

EXHIBIT 10

DESCRIPTION OF TRANSACTION/AGREEMENTS

I. Description of Transaction

The instant application seeks Commission consent to the assignment of the FCC authorizations for radio stations KZNI(AM), Idaho Falls, Idaho, KCVI(FM), Blackfoot, Idaho, KLCE(FM), Blackfoot, Idaho, KZNR(AM), Blackfoot, Idaho and KBLI(AM), Blackfoot, Idaho^{1/} from Western Communications, Inc. ("Assignor") to Bonneville Holding Company ("Assignee"). The operating assets for these stations are also held by Assignor and will be transferred to an affiliate of Assignee, Bonneville International Corporation ("BIC").

The proposed sale of these five radio stations in the Idaho Falls-Pocatello-Blackfoot, Idaho market is part of a multiple-station, multiple-market transaction. An additional four radio stations in the St. George-Cedar City, Utah market, two radio stations in the Idaho Falls-Pocatello-Blackfoot, Idaho market, and three radio stations and a construction permit for a new AM station in the Salt Lake City-Ogden-Provo, Utah market are to be sold by affiliates of Assignor to Assignee and BIC pursuant to the subject Asset Purchase Agreement and two additional Asset Purchase Agreements.

Two other assignment applications and an amendment to a pending assignment application are being filed concurrently with the instant application for the various stations involved in this transaction. Specifically, an application is being filed seeking Commission consent to the assignment of the FCC authorizations for radio stations KSFI(FM), KRSP-FM and KQMB(FM) and for a construction permit for new AM station KUTR(AM) from Simmons-SLC, LS, LLC to Assignee. Another application is being filed seeking Commission consent to the assignment of the FCC authorizations for radio stations KSNM(FM), KDXU(AM), KPLV(FM) and KFTZ(FM) from Western Broadcasting, LS, LLC to Assignee. Additionally, an amendment to the pending application for the assignment of the FCC authorizations for radio stations KUNF(AM) and KREC(FM) from Marathon Media Group, L.L.C. to Western Broadcasting, LS, LLC (FCC File Nos. BAL-20010314AAA and BALH-20010314AAB) is being filed to substitute Assignee as the assignee in that application.

II. Agreements

The Asset Purchase Agreement for the transaction that is the subject of the instant application is included as part of Assignor's Exhibit 4. Assignor's Exhibit 4 is included herein by reference.

^{1/} KBLI(AM) is an expanded band AM station associated with KZNR(AM).