

**EXHIBIT 11**  
**ENGINEERING STATEMENT**  
**MEREDITH CORPORATION**  
**MODIFICATION OF BLTT19930827JH**  
**TELEVISION TRANSLATOR STATION W66BU**  
**SYLVA, NORTH CAROLINA**  
**CH 44, 5.0KW-D, 657 MTR. HAAT**

This statement supports an application by Meredith Corporation licensee of W66BU a television translator station licensed to serve Sylva, North Carolina.

The applicant is proposing to “flash-cut” the operation of W66BU from analog to digital at some point in the future when analog transmissions cease.

Additionally, W66BU is currently an analog facility operating on channel 66, a channel designated as “out-of-core.” Concurrent with this application the applicant is seeking a displacement channel to move digital transmissions “in-core” to channel 44 simultaneous with the “flash-cut.” At “flash-cut” channel 66 operations will cease and the channel will be surrendered.

No change is being proposed to the make or model of the antenna or to the height of radiation center currently authorized. Selection of digital ERP was chosen to provide, at minimum, replication of the current analog facility. An analysis was performed using the methodology stated in OET-69 using same software (tv\_process\_dlptv) utilized by the Commission for analyzing interference into current users and pending applicants and, therefore, should yield similar results. The results of that analysis indicate the proposed facility is in compliance with 47 C.F.R. Sections 74.709, 74.793(e), 74.793(f), 74.793(g), 74.793(h), 74.794(b) and 73.1030.

