

WXXY BROADCASTING, INC.

1125 Atlantic Ave.

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Federal Communications Commission

Mass Media Services

P.O. Box 358190

Pittsburgh, PA 15251-5190

This supplement is provided in response to a FCC staff inquiry concerning the educational purposes of radio station WXXY following assignment of the license from In His Name to WXXY Broadcasting, Inc.

WXXY Broadcasting, Inc. Nature and Educational Purposes.

WXXY Broadcasting, Inc., a non-profit corporation, serving southern New Jersey, will offer programming that is diversified to include local, private and civic organizations.

The following are the educational purposes of the organization:

- 1) Promote Safety, Health and Welfare;
- 2) Promote civic values and understanding of government among listeners;
- 3) Offer programs aimed at career development and fostering a productive work force;
- 4) Provide education in the field of broadcasting and radio technology and foster communication skills among community members;
- 5) Offer scholarships and internships to area high schools to better educate students on all aspects of radio.

WXXY 88.7 FM will serve the public by providing programs that encourage public honesty, fairness, and positive family values and include educational programs, quality music, documentaries, news, instructional programs and book reviews.

WXXY Broadcasting, Inc. will provide a positive alternative to programming offered by other area stations and will be sensitive to the needs of Port Republic, New Jersey and the entire service area.

WXXY Broadcasting, Inc. will provide an independent source of local, state, and national reporting, to insure further diversification of news services, and will foster understanding among diverse political and community groups.

WXXY Broadcasting, Inc. will broadcast Atlantic City high school board meetings, for listeners who cannot attend in person.

WXXY Broadcasting, Inc. will also provide a number of regular features and programs that advance its various educational objectives, such as:

- 1) “Family News In Focus” - This program deals with a variety of issues relating to the family and society, such as family communications, divorce, eating disorders, alcoholism, drug abuse, health issues, stress in the family and other matters.
- 2) “Breakpoint” - This feature program consists of commentary relative to contemporary issues in our society.
- 3) “Insight For Living” - This feature program offers insight on proven principles applied to our society, in a conversational format, with practical application suggestions.
- 4) “Momsense” - This program focuses on the importance of mothering, plus helpful advice for mothers on raising their children through all phases of childhood.
- 5) “How To Manage Your Money” - This program educates listeners on financial issues.