

KYRO



**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

**Patent No. 1390199**



## BROADCASTING STATION LICENSE RECORD

Date first licensed 6-3-59

Call letters KYRO

Station location Potosi, Missouri

MID-CENTRAL BROADCASTING CO., INC (AL 10-14-70 EFF: 10-19-70)

Name of licensee x FRANKLIN COUNTY BROADCASTING COMPANY, INC

Transmitter location 2 mi. N. of Potosi on State Hwy 21, Potosi, Missouri (BP 2-2-61)  
x On State Highway 21, one mile south of Potosi, Missouri (1-9-15-61)Main studio location 2 mi. N. of Potosi on State Hwy 21, Potosi, Missouri (BP 2-2-61)  
x On State Highway 21, one mile south of Potosi, Missouri (1-9-15-61)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-11599	7-30-58	1280kc	500w	Day	9-30 3-30-59
		CP for a new standard broadcast station.			
BMP-8329 (1)	12-16-58	Mod. of CP(BP-11,599) to change type transmitter (RCA 1-G).			
BL-7422	6-3-59	1280kc	500w	Day	6-3 2-1-62
		Lic. to cover CP (BP-11,599 as mod.) which auth. construction of a new Standard Broadcast Station.			
BP-13418	10-22-59	1280kc	500w	Day	12-22 6-22-60
		CP to install a new transmitter (RCA 1G).			
BP-13418	10-22-59	1280kc	500w	Day	12-22 6-22-60
		Superseding auth. correcting type transmitter. Gates 500D			
BL-7987 (1)	8-8-60	Lic. to cover C.P. (BP-13418) which auth. install new trans.			
BP-14547	2-2-61	1280kc	500w	Day	4-2 10-2-61
		CP to change antenna-transmitter and studio locations.			
BL-8713 (2)	9-15-61	Lic. to cover CP(BP-14,547) which auth. change in antenna-trans. location and studio location.			
BR-3750	1-18-62	1280kc	500w	Day	2-1 2-1-65
BR-3750	1-15-65	Renewal of License			2-1 2-1-68
TELEGRAM	1-22-68	PSA	500w		
BR-3750	1-30-68	Renewal of Lic.			2-1 2-1-71
BZ-6893 (1)	7-26-68	Direct Meas.			
BAL-6922	10-14-70	VOL. AL EFF:			10-19-70
BR-3750	1-28-71	(L) Renewal of license			2-1-74
Ltr.	2-9-73	Trans. RCA BTA-1N1. now installed.			
BR-3750	1-31-74	(LONG) renewal of License			2-1-77
BR-3750(S)	1-13-77	RENEWAL			2-1-80
BR791001A8	1-24-80	RENEWAL OF LICENSE			2-1-83



AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters WFM K.Y.R.O.Name FRANKLIN COUNTY BROADCASTING COMPANY, INC.  
(P.O. - Leslie P. Ware, Radio Station KLPW, Box 72, Union, Mo.)

File No.	Dated	Application for	Action	
			Nature	Date
BP-11,599 Rec'd Filed	9-11-57 9-23-57 9-23-57	Construction permit for a new standard broadcast station to be operated on: Frequency - 1280kc Power - 500w Hours of operation - Daytime Trans. location - On State Highway 21, one mi south of Potosi, Missouri Studio location - Same as transmitter STATION LOCATION - POTOSI, MISSOURI  Atty. - Cohn & Marks Engr. - Ralph J. Bitser, St. Louis, Mo.	GRANTED	7-30-58
BMP-8329 R. & F.	11-20-58 11-24-58	Modification of c.p. (BP-11,599 which auth. a new standard broadcast station to change type transmitter (RCA 1-G).  Marcus Cohn, Atty.	GRANTED	12-16-58



