

RADIO MARKET ANALYSIS
TELESOUTH COMMUNICATIONS, INC.
NEW FM RADIO STATION
GREENWOOD, MISSISSIPPI
April 2007

MULTIPLE OWNERSHIP TECHNICAL STATEMENT

1. This Technical Statement and attached exhibits were prepared on behalf of TeleSouth Communications, Inc. ("TCI"), the winner of Channel 277A, Greenwood, Mississippi ("New FM") in Auction #70. TCI is submitting an application for this facility and, as such, a Radio Market Analysis is needed. TCI is also the licensee of WTCD, Channel 245C2, Indianola, Mississippi; and WYMX, Channel 256C0, and WKXG AM, 1540 kHz, Greenwood, Mississippi.¹ None of these facilities are located in a metro county in any Arbitron rated market. The city grade contours of New FM, WYMX and WTCD overlap with one another and also with the WKXG contour. As such, a revised contour overlap study is needed. Attached as Exhibit #1 is a map depicting the city grade contours of the subject stations.

2. A study has been conducted to determine if ownership of these facilities complies with §73.3555 of the Commission's rules. Since the contour of WYMX completely encompasses the contour of WTCD, New FM and WKXG, its contour will be used to determine the number of other stations serving the defined market. The subject stations will then be added to that total. The study will determine the number of other commercial AM and FM stations that

1) TCI is also the licensee of WTMN, Channel 288A, Water Valley; WQLJ, Channel 229C2, Oxford; WFMM, Channel 247A, Sumrall; WXRZ, Channel 232C3, Corinth; WKBB, Channel 265C3, West Point; WRQO, Channel 271C2, Monticello; WDXO, Channel 225A, Hazlehurst; WKCU, 1350 kHz, Corinth; WROB, 1450 kHz, West Point; and WOEG, 1220 kHz, Hazlehurst, Mississippi. In addition, TCI is the corporate parent of the licensee of WFMN, Channel 247C3, Flora, Mississippi. TCI is also the winner of Channel 258A, Vardaman, Mississippi in Auction #70. None of these stations or the proposal have contour overlap with the New FM at Greenwood, Mississippi. Therefore, they are not considered in this study.

either have transmitter sites within, or provide coverage to, the subject radio market. Only those stations with transmitter sites within 92.0 kilometers will be considered as contributors to the market. No other station in which TCI has interests will be considered, unless it is a subject station in the market under review.

3. Exhibit #2 is a depiction of the other commercial and non-commercial stations within, or providing service to, the WYMX/ Radio Market boundary. A total of nine other stations are depicted on the map. Exhibit #3 is a tabulation of the stations in the Radio Market, a total thirteen stations when the four subject stations are added.² The number of stations depicted falls in the fourteen or fewer stations tier of §73.3555(a)(1)(iv) of the Commission's rules. At the fourteen or fewer stations level, common ownership or control of up to five stations, with no more than three in the same service is permissible, provided the number of stations to be commonly held does not exceed 50% of the stations in the market. Based on TCI's interests in the above referenced stations, it is demonstrated herein that the proposed application for the New FM at Greenwood, Mississippi is in compliance with the Commission's multiple ownership rules, as detailed in §73.3555 of the rules.

4. The foregoing technical statement was prepared on behalf of TeleSouth Communications, Inc., by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to

2) There are additional stations in the market; however, they were not considered as there were sufficient stations, based on the number of facilities to be commonly held.

AM and FM facilities was extracted from the CDBS database. All data relating to AM and FM facilities in the relevant BIA/Arbitron market was determined using the BIA Financial Network, Inc. Media Access Pro, Version 4.2. BIA database. We assume no liability for errors or omissions in either database which may be adverse to the information contained herein.

Graham Brock, Inc. - Broadcast Technical Consultants

New FM
Greenwood, MS
Latitude: 33-32-21 N
Longitude: 090-02-08 W
ERP: 6.00 kW
Channel: 277A
AMSL Height: 167.2 m

WYMX
BMLH-20030515ACM
Latitude: 33-34-34 N
Longitude: 090-22-33 W
ERP: 100.00 kW
Channel: 256C0
AMSL Height: 334.0 m

WTCD
BMLH-20030515ACR
Latitude: 33-34-34 N
Longitude: 090-22-33 W
ERP: 40.00 kW
Channel: 245C2
AMSL Height: 204.0 m

