

**RADIO MARKET ANALYSIS
KORC RADIO, INC.
KWDP (AM) WALDPORT, OREGON
JUNE 14, 2011**

This statement and attached exhibits were prepared by KORC Radio, Inc. ("KORC"). Yaquina Bay Communications, Inc ("Yaquina Bay") is submitting an application for transfer of control of KWDP (AM) from KORC to Yaquina Bay., as such a Radio Market analysis is needed. Yaquina Bay is the licensee of in KNPT(AM) 1310 kHz and KYTE(FM) Channel 274C0. Principals of Yaquina Bay have an attributable interest in KBCH (AM) 1400 kHz and KCRF (FM) Channel 244C1, both licensed to Lincoln City, Oregon and KNCU(FM) Channel 224C3, licensed to Newport, Oregon. KWDP (AM) nor any of the other subject stations are licensed to a metro county in any Arbitron rated market. Therefore, a contour overlap study for stations not licensed to metro counties is necessary.

CONTOUR OVERLAP ANALYSIS

Because all of the subject stations are licensed to non-metro counties, a contour overlap analysis has been conducted for ownership compliance. A map depicting the city grade contours of the seven subject stations is attached as Exhibit 1. A study has been conducted to verify that the transfer of control is in compliance with the Commission's multiple ownership rules, based of the revised contour overlap rules.

The combined city grade contour of the proposed KWPT(AM)/KYTE(FM)/KCRF(FM)/KNPT(AM)/KBCH(AM)/KNCU(FM) will be used to determine the number of other stations in the market and its contour will be considered the "Radio Market Boundary". No stations with transmitters more than 92 km from the boundary of the common overlap of subject stations will be considered. Further, no other facility controlled by Yaquina Bay will be considered as a market contributor unless it is a subject station in the radio market under study.

Exhibit 2 is a depiction of the AM and FM stations (commercial and non-commercial) providing service to the Radio Market. A total of 33 stations, including five subject stations are shown. Exhibit 2 includes a map showing the Radio Market Boundary for Yaquina Bay Communications, Inc. Stations related to KYTE (FM) Newport, OR. Exhibit 2 also includes a tabulation of the stations in the Defined Radio Market. The number of stations depicted falls in the twenty-nine to forty-four stations level, common ownership or control of up to seven stations with no more than four in the same band is permissible. Please note a pending application for KSHL(FM) Channel 248C2 Gleneden Beach, Oregon proposes to change the city of license to Coburg, OR and move out of the Yaquina Bay Communications, Inc. defined radio market. If approved, this would reduce the total number of stations in the market to 33. Only stations inside the composite contour were considered in this study. The number of stations in this market would be even greater if stations located outside this composite contour whose principal community contours overlap this composite contour were included in this total. No such further analysis is required in this case, however, since Yaquina Bay Communications, Inc. owns or has interest in only five stations, three of which are in the same band

Based on the review of the non-rated market, the transfer of control application for station KWDP(AM) is in compliance with the Commission's revised contour overlap rules.

The foregoing technical statement was prepared by KORC Radio, Inc. by Leighton M. Reed-Nickerson, of KORC Radio, Inc. its Technical Consultant. Any information contained herein is true and accurate to the best of my belief and knowledge. All data relating to AM and FM facilities was extracted from the CDBS database.

