

WMEK



**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

**Patent No. 1390199**

Form BC-126 3748  
June 1954

## BROADCASTING STATION LICENSE RECORD

Date first licensed 5-26-59

Call letters W.M.E.K.

Station location Chase City, Virginia

MECKLENBURG BROADCASTING COMPANY, INCORPORATED (AL 8-30-61 EFF: 10-5-61  
Name of licensee x JOHN L. COLE, JR., tr/as MECKLENBURG BROADCASTING COMPANY per Form 323)

Transmitter location 0.5 miles East on Hwy. #42 from Chase City limits, Chase City, Va.

23924

512 N. Main Street, Chase City, Virginia (AL-5-26-59)

Main studio location x To be determined



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-11275	9-17-58 (C0nd'1)	980kc	500w	Day	11-17 5-17-59
CP for a new standard broadcast station.					
BP-11275 (1)	11-4-58	Mod. of	CP(BP-11,275)	to delete condi-	tion from construction permit.
BL-7396	5-26-59	980kc	500w	Day	5-26 10-1-60
Lic. to cover CP (BP-11,275 as mod.) which auth. construction of a new Standard Broadcast Station and specify a GATES BC500T type transmitter, and specify main studio location and remote control point as Main Street, Chase City, Virginia.					
BR-3748	9-20-60	Renewal of License			10-1 10-1-63
BAL-4284	8-30-61	Voluntary assignment of license to Mecklenburg Broadcasting Company, Incorporated.			
EFF:	10-5-61				
BR3748	9-24-63	980kc	500w	Day	10-1 10-1-66
BP-17227	7-7-66	980kc	250w	Aux.	9-7 3-7-67
CP to install new transmitter (Gates 250 C-1) as an auxiliary transmitter, at main trans. loc. to be operated on 980kc, power of 250w, with remote control from studio, for auxiliary purposes only.					
BR-3748	9-9-66	Renewal of License			10-1 10-1-69
BL-11,585	3-15-67	980kc	250w	Aux.	3-15 10-1-69
Lic to cover CP(BP-17,227) which auth install new aux. trans at main trans loc. with RC for aux. purposes only.					
TELEGRAM	12-8-67	PSA	500w		
BR-3748	1-15-70	Renewal of Main & Aux.			10-1-72
EBSA	6-12-72				
BR-3748(S)	10-27-72	RENEWAL MAIN & AUX.			10-1-75
BR-3748(L)	9-12-75	RENEWAL OF LICENSE (Main and Auxiliary)			10-1-78
BTC-8563	3-31-78	VOL. TC			
BR-3748 (S)	9-14-78	(REN. OF LIC. (MAIN & AUX.))			10-1-81



## APPLICATION RECORD - BROADCASTING

AUG. 1955

Name JOHN L. COLE, JR., tr/as  
MECKLENBURG BROADCASTING COMPANY  
(P.O. - Box 490, South Boston, Virginia)

Call  
 Letters new W M B K

File No.	Dated	Application for	Action	
			Nature	Date
BP-11,275	4-27-57	Construction permit for a new standard	GRANTED	9-17-58
Rec'd	4-30-57	broadcast station to be operated on:	Cond'l Re: submit non-DA	
Filed	4-30-57	Frequency - <del>1280kc</del> <u>1580kc</u> - 980kc	proof to show inverse	
		Power - <del>1kw</del> - 500w	distance field held to	
		Hours of operation - Daytime	175 mv/m.	
		Transmitter location - <del>1.6 miles S.W. from</del>		
		<del>city limits on Highway #47,</del>		
		Chase City, Virginia		
		Studio location - To be determined.		
		Chase City, Virginia		
		Remote Control Point - Same as studio		
		Atty. - Harry J. Daly		
		Engr. - John H. Mullaney		
AMENDMENT	9-20-57	AMENDED to change frequency to 1580kc; change		
R & F	9-27-57	antenna-trans. location to 0.5 miles East on		
		Hwy #47 from city limits, Near Chase City, Va.		
		make changes in antenna (decr. height) & gr. system.		
		(Contingent on Grant of BHP-7592 - WILA)		

