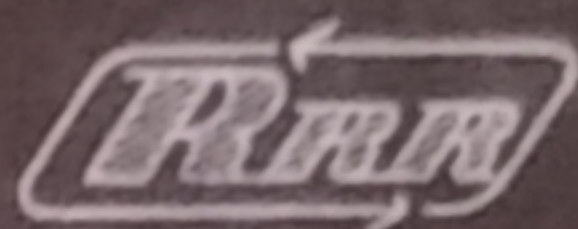


WMHR



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# REMOVABLE LABEL

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5



Form BC 126 2367  
June 1954

FREQUENCY MODULATION

# BROADCASTING STATION LICENSE RECORD

Date first licensed 6-4-69

Call letters W M H R

Station location SYRACUSE, NEW YORK

M. H. BROADCASTING CO., INC. (APLH 12-27-79 EFF:2-12-30)

Name of licensee X MARS HILL BROADCASTING CO., INC.

4044 Makyes Rd., 4.4 mi. SW of Syracuse, N.Y. (MPH-10-8-68)  
Transmitter location X Makyes Rd., Syracuse, N.Y. (PH 7-20-67)

13215 4044 Makyes Rd., 4.4 mi. SW of Syracuse, N.Y. (MPH-10-8-68)  
Main studio location X Makyes Rd., Syracuse, N.Y. (PH 7-20-67)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BPH-5450 HAAT: 720'	7-20-67	102.9mc Ch.#275	ERP: 6.7kw Unl. TPO: 920w		9-20-67 3-20-68
BPH-5450 (1)	10-17-67	CP for a new FM broadcast station. Mod. of CP(BPH-5450) to assign call letters W M H R.			
BMPH-9956 (2)	4-25-68	MP(BPH-5450) ext. time			9-20-68
BMPH-10,293 (3)	10-7-68	MP(BPH-5450 as mod.) ext. time			3-20-69
BMPH-10,285 HAAT: 720' (h&v)	10-8-68	102.9mc. ch#275	ERP: 6.7kw(h&v) TPO: 1.85kw	U	3-20-69
		MP(BPH-5450 as mod.) chg. trans; chg. ant; chg. TPO, operate with vert. ERP; (Move 0.17 mi. SW, same site);			
BLH-4339(L)	6-4-69	Lic. (BPH-5450 as mod.) for new sta.			
BPH-6793 HAAT: 720' (H&V)	8-5-69	102.9mc	ERP: 11kw (H&V) TPO: 3kw		6-1-72 10-5 4-5-70
		CP chg. TPO., ERP.			
Ltr.	1-19-70	Trans:	CCA FM-3000DS		
BLH-4593(L)	1-30-70	Lic. (BPH-6793) changes			6-1-72
BRH-2367(L)	7-8-70	Mod. lic. to show correct transmitter			
EBSA	5-22-72				
BRH-2367(L)	8-17-72	RENEWAL			6-1-75
BSCA-1413	12-24-74	SCA	67kHz.		
BRH-2367(L)	7-17-75		RENEWAL		6-1-78
BRSCA-1413	7-17-75		RENEWAL		6-1-78
BRH-2367	5-11-78	(S) REN. OF LIC. &			
BRSCA-1413		SCA			6-1-81
COMTEL	4-28-78	CCA FM-3000DS now installed			
BPH781106AB HAAT: 720' (L)	2-27-79	102.9mhz	ERP: 20kW (H&V) CP to change type trans. incre. ERP & change TPO.		2-27-80
BMSCA790919AL	10/19/79	SCA			6/1/81
BAPLH791211EK	12-27-79	VOL. AL & CP	EFF:		2-19-80



# 2

# BROADCASTING STATION HISTORY RECORD

First licensed .....

Call Letters ..... **WMEH** .....

Station Location .....

SEE CARD # 1

Name .....

Transmitter Location .....

Main studio location .....







FORM BC-121  
Aug. 1955

# APPLICATION RECORD - BROADCASTING

Call  
Letters ~~W M H R~~

Name Mars Hill Broadcasting Co., Inc. 619 University Bldg.  
Syracuse, New York (PO Box 1000 - Adolphus - 511 - 10th - Building, Syracuse, NY 13202)

File No.	Dated	Application for	Action	
			Nature	Date
BPH- 5450 R&F	5-24-66 5-31-66	Construction permit for a new FM broadcast station to be operated on: Frequency: 102.9mc CH 275 ERP: 6.7kw TPO: .92kw HAT: 722' Type trans: Gates FM-1G Type ant: Collins 37M-8, 8 sections Trans loc: Makyes Rd., Syracuse, New York Studio loc: same as trans. location	GRANTED	7-28-67
BMPH-9956 R&F	3-18-68 3-20-68	MP(BPH-5450) ext. time to 11-20-68.	GRANTED	4-25-68
#415273 \$300 APR 12 1968	3-30-68	Attys - M. Segades & Douglas	to	9-20-68



