

KSND



**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

**Patent No. 1390199**

## BROADCASTING STATION LICENSE RECORD

K S N D (EFF 10-17-75)

x K O R E-FM (Eff: 8-14-66)

x K E E D-FM (Ltr. 3-17-59)

Date first licensed 6-2-59 SEE CARD #2 Call letters X E E G A

x Norwood Broadcasting Company (AL 7-30-71)

Springfield-Eugene, Oregon

Station location Eugene, Oregon

x RADIO WONDERFUL WILLAMETTELAND, INC. (ALH 8-1-69 EFF: 8-5-69)

x MCKENZIE BROADCASTING COMPANY, INC. (ALH 7-26-66 :EFF-8-14-66)

x RADIO WONDERFUL WILLAMETTELAND, INC. (AL-9-22-65; EFF: 10-2-65)

Name of licensee x K E E D, INCORPORATED (per articles)

In Blanton Heights on Ridgewood Dr. near Eugene, Oregon (PH-3-14-77)

Springfield,

Transmitter location x 2080 Laura Street, Eugene, Oregon

x 1330 Day Island Road, Eugene, Oregon (MLH 1-23-76)

x Springfield

Main studio location x 2080 Laura Street, Eugene, Oregon

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Channel & Freq.	ER Power	Time Div.	Period From- To-
BPH-2479	9-24-58	93.1 mcs. Ch. 226	1.1kw. TPO: 1 kw.	Unl.	11-24-58 5-24-59
Construction permit for a new FM Broadcast Station.					
BMPH-5323	11-5-58	Mod. CP, above change ERP to 1.35 kw.			
#1					
BMPH-5363	3-11-59	Mod. CP to change station location to Springfield-Eugene, Oregon.			
#2.					
ELH-1339	6-2-59	93.1mcs	1.35kw TPO: 1kw	U	6-2-59 6-1-60
HAAT: 90'	Lic. to cover CP BPH-2479 as mod. which auth. a new FM broadcast Station.				
	1-27-60	Commission deferred action on renewal pending further consideration.			
BRH-920	5-17-61	Renewal of license			5-17 2-1-63
BSCA-320	6-21-61	Subsidiary Communication Authorization on a Multiplex Basis (41 and 67kcs)			
Tele.	11-22-61	Remain silent period			12-1 to 2-1-62
Tele.	11-27-61	Remain silent beginning			11-27 to 2-1-62
Wire	1/31/62	Remain silent ext. thru			3/1/62
BPH-3603	12-22-61	93.1mcs CH. 226	ERP: 1.35kw TPO: 1 kw	U	2-62 8-22-62
HAAT: 90'	CP to install new trans. (Gates FM-1B)				
Wire	3-21-62	Ext. auth. remain silent thru 4-20-62.			
Wire	4-20-62	Ext. auth. remain silent thru 5-20-62.			
BLH-2175	10-12-62	Mxxxxx Lic. to cover CP (BPH-3603) which auth. install new trans.			
(1)					
Wire	10-15-62	Auth. remain silent thru			11-15-62.
Wire	11-19-62	Ext. auth. remain silent thru			12-10-62.
Wire	12-11-62	Ext. auth. remain silent thru			12-20-62.
Wire	12-18-62	Ext. auth. remain silent thru			1-16-63.
	1-30-63	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BPH-920	3-17-64	93.1mcs.	1.35kw	U	3-17 2-1-66
BSCA-320	3-17-64	Subsidiary Communication Authorization on a Multiplex Basis			
BRSCA-320	8-20-64	Subsidiary Communications Authorization on Multiplex Basis to 2-1-66			

Form BC 126

June 1954

#2

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters KEED-FM

Station location .....

