

WCCA

BROADCASTING STATION LICENSE RECORD

Date first licensed FEBRUARY 29, 1980

Call letters WCGA

Station location Conyers, Georgia

Name of licensee COMMUNICATIONS INVESTMENT, INC.

Transmitter location NW Edge of Conyers City Limits & .06 mi. E. of Rockbridge Rd, N. Conyers, GA.

Main studio location To-be-determined, Conyers, Georgia

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-20,831	4-4-79	1050kHz	250w(NDA)	Day (RC)	4-4-80
		CP for NEW AM Station			
BP-20,831 (1)	6/18/79	CALL LETTERS ASSIGNED & EBSA ISSUED			
BL-791029AK	(L) 2-29-80	Lic. to cover		BP-20831	for NEW AM
		STATION			4-1-82
		1050khz 250w Day			
BP-800911AE (L)	2-23-81	1050khz	--	1.0kw DAYTIME	2-23-82
		CP to incre. daytime power.			

APPLICATION RECORD - BROADCASTING

Call
Letters

WCGA
NEW

Name COMMUNICATIONS INVESTMENT, INC.
Conyers, Georgia (1800 Peachtree St., N.W. Atlanta, Ga. 30309)

File No.	Dated	Application for	Action	
			Nature	Date
BP- 20,831 R & F	6-17-77	CP for a new standard broadcast station on: Freq. 1050khz. Power 250 w Hours of oper. Daytime Trans. Harris MW-1 Trans. loc. At. NW Edge of Conyers City Limits and 0.06 mi. E. of Rockbridge Rd., N. Conyers, Ga. 33° 40' 48" 84° 01' 44" Studio loc. & RC To be determined, Nr. Conyers, Ga. Atty: John R. Wilner Eng. Carl L. Kowalski	GRANTED	4-9-79
	6-23-77			
PN FILED PRESS:	8-1-77			
	AUG 9 1978			

APPLICATION RECORD BROADCASTING

Call Letters: W C G A 1050khz

Name: COMMUNICATIONS INVESTMENT, INC.

Station Location: Conyers, Georgia

File No.	Date	Description	Action and Date
BL-791029AK R & F PTA PRESS JAN 22 1980	10-29-79 11-7-79	Lic. to cover BP-20831 for NEW AM STATION Atty: John R. Wilner	GRANTED 2-29-80
BP 800911AE (C)	10-20-80 12-30-80 2-9-81	Construction Permit to increase daytime power from 250watts to 1kw. ATTY: John Wilner Public Notice	GRANTED 2-23-81 Con'd
ACCEPTED CUT OFF DATE			

#3

APPLICATION RECORD-BROADCASTING

1050 kHz

Call Letters: W C G A

Name: COMMUNICATIONS INVESTMENT, INC.

Station Location: CONYERS, GEORGIA

File No.	Date	Description	Action and Date
BL-810402AD R & F PRESS APR 15 1981	4-2-81	Lic. to cover (BP-800911AE) for changes Atty: John R. Wilner (Wilner & Scheiner)	GRANTED 4-14-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