CONTACT: Mr. Ronald W. Pott

PHONE: Code 315; 422-3021

ADDRESS: 510-12 Keith Bldg.  
Syracuse, New York



FORM BC-121 # 2  
AUG. 1955

# APPLICATION RECORD - BROADCASTING

Call  
Letters W M H R

Name MARS HILL BROADCASTING CO., INC.  
SYRACUSE, NEW YORK

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-10,285 R & F #456007 \$30 <del>321 added</del>	8-30-68 9-3-68 9-3-68 <del>9-24-68</del>	MP(BPH-5450 as mod.) chg. trans(CCA-FM-30000); chg. ant(CCA-Shively-6811-8, 8 sects); chg. TPO 1.84kw; operate with vert. ERP 6.7kw; (move 0.17 mi. SW, same site)	GRANTED	10-8-68
SEP 27 1968 BMPH-10,293 R & F #460125 \$30	9-18-68 9-20-68 9-20-68	MP(BPH-5450 as mod.) ext. time to 3-20-69 (NEW STATION).	GRANTED to	10-7-68 3-20-69
SEP 30 1968 BLH-4339 R & F #493199 \$30 PT MAR 26 1969	2/26/69 2/27/69 2/27/69 3/6/69	Lic. (BPH-5450 as mod.) for new FM b/c station.	Granted-4-3-69. Grant recinded 4-10-69. GRANTED	6-4-69



FORM BC-121  
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call  
Letters WMHR

Name Mars Hill Broadcasting Co., Inc.  
Syracuse, New York

File No.	Dated	Application for	Action	
			Nature	Date
BPH-6793 R & F #530742 \$30 AUG 1 1969	7-21-69 7-22-69 7-22-69	CP chg. TPO to 3.0kw; and chg. Horiz. & vert. ERP to 10.9kw.	GRANTED	8-5-69
BLH-4593 R & F #548392 \$30. PTA JAN 28 1970	10-9-69 10-10-69 10-10-69 10-21-69	Lic.(BPH-6793) for changes. Trans:Composite, CCA FM-3000D with Moseley FM exciter LPE-10, Moseley FM generator H-6242 and 10 watt RF amplifier H-6240.	GRANTED	1-30-70
BRH-2367 R & F PN Recd. PRESS MAR 13 1972	3-1-72 3-3-72 "	RENEWAL OF LICENSE AMENDED 5-11-72 re: equal employment program AMENDED 5-15-72 re: programming; equal employment program	GRANTED	8-17-72



# APPLICATION RECORD - BROADCASTING

102.9mhz.

Call  
Letters **WMHR**

Name **Mars Hill Broadcasting Co., Inc.**  
**Syracuse, New York**

File No.	Dated	Application for	Action	
			Nature	Date
BSCA-1413 R & F #365014 \$50 Code 057 PRESS	11-13-74 11-18-74 11-18-74 <b>DEC 13 1974</b>	Request for Subsidiary Communications Authorization on a sub-carrier frequency of 67 kilohertz.	GRANTED	12-24-74
BRH-2367 BRSCA-1413 R & F PN Recd. PRESS	1-20-75 " 1-27-75 " <b>MAR 4 1975</b>	RENEWAL OF LICENSE RENEWAL OF SCA AMENDED 6-17-75 re: commercial matter & EEO	GRANTED	7-17-75
BRH-2367 BRSCA-1413 Recd. FILED PRESS	1-23-78 " 1-24-78 3-16-78 <b>MAR 27 1978</b>	RENEWAL OF LICENSE RENEWAL OF SCA	GRANTED	5-11-78



## APPLICATION RECORD - BROADCASTING

Call  
Letters W M H R

M.H. BROADCASTING CO., INC.

Name \*MARS HILL BROADCASTING CO., INC.  
SYRACUSE, NEW YORK

File No.	Dated	Application for	Action	
			Nature	Date
BPH781106AE PRESS	NOV 17 1978	CP to change type Trans. (CCA FM-5000E); incre. ERP: 20.0kw (H&V) & chg. TPO.	GRANTED	2-27-79
BMSCA790919AL PRESS (0)	OCT 16 1979	Modification of Subsidiary Communications Authorization to make changes in Programming.	GRANTED	10/19/79
BAPLH791211EK Form 316 PRESS	12-4-79 DEC 27 1979	Vol. assignment of license, CP (BPH781106AR - chge. type trans., incr. ERP, etc.) and SCA to M.H. BROADCASTING CO., INC. (over)	GRANTED EFF:	12-27-79 2-19-80
BLH-790626AB PTA PRESS	APR 03 1980	License to cover (BPH-781106AE) for changes. Atty: none	GRANTED	4-23-80



BAPLH791211EK Amended 12-27-79 re: names and addresses  
of officers of M.H. Broadcasting com., Inc. and projected  
bal. sheet.



#6

## APPLICATION RECORD-BROADCASTING

102.9 MHz  
Call Letters: W M H R

Name: M. H. BROADCASTING CO., INC.

Station Location: Syracuse, NY

File No.	Date	Description	Action and Date
BRH810127UN BRSCA810127UN PRESS MAR 12 1981		Renewal of License Renewal of SCA	GRANTED 5-29-81



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