Name of licensee STERLING RECREATION ORGANIZATION CO. (ALH gr 9/22/75 EFF: 10/17/75)

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BALH-815 BASCA-205	9-22-65	Voluntary assignment of lic. & SCA to RADIO WONDERFUL WILLAMETTELAND, INC.			
BRH-920	6-24-66	93.1mcs	1.35kw	U	6-24-66 2-1-69
BALH-890 EFF:	7-26-66 8-14-66	Voluntary assignment of license to MCKENZIE BROADCASTING COMPANY, INC.			
Telegram	7-2-69	Interim auth. granted to Radio Wonderful WillametteLand to operate Stations KORE & KORE-FM pending action on AL			
BALH-1187	8-1-69	Vol. ALH			
BRH-920(L)	8-14-69	Renewal of License			8-14 2-1-72
Telegram	8-22-69	Suspend operations thru			11-22-69.
Telegr. m	11-12-69	Suspend operations ext. to			12-22-69
BPH-6907 HAAT: 90' (H&V) CP: trans; ant; and TPO.	11-5-69	93.1mcs	TPO: 760watts Ch#226 ERP: 1.35kw (H&V)		1-5 7-5-70
BMPH-11,020 (1) (Issued as new CP)	4-17-70	MP(BPH-6907) chg TPO: 1.6kws. ERP: 2.60kws. (h&v) HAAT: 81' (h&v)/ and chg. rated power of transmitter to 1.6kws.			
BLH-4674(L) HAAT: 90' (H&V)	5-13-70	93.1 mc	ERP: 1.35 kw (H&V) TPO: 825 watts		2-1-72
		Lic. (BPH-6907 as mod) chg. ant, trans, ERP:, TPO:, & HAAT:			
BLH-485(L)	9-11-70	Lic. (BMPH-11,020) for changes. 2-1-72			
BALH-11484	7-30-71	VOL. ALH			
BRH-920 EBSA	1-27-72 5-22-72	(LONG) RENEWAL OF LICENSE			2-1-75
BRH-920(S)	2-28-75	RENEWAL			2-1-78
BALH-2157	9/22/75	Vol AL EFF: 10/17/75			
BMLH-530(L)	1-23-76	ML chg SL; operate by RC from SL			
BRCH-1290(1)	4-5-76	ML operate by RC (2nd RC Loc)			
Ltr.	6-30-76	SL to 205 W. 8th St., Eugene. Retain both RC locations.			
BSH-920(2)	10-5-76	ML correct coord. pickup SL			

BC-126  
June 1975

#3

FM

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters K.S.N.D.

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BPH-9971 HAAT: 850' (h&v) (L)	3-14-77	93.1mhz #226	ERP: 36.5kw (h&v) U TPO: 5.0kw (RC)		9-14-77
		CP to chg TL; install new trans; new ant; mke chg ant sys (decr hght); chg TPO, ERP & HAAT			
BPH-9971	3-14-77	SUPERSEDING AUTHORIZATION TO ADD 2ND REMOTE CONTROL			
BLH-7369	12-20-77	Lic (BPH-9971) for chgs			2-1-78
BRH-920	3-15-78	(S) REN. OF LICENSE			2-1-81
BPH800515AJ HAAT: 850' (h&v) (L)	8-25-80	93.1mhz.	ERP: 100kW (H&V)		8-25-81
		CP to increase ERP; HAAT.			
BLH-810310AE HAAT: 850' (H&V)	6-29-81	93.1mHz	ERP: 100kW (H&V)		
BRH-801001XU (L)	1-26-81	License to cover (BPH-800515AJ) for changes. RENEWAL & MODIFICATION OF LICENSE.			2-1-84

## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters NEW KEGAName KEED, INC. INCORPORATED (Station Location: Eugene, Oregon)  
(POBOX 696, Springfield, Oregon)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-2479	7-9-58	Construction permit for a new FM Broadcast Station to be operated on:	<del>Returned</del>	<del>7-22-58</del>
Rec'd	7-17-58	Frequency: <del>92.9 mcs.</del> <del>Ch. 225</del> <u>93.1mc</u> CH-226	<del>Signed.</del>	
Resub.	7-26-58	Power: 1.12 kw. ERP	<del>Is returned</del>	<del>8-7-58</del>
Rec'd	7-30-58	HAAT: 90'	<del>Dated incorrectly.</del>	
Resub.	8-13-58	Transmitter: ITA, FM 1000A		
Rec'd	8-15-58	T-location: 2080 Laura Street Springfield, Oregon	<b>GRANTED</b>	<b>9-24-58</b>
Filed	8-15-58	S-location: 2080 Laura Street Springfield, Oregon	<b>ERP: 1.1 kw.</b>	
		Engr. Robert E. Leach		
		<b>Station Location: Eugene, Oregon.</b>		
Amend't	9-5-58	Amendment to change frequency from <u>92.9mcs</u>		
Rec'd&Filed	9-8-58	CH 225 to <u>93.1mc</u> CH 226.		

