

**RADIO MARKET ANALYSIS**  
**WNNX RADIO STATION**  
**ATLANTA, GEORGIA**  
**WWWQ RADIO STATION**  
**COLLEGE PARK, GEORGIA**  
**November 2005**

**TECHNICAL STATEMENT**

1. This technical statement and attached exhibits were prepared in conjunction with a proposed transfer of control of stations WNNX, Channel 259C0, Atlanta, Georgia and WWWQ, Channel 263C2, College Park, Georgia.<sup>1</sup> Both WNNX and WWWQ are authorized in communities within metro counties in the Atlanta, Georgia Arbitron Market (Market #11).

2. Since both stations are located in the Atlanta, Georgia Arbitron Market, an analysis based on the stations in a rated market is necessary. As shown on Exhibit #1, there are eighty-two AM and FM (commercial and non-commercial) stations listed in the Atlanta, Georgia Arbitron Market. Therefore, the transferee would be in control of two FM stations in the market. The number of stations indicated falls in the forty-five or more stations tier of §73.3555(a)(1)(i) of the Commission's rules. At this level, common ownership or control of up to eight stations, with no more than five in the same service, is permissible. Therefore, the transfer of control of WNNX and WWWQ is believed to be in compliance with the Commission's radio ownership rules.

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1) WWWQ is operating under program test at College Park, Georgia with the facilities authorized in BMPH-20050606AIP. A license to cover the permit has been filed, BLH-20051004ABG.

3. The foregoing technical statement was prepared by Graham Brock, Inc. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities in the relevant BIA/Arbitron market was determined using the BIA Financial Network, Inc. Media Access Pro, Version 4.0. BIA database. We assume no liability for errors or omissions in that database which may be adverse to the information contained herein.



## FCC Geographic Market Definition for Atlanta, GA

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designn Date	Home Mkt Rank	Owner	City & State of License	County of License
WABE	FM	90.1	NC	Nws/Tlk/Cls	Atlanta, GA	07/02/2003	11	City of Atlanta, Board of Education	Atlanta, GA	Fulton
WAEC	AM	860	C	Religion	Atlanta, GA	07/02/2003	11	Beasley Broadcast Group	Atlanta, GA	Fulton
WAFS	AM	1190	C	ChrsContem	Atlanta, GA	07/02/2003	11	Salem Communications Corporation	Atlanta, GA	Fulton
WALR	FM	104.1	C	R&B Oldies	Atlanta, GA	07/02/2003	11	Cox Radio Inc	La Grange, GA	Troup
WALR	AM	1340	C	Span/Sprts	Atlanta, GA	07/02/2003	11	Dickey Brothers Broadcasting, LLC	Atlanta, GA	Fulton
WAMJ	FM	102.5	C	R&B Oldies	Atlanta, GA	07/02/2003	11	p Radio One Inc	Mableton, GA	Cobb
WAOK	AM	1380	C	News/Talk	Atlanta, GA	07/02/2003	11	Infinity Broadcasting	Atlanta, GA	Fulton
WAOS	AM	1600	C	Span/Mexcn	Atlanta, GA	07/02/2003	11	La Favorita Inc	Austell, GA	Cobb
WATB	AM	1430	C	Internat'l	Atlanta, GA	07/02/2003	11	Multicultural Radio Broadcasting Inc	Decatur, GA	De Kalb
WAZX	AM	1550	C	Span/Mexcn	Atlanta, GA	07/02/2003	11	Macias, Javier	Smyrna, GA	Cobb
WBHF	AM	1450	C	Oldies	Atlanta, GA	07/02/2003	11	Anverse Inc	Cartersville, GA	Bartow
WBTR	FM	92.1	C	Country	Atlanta, GA	07/02/2003	11	Gradick, Steven L.	Carrollton, GA	Carroll
WBTS	FM	95.5	C	CHR/Rhymc	Atlanta, GA	07/02/2003	11	Cox Radio Inc	Doraville, GA	De Kalb
WBZY	FM	105.3	C	Modern Rock	Atlanta, GA	07/02/2003	11	Clear Channel Communications	Bowdon, GA	Carroll
WCCV	FM	91.7	NC	Religion	Atlanta, GA	07/02/2003	11	Immanuel Broadcasting Network Inc	Cartersville, GA	Bartow
WCHK	AM	1290	C	Cty/Nws/Tlk	Atlanta, GA	07/02/2003	11	Cherokee Broadcasting Company Inc	Canton, GA	Cherokee
WCLK	FM	91.9	NC	Jazz	Atlanta, GA	07/02/2003	11	Clark College	Atlanta, GA	Fulton
WCNN	AM	680	C	Sports	Atlanta, GA	07/02/2003	11	Dickey Brothers Broadcasting, LLC	North Atlanta, GA	Fulton
WCOH	AM	1400	C	Country	Atlanta, GA	07/02/2003	11	Clear Channel Communications	Newnan, GA	Coweta
WDCY	AM	1520	C	Christian	Atlanta, GA	07/02/2003	11	Word Christian Broadcasting	Douglasville, GA	Douglas
WDPC	AM	1500	C	Christian	Atlanta, GA	07/02/2003	11	Word Christian Broadcasting	Dallas, GA	Paulding
WDWD	AM	590	C	Children	Atlanta, GA	07/02/2003	11	ABC/Disney	Atlanta, GA	Fulton
WFGM	AM	830	C	cp - NOA	Atlanta, GA	03/14/2005	11	Seeger, Guest & Fort	Sandy Springs, GA	Fulton
WFOM	AM	1230	C	Talk/Sprts	Atlanta, GA	07/02/2003	11	Dickey Brothers Broadcasting, LLC	Marietta, GA	Cobb
WFOX	FM	97.1	C	Urban	Atlanta, GA	07/02/2003	11	Cox Radio Inc	Gainesville, GA	Hall
WFSH	FM	104.7	C	ChrsContem	Atlanta, GA	07/02/2003	11	Salem Communications Corporation	Athens, GA	Clarke
WFTD	AM	1080	C	Span/Mexcn	Atlanta, GA	07/02/2003	11	Prieto Communications Inc	Marietta, GA	Cobb
WGFS	AM	1430	C	Oldes/Talk	Atlanta, GA	07/02/2003	11	Multicultural Radio Broadcasting Inc	Covington, GA	Newton
WGKA	AM	920	C	News/Talk	Atlanta, GA	07/02/2003	11	Salem Communications Corporation	Atlanta, GA	Fulton
WGST	AM	640	C	News	Atlanta, GA	07/02/2003	11	Clear Channel Communications	Atlanta, GA	Fulton
WGUN	AM	1010	C	Religion	Atlanta, GA	07/02/2003	11	Rivers Group	Atlanta, GA	Fulton
WHIE	AM	1320	C	Cty/Tlk/Spt	Atlanta, GA	07/02/2003	11	Chappell Communications LLC	Griffin, GA	Spalding