KWDP(AM) – Construction Permit
44° 26' 17.00" N – 124° 01' 10.00"
5.0 kW
820 kHz

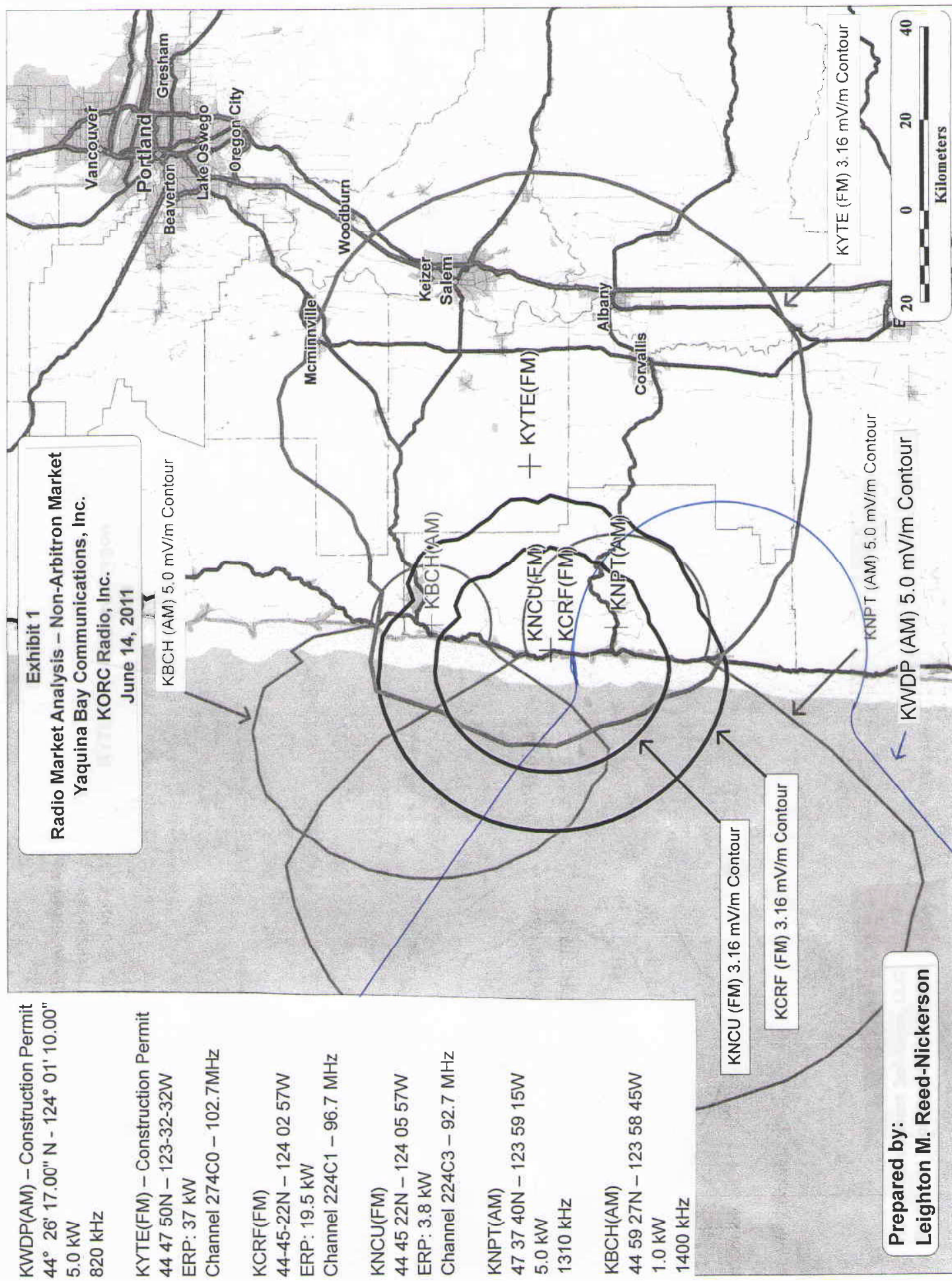
KYTE(FM) – Construction Permit
44 47 50N – 123-32-32W
ERP: 37 kW
Channel 274C0 – 102.7MHz

KCRF(FM)
44-45-22N - 124 02 57W
ERP: 19.5 kW
Channel 224C1 - 96.7 MHz

KNCU(FM)
44 45 22N - 124 05 57W
ERP: 3.8 kW
Channel 224C3 - 92.7 MHz

KNPT(AM)
47 37 40N - 123 59 15W
5.0 kW
1310 kHz

KBCH(AM)
44 59 27N - 123 58 45W
1.0 kW
1400 kHz



Prepared by:
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Radio Market Boundary