AUG. 1955

Call  
Letters ..... NEW K.E.G.S.Name KEED, INC. separated

File No.	Dated	Application for	Action	
			Nature	Date
BSCA-141 Rec'd Filed	10-2-58 10-6-58 10-6-58	Request to establish a new Subsidiary Communications Service, Multiplex basis, to be operated on Sub-carrier frequency of 4kcs.	DISMISSED Per Section 1.312(b)	7-9-59
BMPH-5323 Rec'd Filed	10-10-58 10-13-58 10-13-58	Modification of C.P (BPH-2479 which authorized a new FM Broadcast Station) to increase ERP from 1.12kw to 1.36kw.	GRANTED ERP: 1.35 kw.	11-5-58
BMPH-5363 Rec'd Filed	12-13-58 12-15-58 12-15-58	Modification of CP (BPH-2479, as mod., which auth. a new FM broadcast station) to change station location from Eugene, Oregon to Springfield-Eugene, Oregon.  Atty. - Ben Cottone	GRANTED	3-11-59
BLH-1339 Rec'd Resub. R & F	1-10-59 1-12-59 2-13-59 3-16-59	License to cover construction permit, BPH-2479 as modified, which authorized a new FM Broadcast Station.	<del>RETURNED</del> <del>Notarized</del> GRANTED	<del>2-6-59</del> by an officer 6-2-59

## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters

KEED-FM

Name KEED, INCORPORATED (per articles)Springfield-Eugene, Oregon

File No.	Dated	Application for	Action	
			Nature	Date
BRH-920 Rec'd Filed	10-30-59 11-3-59 11-3-59	Renewal of License.  Benedict Cottone, Atty.	GRANTED	5-17-61
BSCA-320 R & F	2-17-61 2-20-61	Request for subsidiary communications authorization to be operated on sub-carrier frequencies of 41kc and 67kc.	GRANTED	6-21-61
BPH-3603 R & F	11-4-61 11-7-61	Construction permit to install a new transmitter (GATES FM 1B)	GRANTED	12-22-61
BLH-2175 Received Resubmitted Filed	5-18-62 5-16-62 7-18-62 7-23-62	Lie to cover CP (BPH-3603) which auth install of new transmitter	<del>returned</del> <del>not signed by</del> <del>officer of corp.</del> GRANTED	<del>7-14-62</del>  10-12-62
BRH-920 R & F.	11-2-62 11-6-62	RENEWAL OF LICENSE	GRANTED	3-17-64
BRSCA-320		Renewal of SCA, C.C. - WASHINGTON, D. C.		

Granted 8-26-64 - SCA

FORM BC-121 #4  
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters **K O R E-FM**  
**X K E E D-FM**

McKENZIE BROADCASTING COMPANY, INC.

X RADIO WONDERFUL WILLAMETTELAND, INC.

Name **KEED, INCORPORATED**  
**Springfield-Eugene, Oregon**

File No.	Dated	Application for	Action	
			Nature	Date
BALH-815 & BASCA-205 Rec'd Filed (Form 316)	7-21-65  7-26-65 8-9-65	Voluntary assignment of license and SCA to RADIO WONDERFUL WILLAMETTELAND, INC.	GRANTED  EFF.	9-22-65  10-2-65
BRH-920 R & F	10-29-65 11-8-65	Renewal of license (SCA NOT RENEWED)	GRANTED	6-24-66
BALH-890 R & F	4-5-66 4-20-66	Voluntary assignment of license to McKENZIE BROADCASTING COMPANY, INC. Mutually contingent of grant of BAL-5714 Atty - <u>Cottone</u> & Fanelli (KORE)	GRANTED EFF:	7-26-66 8-14-66

FORM BC-121 #5  
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call  
Letters K O R E-FM

RADIO WONDERFUL WILLAMETTELAND, INC.

Name  MCKENZIE BROADCASTING COMPANY, INC.