GATES BC 500E



AUG. 1955

#2

## APPLICATION RECORD - BROADCASTING

Call  
Letters KYROName FRANKLIN COUNTY BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BL-7422 R & F	2-14-59 2-16-59	License to cover C.P. (BP-11,599 as modified) which authorized construction of a new Standard Broadcast Station.  Atty. Marcus Cohn	GRANTED	6-3-59
BP-13418 R & F	8-31-59 9-9-59	Construction Permit to install a new transmitter ( <del>Cates BC-500D</del> ) Atty's: Cohn and Marks	GRANTED	10-22-59
AMENDED R & FS	9-21-59 9-23-59	Amended to change type transmitter to an RCA-1G.		
BL-7987 R & F	6-9-60 6-16-60	License to cover C.P. (BP-13,418 as modified) which authorized a new <del>standard broadcast</del> <del>station</del> transmitter. Atty's: Cohn and Marks.	GRANTED	8-8-60



## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters KYROName FRANKLIN COUNTY BROADCASTING COMPANY, INC.  
POTOSI, MISSOURI

File No.	Dated	Application for	Action	
			Nature	Date
BP-14,541 Rec'd Filed	12-2-60	CP to change frequency from 1280kc <u>to</u> 1310kc (Mutually contingent on new station Owensville, Missouri and KLPW to change frequency) Atty.- Cohn and Marks Eng.- Ralph J. Bitzer, St. Louis, Mo.	DISMISSED	11-21-62 Order-Docket No. 14804
	12-7-60			
	12-7-60			
BP-14547 R & F	12-23-60	Construction permit to change antenna-trans. & studio location from State Highway 21, 1 mi. south of Potosi, Missouri <u>to</u> two miles north of Potosi, Mo., on State Hwy. 21. Atty's: <u>Cohn &amp; Marks</u>	GRANTED	2-2-61
	12-30-60			
B L-8713 R. & F.	6-19-61	License to cover C. P. (BP-14,547) which auth. change in antenna-trans. and studio location. Atty: Cohn & Marks	GRANTED	9-15-61
	7-5-61			



## APPLICATION RECORD - BROADCASTING

1280kc

Call  
Letters KYRO

MID-CENTRAL BROADCASTING CO., INC.

Name FRANKLIN COUNTY BROADCASTING COMPANY, INC.POTOSI, MISSOURI

File No.	Dated	Application for	Action	
			Nature	Date
ER-3750 Rec'd & Filed	11-14-61 11-22-61	Renewal of License Cohn & Marks, atty's.	GRANTED	1-18-62
BR-3750 Rec'd Filed	11-20-64 11-24-64 11-24-64	Renewal of License Atty: Cohn & Marks	GRANTED	1-15-65
BR-3750 R & F NOV 27 1967	10-31-67 11-3-67	Renewal of License	GRANTED	1-30-68
BZ-6893 Rec'd & Filed DM JUL 25 1968	6/5/68 6/6/68 6/17/68	Direct Meas. Engr: Robert L. Miers, Rolla, Mo.	GRANTED	7-26-68
BAL-6922 R & F FEE PD: \$75 - 597049 JUL 19 1970 Pub. notice	4-24-70 4-28-70 5-12-70	Voluntary assignment of license to MID-CENTRAL BROADCASTING CO., INC.  Atty - Cohn & Marks	GRANTED EFF:	10-14-70 10-19-70



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Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

1280 kc

Call  
Letters K Y R OName MID-CENTRAL BROADCASTING CO., INC.  
POTOSI, MISSOURI

File No.	Dated	Application for	Action	
			Nature	Date
BR-3750 R & F PN Recd. PRESS NOV 18 1970	10-26-70 11-2-70	RENEWAL OF LICENSE	<del>GRANTED</del>	1-28-71
BR-3750 R & F P.N. PRESS NOV 21 1973	10-15-73 11-1-73 11-1-73	Renewal of License Atty.: Ronald A. Siegel	GRANTED	1-31-74
BR-3750 R & F PN Recd. PRESS OCT 29 1976	9-30-76 10-1-76 "	RENEWAL OF LICENSE R.A.Siegel, Atty. (Cohn & Marks)	GRANTED	1-13-77



#6

## APPLICATION RECORD-BROADCASTING

1280khz

Call Letters: K Y R O

Name: Mid-Central Broadcasting Co., Inc.

Station Location: Potosi, Missouri

File No.	Date	Description	Action and Date
BR791001A8		Renewal of License	GRANTED 1-24-80
PRESS	NOV 15 1979	Atty.: David M. Rickless	



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