SEE CARD #2 FOR  
 AMENDMENT







AUG. 1955

JOHN L. COLE, JR., tr/as

Call **WMEK**  
Letters **X new**Name **MECKLENBURG BROADCASTING COMPANY**

File No.	Dated	Application for	Action	
			Nature	Date
BP-11,275 AMENDMENT R & F	11-11-57 11-13-57	AMENDED to change frequency to 980kc; decrease power to 500w; make chges in antenna (incr. hght) & ground systems; change type transmitter (Gates BC 500K); and delete contingent clause.	GRANTED	9-17-58
BL-7396 R & F	1-7-59 1-12-59	License to cover C.P. (BP-11,275 as modified) which authorized construction of a new Standard Broadcast Station and specify a GATES BC 500T type transmitter, and specify main studio location and remote control point as Main St., Chase City, Va.	GRANTED	5-26-59
BR-3748 Rec'd Filed	7-5-60 7-6-60 7-6-60	Renewal of license	GRANTED	9-20-60
BAL-4284 Rec'd Filed	7-12-61 7-14-61 7-14-61	Voluntary assignment of license to Mecklenburg Broadcasting Company, Incorporated.	GRANTED EFF: per Form 323	8-30-61 10-5-61



Aug. 1955

#3

## APPLICATION RECORD - BROADCASTING

Call  
Letters

WMEK

Name MECKLENBURG BROADCASTING COMPANY, INCORPORATED

Chase City, Va. 23924

File No.	Dated	Application for	Action	
			Nature	Date
BR-3748 Rec'd Filed	7-2-63 7-5-63 7-5-63	Renewal of License	GRANTED	9-24-63
BR-3748 R & F	5-27-66 6-16-66	Renewal of license	GRANTED	9-9-66
BP-17,227 R. & F.	5-4-66 5-16-66	Construction permit to install new transmitter (GATES 250-C-1) as an auxiliary transmitter, at main trans. location, to be operated on 980kc, power of 250w, with remote control from studio, for auxiliary purposes only.	GRANTED	7-7-66
BL-11,585 Rec'd Filed	1/14/67 1/16/67 1/19/67	Lic. to cover CP (BP-17,227) which auth. install new aux. trans. at main trans. loc. with remote control for aux. purposes only.	GRANTED	3-15-67



FORM BC-121  
Aug. 1955

APPLICATION RECORD - BROADCASTING

980kc

Call  
Letters W M E K

Name MECKLENBURG BROADCASTING COMPANY, INCORPORATED  
CHASE CITY, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3748 R & F \$519284 \$75 BR-3748 R & F \$525016 \$30 PRESS	5-22-69 6-4-69 6-4-69 5-23-69 6-4-69 6-27-69	Renewal of license (Main) AMENDED 7-29-69 reProgramming  Renewal of license (Auxiliary)	GRANTED	1-15-70
BTC Rec'd (no fee pd)	6-12-69 7-7-69	Vol. transfer of stock from John L.Cole, Jr. to Arthur A. Moran, Jr.		
BR-3748 R & F P.N. PRESS AUG 3 1972	6-16-72 7-3-72 7-3-72	Renewal of License (Main & Auxiliary) AMENDED 9-18-72 re: community survey; commercial policy; equal employment program	GRANTED	10-27-72
BR-3748 R & F PN Recd. PRESS MAY 30 1975	5-14-75 5-20-75	RENEWAL OF LICENSE (MAIN & AUXILIARY)	GRANTED	9-12-75

F.C.C. - WASHINGTON, D. C.



Re: BR-3748-Auxiliary Transmitter-XXXXXXXXXXXXXXXXXXXX  
XX  
XXXXXXXXXXXX Letter for Fee sent 6-23-69, received 6-27-69



#5

Form BC-121  
May 1976

980khz

## APPLICATION RECORD - BROADCASTING

Call  
Letters W M E KName MECKLENBURG BROADCASTING COMPANY, INCORPORATED  
CHASE CITY, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BTC-8563 R & F FORM 315 JAN 23 1978 PN filed	12/27/77 12/30/77 1/24/78	Voluntary transfer of control of lic corp from John L. Cole, Jr. to Arthur A. Moran, Jr.  Over	GRANTED EFF:	3-31-78 5-15-78
BR-3748 R&F PRESS	5-26-78 6-1-78 JUN 23 1978	Renewal of License (Main & Aux.)		
BR-810526UP PRESS: JUL 3 1981		RENEWAL OF LICENSE ATTY: -----	GRANTED GRANTED	9-14-78 10-22-81



NOTE RE: BTC-8563 - Took date of execution from Exh 3  
(Resolution) which was dtd later than appl. (12/27/77)

AMENDED 2/22/78 - Correction re: name of transferee;  
community survey

AMENDED 2/1/78 - B/C int of transferor



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