Springfield-Eugene, Oregon

File No.	Dated	Application for	Action	
			Nature	Date
BRH-920 R & F #470499 \$75.00 W/ KORE-AM PRESS DEC 17 1968	11-4-68 11-6-68 11-6-68	Renewal of license AMENDED 12-27-68 re: Business interests & Engineering	GRANTED	8-14-69
BALH-1187 Rec'd (form 316) FEE PD: (SEE KOREam) RESUB (FORM 316) R & F	1-28-69 2-3-69 2-21-69 2-24-69	Vol. assignment of license to RADIO WONDERFUL WILLAMETTELAND, INC. MAY 5 1969	<del>REV'D 2-20-69</del> <del>316-see</del> GRANTED EFF:	8-1-69 8-5-69
BPH-6907 R & F #550374 \$30 PRESS: NOV 3 1969	10-16-69 10-21-69 10-21-69	CP trans (Bauer-607A); ant (Jampro-JSCP-4, 4 sects); TPO .762kws. Atty - Ben Cottone ENGR - Calvert X. Applegate (Salem, Oregon)	GRANTED Cond. 302 for AM	11-5-69

T-A 12-23 - RTH 2-9-70

Sec. II, XXXX Page 2 not signed or dated. Sec. I,  
Para. 7 not ans. Ltr. and forms sent 12-12-68

#6

Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call  
Letters KORE-FM

**Norwood Broadcasting Company**  
 Name **x RADIO WONDERFUL WILLAMETTELAND, INC.**  
**SPRINGFIELD-EUGENE, OREGON**

File No.	Dated	Application for	Action	
			Nature	Date
BMPH- Rec'd: #575580 \$30 PRESS:	1-31-70 2-5-70 2-5-70	MP(BPH-6907) chg. TPØ: .823kws; ERP: 1.35kws (h&v) HAAT: 81 feet(h&v)	<u>RETURNED</u> (incomplete)	<u>4-14-70</u>
BMPH-11,020 R & F #587686 \$30 PRESS:	3-20-70 3-24-70 3-24-70 APR 15 1970	MP(BPH-6907) chg. TPØ: 1.6kws; ERP: 2.62kws (h&v); HAAT: 81 feet(h&v).	GRANTED (issued as new CP)	4-17-70
BLH-4674 R & F #569263 \$30.00 PTA PRESS MAY 5 - 1970	1-11-70 1-13-70 1-13-70 2-9-70	Lic.(BPH-6907, as mod.) for changes.	GRANTED	5-13-70

APPLICATION RECORD - BROADCASTING

93.1mc

Call  
Letters ...KORE-FM.....

**NORWOOD BROADCASTING COMPANY**  
**RADIO WONDERFUL WILLAMETTELAND, INC.**

Name .....  
Springfield-Eugene, Oregon

File No.	Dated	Application for	Action	
			Nature	Date
BLH-4857 Rec'd #619762 \$30. Amended & F PTA PRESS	7-17-70 7-21-70 7-30-70 8-11-70 8-12-70 <b>AUG 28 1970</b>	Lic. to cover CP(BMPH-11,020) for changes.  Engineering data	GRANTED	9-11-70
BALH-1484 Rec'd ALSO SEE: AM KORE FILED FEE PD: \$1000 #668852 CODE 049 MAR 31 1971 Pub. notice filed 4-16-71	3-1-71 3-3-71 3-16-71	Voluntary assignment of license to NORWOOD BROADCASTING COMPANY  SEE AM KORE FOR AMENDMENTS REQUEST WAIVER SECTION 1.597 filed 6-28-71	GRANTED Req. grant fee \$2,800.00 grant fee includes KORE(AM)also. Eff: 8-2-71. Grant Fee Paid. 063, 8-24-71. W-026229	7-30-71

APPLICATION RECORD - BROADCASTING

93.1mhz  
K S N D

Call  
Letters ..xKORE-FM

STERLING RECREATION ORGANIZATION CO.

Name<sup>x</sup> NORWOOD BROADCASTING COMPANY

Springfield-Eugene, Oregon

File No.	Dated	Application for	Action	
			Nature	Date
BRH-920 R & F PRESS NOV 17 1971	10-31-71 11-5-71	Renewal of License AMENDED 12-2-71 re: employment policy	GRANTED	1-27-72
BRH-920 R & F PN Recd. PRESS	9-29-74 10-22-74 "	RENEWAL OF LICENSE	GRANTED	2-28-75
BATH-2157 R & F FEE PD: \$200 #450236 CODE 047 1 AUG 1975 PN Filed	7-1-75 7-15-75 8/4/75	Voluntary assignment of license to STERLING RECREATION ORGANIZATION CO. (SEE OVER) Atty - McKenna, Wilkinson & Kittner	GRANTED EFF: gr fee req "Cond'1" gr fee pd	9/22/75 10/17/75 10/9/75 W 484794

(BRH-920) Sect. VI mailed 11-15 71

RE: BALH-2157 - assignee is licensee of KTW, Seattle, Wash.  
(articles etc on file) NOTED: Wash. corp - Cert of auth  
for Oregon not submitted

#9

Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

93.1mhz.