WKXG
Latitude: 33-31-12 N
Longitude: 090-08-28 W
ERP: 1.0 kW
Frequency: 1540 kHz

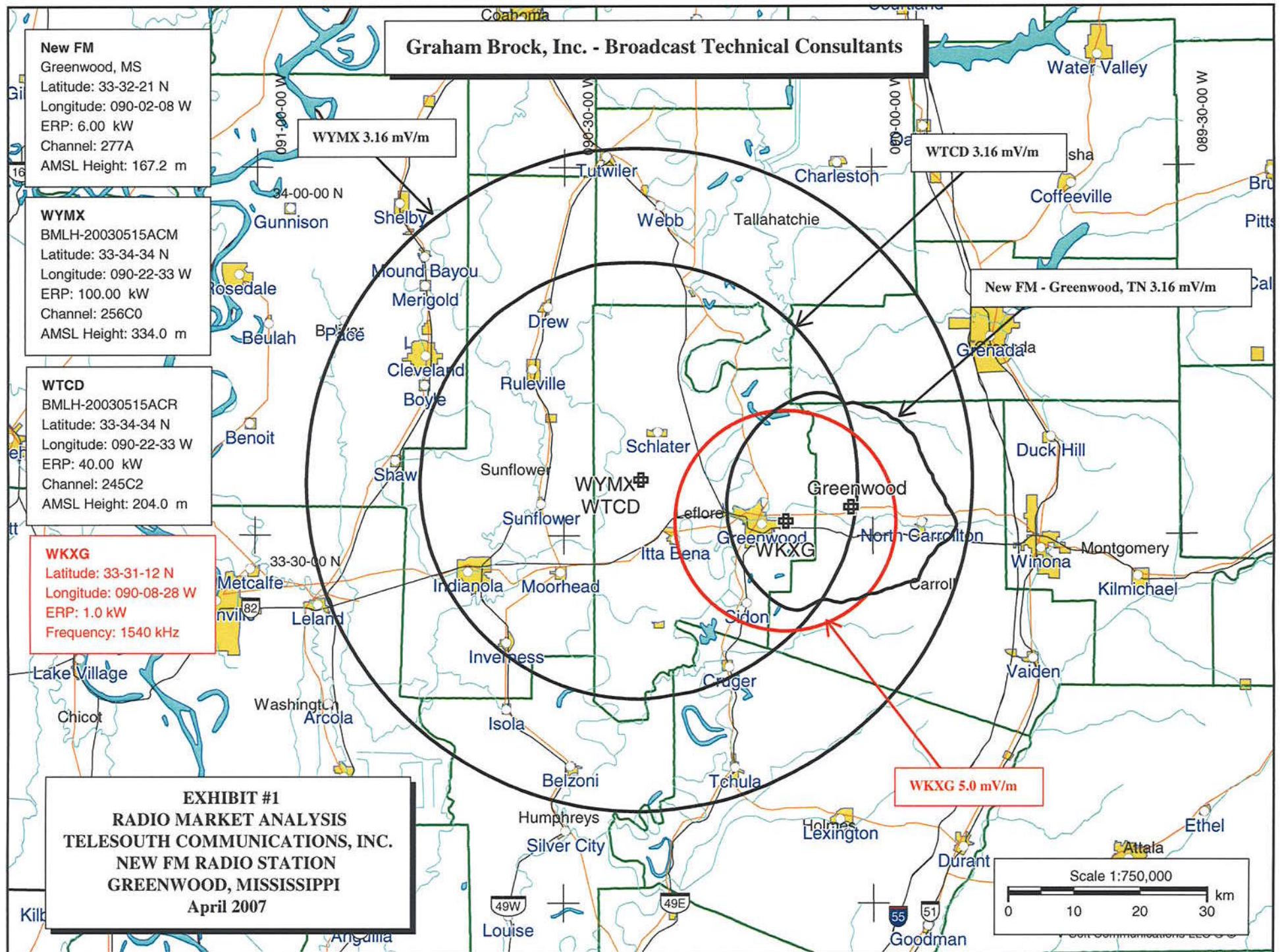
WYMX 3.16 mV/m

WTCD 3.16 mV/m

New FM - Greenwood, TN 3.16 mV/m

WKXG 5.0 mV/m

EXHIBIT #1
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EXHIBIT #3

Tabulation of Stations in Radio Market

AM Stations

WABG	960 kHz	Greenwood, Mississippi
WGRM	1240 kHz	Greenwood, Mississippi
WNLA	1330 kHz	Indianola, Mississippi
* WKXG	1540 kHz	Greenwood, Mississippi

Total AM Stations - 4

FM Stations

WTYF	Ch 204C1	Indianola, Mississippi
WMAO-FM	Ch 215C1	Greenwood, Mississippi
WVSD	Ch 219A	Itta Bena, Mississippi
WGRM-FM	Ch 230C3	Greenwood, Mississippi
* WTCD	Ch 245C2	Indianola, Mississippi
* WYMX	Ch 256C0	Greenwood, Mississippi
* New FM	Ch 277A	Greenwood, Mississippi
WGNL	Ch 282C2	Greenwood, Mississippi
WNLA-FM	Ch 288A	Indianola, Mississippi

Total FM Stations - 9

GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 13

* Subject station.

AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT

State of Georgia)
St. Simons Island) ss:
County of Glynn)

JEFFERSON G. BROCK, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by TeleSouth Communications, Inc., to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

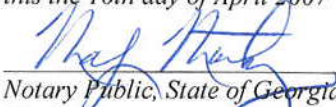
The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

This the 16th day of April 2007.



Jefferson G. Brock
Affiant

*Sworn to and subscribed before me
this the 16th day of April 2007*



Notary Public, State of Georgia
My Commission Expires: September 3, 2007