

Multiple Ownership Study

Rick L. Murphy

Rick L. Murphy holds an attributable interest in the following stations located in the Lake Havasu City, AZ area.

KRRK	38314	Lake Havasu City, AZ
KZUL-FM	39562	Lake Havasu City, AZ
KRCY-FM	77754	Lake Havasu City, AZ

This ownership study shall demonstrate compliance with FCC Rules and Regulations Section 73.3555 regarding the multiple ownership of Rick L. Murphy in the Lake Havasu City, AZ Radio Market.

Lake Havasu City is not a BIA/Arbitron rated market therefore the Revised Contour Overlap Methodology will be used to determine ownership limits.

Map A depicts the Mutual Overlap Market created by the current licensed operations of KRRK and KZUL-FM and the proposed operation of KRCY-FM. These stations will be used for the “Numerator”.

The following chart is a list of stations currently in the Lake Havasu City Radio Market and do not include the three (3) “Numerator” stations listed above. There are at least thirteen (13) additional stations in the Lake Havasu Radio Market. These stations, along with the three (3) “Numerator” stations will make up the “Denominator” and are depicted on Map B.

The stations in the following chart satisfy the following requirements:

- Each is a full power station whose principal community contour overlaps or intersects at least one of the principal community contours that define the radio market; and

- Each station has its transmitter site located within 92 Km from the perimeter of the area of mutual overlap of the commonly attributable stations that define the radio market.

Any stations which are commonly attributable to Rick L. Murphy and do not define the radio market are not included in the “Denominator.” Commercial and non-commercial stations have been counted in the “Denominator.”

	Calls	AM or FM	City of License	State
1	KAAA	AM	Kingman	AZ
2	KFLG	AM	Bullhead City	AZ
3	KFLG-FM	FM	Big River	CA
4	KGMN	FM	Kingman	AZ
5	KHWY	FM	Essex	CA
6	KJJJ	FM	Lake Havasu City	AZ
7	KLUK	FM	Needles	CA
8	KNKK	FM	Needles	CA
9	KNTR	AM	Lake Havasu City	AZ
10	KTOX	AM	Needles	CA
11	KVGS	FM	Laughlin	NV
12	KRIT	FM	Parker	AZ
13	KZZZ	AM	Bull Head City	AZ

Section 73.3555(a)(1)(iii) states:

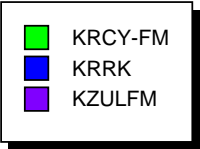
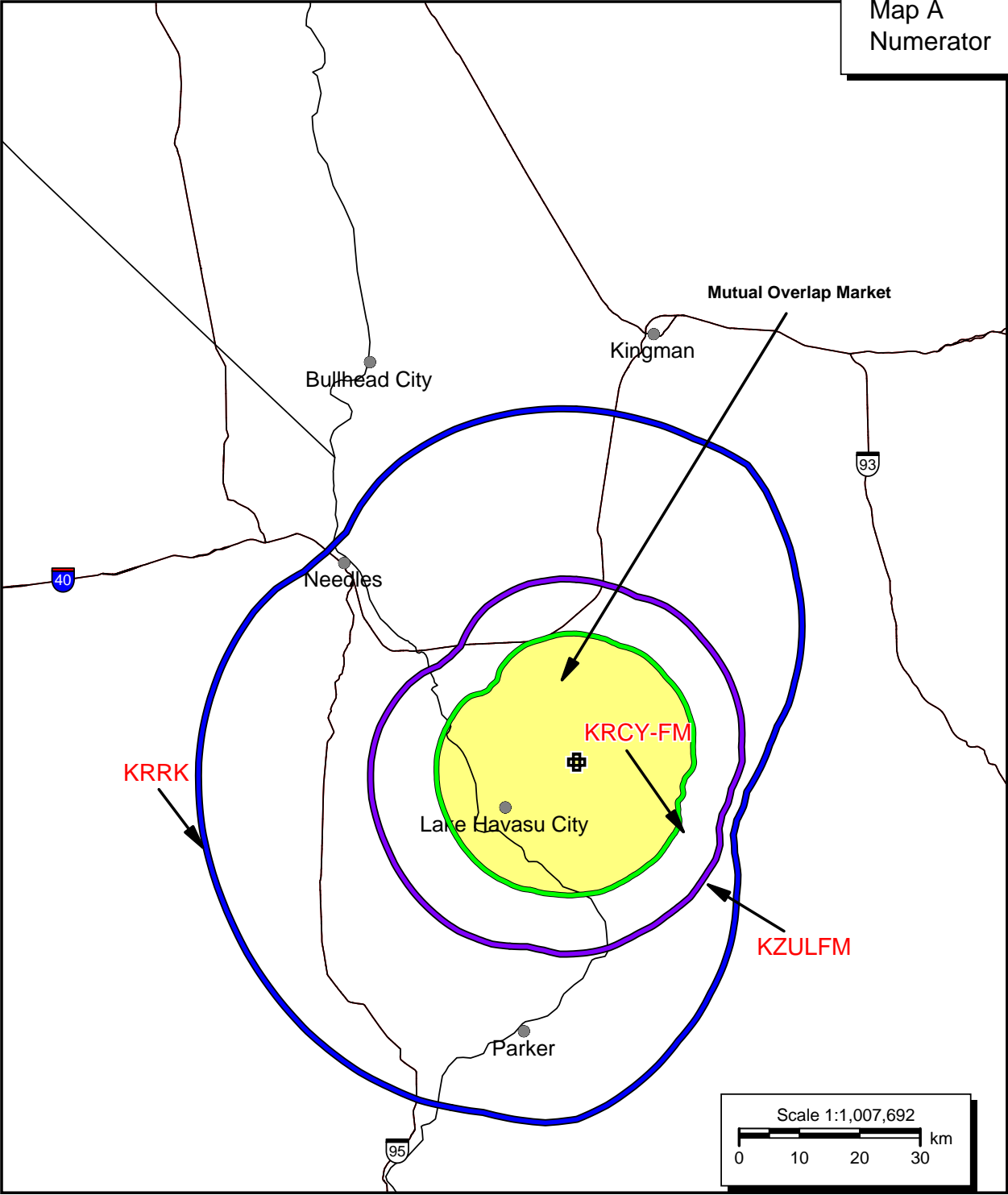
“A person or single entity (or entities under common control) may have a cognizable interest in licenses for AM or FM radio broadcast stations in accordance with the following limits....In a radio market with between 15 and 29 (inclusive) full-power, commercial and noncommercial radio stations, not more than 6 commercial radio stations in total and not more than 4 commercial stations in the same service (AM or FM)”

In the case of the Lake Havasu Radio Market, Rick L. Murphy will have an attributable interest in 3 FM stations in the Market's Numerator where at least 16 stations exist in the denominator (20%). Therefore, Rick L. Murphy's ownership of three (3) FM stations in the Lake Havasu City Radio Market complies with Section 73.3555 using the Revised Contour Overlap Methodology.

A handwritten signature in black ink, appearing to read 'A. D. Kirschner', with a stylized, flowing script.

Alan D. Kirschner
Technical Consultant
April 23, 2008

Map A
Numerator



Map B
Denominator
(Non-Attributable Stations)

