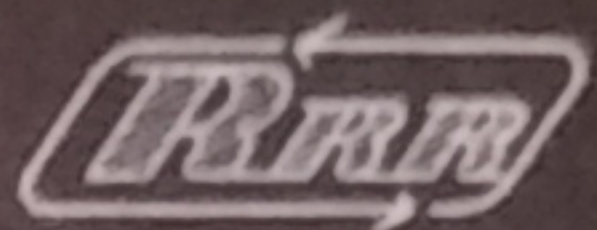


WYKS



REMOVABLE LABEL

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5

Form BC 126

June 1954

FREQUENCY MODULATION

BROADCASTING STATION LICENSE RECORD

#2800

Date first licensed 2-15-73

WYKS (EFF. 8-7-81)

Call letters XW G V L

Station location Gainesville, Fla.

Name of licensee Gerler Broadcasting Company

7120 S.W. 20th Ave.

X County Road SW 30, Gainesville, Florida (BMPH-12-5-69)

Transmitter location X Mill Hopper Rd. off S. S. 329 N, NW of Gainesville, Fla. (PH-6-25-69)

Same

Main studio location X 712 N. W. 23rd Boulevard, Gainesville, Florida (PH-6-25-69)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BPH-6438 HAAT: 300'	6-23-69	105.5mc	ERP: 3kw Ch#288 TPO: 840watts	Unl.	2-25-70
		CP for new Station with (RC).			
BPH-6438(1)	9-18-69	Call letters assigned.			
BMPH-10,785 HAAT: 265' (h&v)	12-5-69	105.5mc	TPO: 2.30kw Ch#288 ERP: 3kw (h&v)		3-25-70
		CP to chgs trans & studio lociant; TPO and HAAT.			
BMPH-10,971 (2)	3-9-70	MP(BPH-6438 as mod) ext.			6-25-70
EBSA	5-22-72				
BLH-4780(L)	2-15-73	Lic(BPH-6435) for new station			2-1-76
BRH-2800(L)	1-28-76	RENEWAL			2-1-79
BTCH780731	ES 9-8-78	VOL. TC	IFF:		
BRH781002Z					
(S)	1/23/79	Renewal			2/1/82
E B S A	8-7-81	CALL SIGN CHANGE			

Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters **NEW FM****EDWARD-A.-REPMAN;-IRVING-A.-URAM;-SARAH-URAM-AND-GERTRUDE**Name **KOPPEL-d/b-as GERLER BROADCASTING COMPANY** Irving A. Uram, Box 14585,
GAINESVILLE, FLORIDA (PO c/o Edward A. Uram, Box 14585, Univ. Sta., Gainesville,
Fla. 32601)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-6438 R & F #453186 \$75 PRESS: SEP 17 1968 PN REC'D:	8-9-68 8-20-68 8-20-68 10-10-68	CP for new FM on: 105.5mc #288 ERP:3kw HAAT:300' TPO:0.94kw 0.94kw Trans.:CEA-FM-1000D; Ant.:GE-BY-4B;-4-secs. TL: Mill Hopper Rd. off S329N, NW of Gainesville, Fla. SL: 712 NW 23RD Blvd., Gainesville, Fla. (RC) Atty.: None Engr.: Ambrose W. Kramer (De Funiak Springs, Florida)	GRANTED	6-25-69
AMENDMENT R & F	11-9-68 11-14-68	Re chg. TPO to 0.94kw		
AMENDMENT R & F	1-6-69 1-9-69	Re chg. name of Applicant to Gerler Broad- casting Company		
PRESS: JAN 21 1969 (both amendments)				

NOTICE OF PUBLICATION MAILED 9-13-68

Note: Ltr. SEP 1 1968 re nec one original copy of Partnership Agreement and verify name (Koppel)

Contact: Irving Uram; PHONE: Code 904, 378-0729

ADDRESS: Colonial Manor Apts., Apr. #121, 1216 S.W. 2nd Ave., Gainesville, Fla. 32601

or

CONTACT: Sarah Uram and/or Gertrude Koppel; PHONE: Code 302; 652-0538

ADDRESS: 2714 N. Harrison St., Wilmington, De. 19802

AMENDED 10-2-68 in resp. to Comm. ltr. 9-16-68 re Sect. II (orig. part. agremt. & verify name).

AMENDED 5-13-69 re Section III and IV-A.

Form BC-121
Aug. 1955

#2

APPLICATION RECORD - BROADCASTING

Call
Letters WGVL

Name Gerler Broadcasting Company
Gainesville, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-10,786 R & F #541459 \$30 PRESS:	9-8-69 9-10-69 9-10-69	MP(BPH-6438) trans & studio loc. to County Rd. SW 30, Gainesville, Fla.; trans(CCA-FM-3000S); ant(GGA-6811-3, 3 sects); make chgs. in ant. system(decr. hght); TPO 2,312ks' operate with vert. ERP 3kws; HAAT 266.5 ft.	GRANTED	12-5-69
		Atty - None		
		Engr - Ambrose W. Kramer(De Funiak Springs, Fla.)		
		Amended to change type transmitter to Gates, FM-3H and type antenna to Gates, FMC-3A, 3 sections.		
AMENDMENT R&F PRESS:	10-30-69 11-13-69 DEC 5 1969			

APPLICATION RECORD - BROADCASTING

Call
Letters **WCVL**

Name **GERLER BROADCASTING COMPANY**
GAINESVILLE, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-10,971 R & F #578095\$30. PRESS: APR 2 1970	2-13-70 2-16-70 2-16-70	MP(BPH-6438 as mod) ext. time to 6-25-70. (New Station)	GRANTED	3-9-70
BLH-4730 R & F #595372 \$30. PTA PRESS JUL 14 1970	4-21-70 4-22-70 4-22-70 5-1-70	Lic.(BPH-6438, as mod.) for new FM B/c Sta. Trans.-Studio loc: 7120 S.W. 20th Ave.	GRANTED	2-15-73
BRH-2800 R & F PN Recd. PRESS	9-20-75 10-1-75 " NOV 6 1975	RENEWAL OF LICENSE Jack P. Blume, Atty.	GRANTED	1-28-76

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call
Letters **W G V L**Name **GERLER BROADCASTING COMPANY**
Gainesville, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BTCH780731ES PRESS (FORM 316)	SEP 1 1978	Voluntary acquisition of positive control of lic corp by Irving A. Uram thru transfer of stock from the Estate of Gertrude Koppel, (Deceased) Atty - Stuart A. Shorestein (Fly, Shuebruk, etc)	GRANTED EFF:	9-8-78
BRH781002ZA PRESS	NOV 13 1978	Renewal of License Atty. Jack P. Blume	Granted	1/23/79
BALH810331FS Form 316 PRESS	APR 23 1981	Vol AL to Irving Uram & Sarah K. Uram Atty Eric T. Esbensen		

APPLICATION RECORD-BROADCASTING

WYKS

Call Letters: ~~XGVL~~

Name: GERLER BROADCASTING COMPANY

Station Location: Gainesville, Florida

File No.	Date	Description	Action and Date
BALH810331FV Form 314 PRESS	APR 3 1981	Vol AL to Sunshine Wireless Company (Partnership) Contingent on grant of BALH810331FS Atty. Eric T. Esbensen	

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

