jazz	Monterey-Salinas-Santa Cruz, CA	07/02/2003	80	Kimball, David C.	Carmel, CA	Monterey
KSCO	AM	1080	C	News/Talk	Monterey-Salinas-Santa Cruz, CA	07/02/2003	80	Zwerling Broadcasting Systems	Santa Cruz, CA	Santa Cruz
KSQL	FM	99.1	C	Mexican	Monterey-Salinas-Santa Cruz, CA	07/02/2003	80 p	Univision	Santa Cruz, CA	Santa Cruz
KTOM	FM	92.7	C	Country	Monterey-Salinas-Santa Cruz, CA	07/02/2003	80	Clear Channel Communications	Marina, CA	Monterey
KWAV	FM	96.9	C	AC	Monterey-Salinas-Santa Cruz, CA	07/02/2003	80	Buckley Broadcasting Corporation	Monterey, CA	Monterey
KTGE	AM	1570	C	Mexican	Monterey-Salinas-Santa Cruz, CA	07/02/2003	80	Wolfhouse Radio Group Inc	Salinas, CA	Monterey
KRKC	FM	102.1	C	AC	Monterey-Salinas-Santa Cruz, CA	07/02/2003	80	Radio Del Rey Inc	King City, CA	Monterey
KRXA	AM	540	C	Talk	Monterey-Salinas-Santa Cruz, CA	07/02/2003	80	KRFA-AM LLC	Carmel Valley, CA	Monterey
KLOK	FM	99.5	C	Mexican	Monterey-Salinas-Santa Cruz, CA	07/02/2003	80	Entravision Holdings LLC	Greenfield, CA	Monterey
KMBX	AM	700	C	Span/Oldes	Monterey-Salinas-Santa Cruz, CA	07/02/2003	80	Entravision Holdings LLC	Soledad, CA	Monterey
KYAA	AM	1200	C	Oldies	Monterey-Salinas-Santa Cruz, CA	07/02/2003	80	People's Radio Inc	Soquel, CA	Santa Cruz
KXSM	FM	93.5	C	Oldies	Monterey-Salinas-Santa Cruz, CA	07/02/2003	80	Lazer Broadcasting Corporation	Hollister, CA	San Benito
KMBY	FM	103.9	C	NwRck/Altve	Monterey-Salinas-Santa Cruz, CA	07/02/2003	80	Mapleton Communications LLC	Seaside, CA	Monterey
KMJV	FM	106.3	C	Mexican	Monterey-Salinas-Santa Cruz, CA	07/02/2003	80	Wolfhouse Radio Group Inc	Soledad, CA	Monterey
KPIG	FM	107.5	C	AAA/Rck/A	Monterey-Salinas-Santa Cruz, CA	07/02/2003	80	Mapleton Communications LLC	Freedom, CA	Santa Cruz
KBOQ	FM	95.5	C	Classical	Monterey-Salinas-Santa Cruz, CA	07/02/2003	80	Mapleton Communications LLC	Carmel, CA	Monterey
KXZM	FM	93.7	C	Oldies	Monterey-Salinas-Santa Cruz, CA	07/02/2003	80	Lazer Broadcasting Corporation	Felton, CA	Santa Cruz
KSEA	FM	107.9	C	Mexican	Monterey-Salinas-Santa Cruz, CA	07/02/2003	80	Radio Campesina Inc	Greenfield, CA	Monterey
KHIP	FM	104.3	C	Clsc Rock	Monterey-Salinas-Santa Cruz, CA	07/02/2003	80	Mapleton Communications LLC	Gonzales, CA	Monterey
KYZZ	FM	97.9	C	Rhythmic	Monterey-Salinas-Santa Cruz, CA	07/02/2003	80	Buckley Broadcasting Corporation	Salinas, CA	Monterey
KAZU	FM	90.3	NC	News/Info	Monterey-Salinas-Santa Cruz, CA	07/02/2003	80	California State University	Pacific Grove, CA	Monterey

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed



## FCC Geographic Market Definition for Monterey-Salinas-Santa

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
KFER	FM	89.9	NC	Variety	Monterey-Salinas-Santa Cruz, CA	07/02/2003	80	Santa Cruz Educational Broadcasting Foundation	Santa Cruz, CA	Santa Cruz
KHDC	FM	90.9	NC	Variety	Monterey-Salinas-Santa Cruz, CA	07/02/2003	80	Radio Bilingue Inc	Chualar, CA	Monterey
KLVM	FM	89.7	NC	ChrsContem	Monterey-Salinas-Santa Cruz, CA	07/02/2003	80	Prunedale Educational Association	Prunedale, CA	Monterey
KSPB	FM	91.9	NC	Variety	Monterey-Salinas-Santa Cruz, CA	07/02/2003	80	Robert Louis Stevenson School	Pebble Beach, CA	Monterey
KUSP	FM	88.9	NC	Variety	Monterey-Salinas-Santa Cruz, CA	07/02/2003	80	Pataphysical Broadcasting Foundation Inc	Santa Cruz, CA	Santa Cruz
KZSC	FM	88.1	NC	Variety	Monterey-Salinas-Santa Cruz, CA	07/02/2003	80	University of California	Santa Cruz, CA	Santa Cruz
KBDH	FM	91.7	NC	NPR/Varty	Monterey-Salinas-Santa Cruz, CA	07/02/2003	80	Pataphysical Broadcasting Foundation Inc	San Ardo, CA	Monterey
KDRH	FM	91.3	NC	ChrsContem	Monterey-Salinas-Santa Cruz, CA	07/02/2003	80	Educational Media Foundation	King City, CA	Monterey
KSRI	FM	90.7	NC	ChrsContem	Monterey-Salinas-Santa Cruz, CA	07/02/2003	80	Educational Media Foundation	Santa Cruz, CA	Santa Cruz
KFRS	FM	89.9	NC	Religion	Monterey-Salinas-Santa Cruz, CA	05/20/2005	80	Family Stations Inc	Soledad, CA	Monterey

Number of Stations in Geographic Market 45

### Previous Stations in Geographic Market