Call  
Letters ..... K S N D .....Name Sterling Recreation Organization Co.  
Springfield-Eugene, Oregon

File No.	Dated	Application for	Action	
			Nature	Date
BMLH-530 R & F #512581 \$100 PRESS:	12-17-75 12-29-75 12-30-75 <b>JAN 9 1976</b>	Mod. of license chg. SL to: 1330 Day Island Rd., Eugene, Oregon (300' outside city limits) & operate by Remote Control from the proposed Studio Site.  Atty - Vernon L. Wilkinson	GRANTED	1-23-76
BRCH-1290 R & F #538658 \$100 Code 001 PRESS	3-1-76 3-5-76 3-8-76 <b>MAR 18 1976</b>	Mod. of license to establish second remote control point at: 205 West Eighth Street, Eugene, Oregon (KASH (AM) Studio Site).  Atty: Vernon L. Wilkinson (McKenna, Wilkinson, etc.)	GRANTED	4-5-76
BPH- 9971 Rec'd Filed #585318 \$400 Code 001 Press P. N. Rec'd	6-25-76 6-25-76 6-28-76 <b>AUG 5 1976</b> 7-23-76	CP to chg. TL to: In Blanton Heights on Ridgewood Drive, near Eugene, Oregon; install new trans. (Gates-FM-5C); install new ant. (Jampro JCP-10, 10sects. (H&V); make chg. ant. system (decr. hght.); chg. TPO; ERP: 26.7KW and HAAI: 814'-TH&V). 44° 00' 00" - 123° 06' 16" (OVER) Atty: Vernon L. Wilkinson P. O. Box - WASHINGTON, D. C.	GRANTED	3-14-77

AAMENDED 11-22-76 chg. ERP: 26.3KW(H&V) HAAT: 848'(H&V); SL&RC: 1330 Day Island Rd., Eugene, Oregon type trans. GATES FM5G with Collins 3102-2FM Coordinates 44o 00' 04" 123o 06' 15"

AMENDED 2-4-77 re financial

AMENDED-3-2-77 New Bank Letter Commitment.

APPLICATION RECORD - BROADCASTING

Call  
Letters K S N D

Name Sterling Recreation Organization Co.  
Springfield-Eugene, Oregon

File No.	Dated	Application for	Action	
			Nature	Date
BLH-7369 R & F PTA PRESS	4-22-77 4-26-77 5-10-77 JUN 27 1977	Lic. (BPH-9971) for chgs.  Atty: Vernon L. Wilkinson (McKenna et al)	GRANTED	12-20-77
BRH-920 R & F P.N. PRESS	9-9-77 9-23-77 9-23-77 OCT 25 1977	RENEWAL OF LICENSE  Atty. Vernon L. Wilkinson (McKenna, Wilkinson & Kittner)	GRANTED	3-15-78
BPH-800515A PRESS: (O)	JUN 2 1980	-Construction permit incr ERP: 100KW H&V HAAT: 848'H&V ATTY: Michael H. Bader	GRANTED	8-25-80

#11

## APPLICATION RECORD-BROADCASTING

93.1 MHz

Call Letters:

K S N D

Name: STERLING RECREATION ORGANIZATION CO

Station Location:

File No.	Date	Description	Action and Date
BRH801001XU PRESS: <b>OCT 31 1980</b>		RENEWAL OF LICENSE (MAIN & AUX. TRANS) AMENDED 12-5-80 re: programming  Atty: Michael H. Bader	GRANTED 1-26-81 Issued with BLH-810310AE
BLH-810310AE PTA PRESS	<b>MAR 20 1981</b>	License to cover (BPH-800515AJ) for changes.  Atty: Michael H. Bader	GRANTED 6-29-81 Issued with renewal.

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

