



Federal Communications Commission
Washington, D.C. 20554

April 16, 2007

In Reply Refer To:
1800B3-IB

Maranatha, Inc.
c/o Lee J. Peltzman, Esq.
Shainis & Peltzman, Chartered
1850 M Street, N.W., Suite 240
Washington, D.C. 20036

Executive Committee of the Board of Trustees
of American University
c/o Peter Tannenwald, Esq.
Irwin Campbell & Tannenwald, P.C.
1730 Rhode Island Avenue, Suite 200
Washington, D.C. 20036-3101

Re: Maranatha, Inc.
NEW (NCE-FM), Princess Anne, MD
BPED-19951128MA
Facility ID No. 78485

Executive Committee of the Board of Trustees of
American University
NEW (NCE-FM), Ocean City, MD
BPED-19960516ME
Facility ID No. 81959

Group No. 95111E

Dear Applicants:

We have before us Group 95111E – two mutually exclusive applications for permits to construct new noncommercial educational (“NCE”) FM stations serving different communities. In this situation, the rules require the Commission to make a threshold determination as to whether grant of either of the applications would further the fair, efficient, and equitable distribution of radio service among communities.¹ For the reasons stated below, we determine that the application of the Board of Trustees of American University is entitled to a decisive Section 307(b) preference.

An NCE FM applicant is eligible to receive a Section 307(b) preference if it would provide a first or second reserved channel NCE aural service (in the aggregate) to at least ten percent of the population, provided that this constitutes at least 2,000 people, within the proposed station’s predicted 60 dBu

¹ See 47 U.S.C. § 307(b); 47 C.F.R. § 73.7002(a).

contour.² If more than one applicant in a mutually exclusive group qualifies for a preference, we compare first service population coverage totals.³ An applicant will receive a dispositive fair distribution preference by proposing to serve at least 5,000 more potential listeners than the next highest applicant's first service total, assuming that the applicant proposes first service to at least ten percent of the population.⁴ If no applicant is entitled to a first service preference, we consider combined first and second service population totals and apply the same 5,000 listener, and ten percent of the population thresholds.

In the present group, Maranatha, Inc. ("Maranatha") and Executive Committee of Board of Trustees of American University ("AU") each claims that it would provide a new first or second NCE service to 10 percent of the population, and to at least 2,000 people, within its respective service area, and therefore, that it is eligible for a fair distribution preference.⁵ Neither applicant asserts that it is entitled to a first NCE service preference.⁶ Accordingly, we consider whether Maranatha or AU would provide combined first and second NCE service to 5,000 more people than the other applicant. Based on the applicants' submissions and calculations, Maranatha would provide a first or second NCE service to 62,141 people (14,336 first service plus 47,805 second service). AU would provide a first or second NCE service to 79,451 people (420 first service plus 79,031 second service). Accordingly, pursuant to Section 73.7004 of the Commission's rules, we identify AU as the tentative selectee. Group 95111E thus will not proceed to a point hearing.⁷

² See 47 C.F.R. § 73.7002(b). With respect to population data, the Media Bureau directed applicants to use 2000 Census data, if available by June 4, 2001. See "Supplements and Settlements to Pending Closed Groups of Noncommercial Educational Broadcast Applications Due by June 4, 2001," *Public Notice*, 16 FCC Rcd 6893 (MB Mar. 22, 2001). The "fair distribution" analysis for applications filed under former licensing procedures is based on technical proposals pending on the "snap shot" date of June 4, 2001. Amendments after this date that diminish the applicant's comparative position are also considered. In this case, neither of the applicants has made such engineering changes. In addition, each applicant timely supplemented its application with a Section 307(b) showing; each purports to be based on 2000 Census data and an application "snap shot" date of June 4, 2001.

³ See 47 C.F.R. § 73.7002(b). See also "Deadline for NCE Settlements and Supplements Extended to July 19, 2001; Date for Calculating Comparative Qualifications Remains June 4, 2001," *Public Notice*, 16 FCC Rcd 10892, 10893 (MB May 24, 2001).

⁴ *Id.*

⁵ Maranatha's 60 dBu contour encompasses 178,116 people. Maranatha's claimed aggregated first and second service is 62,141 people. AU's 60 dBu contour encompasses 297,054 people. AU's claimed aggregated first and second service is 79,451 people.

⁶ Specifically, each applicant would provide a first NCE service to less than ten percent of the population.

⁷ See 47 C.F.R. § 73.7002(b). The Media Bureau has delegated authority to make Section 307(b) determinations in NCE cases. See *Reexamination of the Comparative Standards for Noncommercial Educational Applicants*, 15 FCC Rcd 7386 (2000), *partially reversed on other grounds*, *NPR v. FCC*, 254 F.3d 226 (DC Cir. 2001) ("NCE Order"). See also 47 C.F.R. § 0.283. In the *NCE Order*, the Commission concluded that "[i]n examining the fair distribution issues, we will use the general process set forth in the Section of our Competitive Bidding proceeding that addressed Section 307(b) considerations for AM stations." See *NCE Order*, 15 FCC Rcd at 7397 (citing *Comparative Bidding for Commercial Broadcasting and Instructional Television Fixed Services*, 13 FCC Rcd 15920 (1998) (delegating authority to the staff to conduct Section 307(b) analyses with respect to AM applications prior to conducting auctions of competing applications)). In contrast, the *NCE Order* noted that the point system analysis conducted when Section 307(b) is not determinative is considered a simplified "hearing" for purposes of 47 U.S.C. § 155(c)(1). See *NCE Order*, 15 FCC Rcd at 7420.

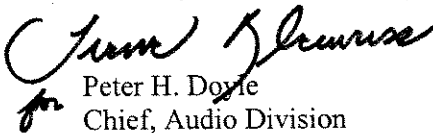
The Commission recently waived Section 73.3573 of the Rules to prevent dismissal of several tentative selectees that had been chosen pursuant to the NCE point system but that had experienced gradual, routine changes in over 50 percent of their governing boards over time.⁸ In so doing, the Commission directed the staff to grant waivers for similarly situated applicants selected pursuant to a fair distribution analysis. We find that a waiver is appropriate for AU, the tentative selectee in the present group.⁹

Accordingly, IT IS ORDERED, That Executive Committee of the Board of Trustees of American University is TENTATIVELY SELECTED to be awarded a construction permit for a new NCE FM station in Ocean City, Maryland.

IT IS FURTHER ORDERED, That Section 73.3573 of the Commission's Rules, 47 C.F.R. § 73.3573, is waived with respect to the ownership change in the tentative selectee.

Petitions to deny the application of the tentative selectee are due within thirty (30) days of public notice announcing the tentative selection of the AU application.¹⁰ If, after the petition to deny period has run, there is no substantial and material question concerning the grantability of the tentative selectee's application, we will, by public notice, dismiss the mutually exclusive application of Maranatha, Inc. (File No. BPED-19951128MA) and grant the application of Executive Committee of the Board of Trustees of American University (File No. BPED-19960516ME).

Sincerely,


for Peter H. Doyle
Chief, Audio Division
Media Bureau

⁸ See *Comparative Consideration of 76 Groups of Mutually Exclusive Applications for Permits to Construct New or Modified Noncommercial Educational FM Stations*, Memorandum Opinion and Order, FCC 07-40, slip op. at paras. 59-60 (rel. March 27, 2007) ("NCE Omnibus Order"); 47 C.F.R. §§ 73.3573(a)(1), (b)(2), and (b)(3).

⁹ AU is a corporation governed by a Board of Trustees that is self-perpetuating pursuant to an Act of Congress and pursuant to the ordinary, routine procedures for replacement of board members, AU experienced a gradual change in the majority of its governing board over the many years since filing of its application. See Amendment to File No. BPED-19960516ME (Aug. 12, 2005). The ownership change does not appear to be an outgrowth of any party's desire to gain control over an NCE new station application. See *NCE Omnibus Order*, slip op. at para. 60.

¹⁰ See 47 C.F.R. § 73.7004. If any applicant previously raised issues against the tentative selectee, it must refile its objections within this thirty (30) day period.