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed



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WHTA	FM	107.9	C	Urban AC	Atlanta, GA	07/02/2003	11	Radio One Inc	Hampton, GA	Henry
WIMO	AM	1300	C	Country	Atlanta, GA	07/02/2003	11	Myers, Mark	Winder, GA	Barrow
WJZZ	FM	107.5	C	Smooth Jazz	Atlanta, GA	07/02/2003	11	Radio One Inc	Roswell, GA	Fulton
WKEU	AM	1450	C	Oldies	Atlanta, GA	07/02/2003	11	WLT Associates LP	Griffin, GA	Spalding
WKHX	FM	101.5	C	Country	Atlanta, GA	07/02/2003	11	ABC/Disney	Marietta, GA	Cobb
WKKP	AM	1410	C	Gospel	Atlanta, GA	07/02/2003	11	Henry County Radio Co	McDonough, GA	Henry
WKLS	FM	96.1	C	Clsc Rock	Atlanta, GA	07/02/2003	11	Clear Channel Communications	Atlanta, GA	Fulton
WKUN	AM	1490	C	Sothn Gspel	Atlanta, GA	07/02/2003	11	Bostwick Broadcasting Group	Monroe, GA	Walton
WLBA	AM	1130	C	Span/Mexcn	Atlanta, GA	07/02/2003	11	La Favorita Inc	Gainesville, GA	Cobb
WLBB	AM	1330	C	News/Talk	Atlanta, GA	07/02/2003	11	Gradick, Steven L.	Carrollton, GA	Carroll
WLKQ	FM	102.3	C	Mexican	Atlanta, GA	07/02/2003	11	Davis Broadcasting Inc	Buford, GA	Gwinnett
WLTA	AM	1400	C	Chrst/Talk	Atlanta, GA	07/02/2003	11	Salem Communications Corporation	Alpharetta, GA	Fulton
WLTM	FM	94.9	C	Soft AC	Atlanta, GA	07/02/2003	11	Clear Channel Communications	Atlanta, GA	Fulton
WMLB	AM	1160	C	Variety	Atlanta, GA	07/02/2003	11	JW Broadcasting Inc	East Point, GA	Fulton
WMVV	FM	90.7	NC	Religion	Atlanta, GA	07/02/2003	11	Life Radio Ministries	Griffin, GA	Spalding
WNEA	AM	1300	C	Christian	Atlanta, GA	07/02/2003	11	Word Christian Broadcasting	Newnan, GA	Coweta
WNEE	FM	88.3	NC	Christian	Atlanta, GA	10/27/2003	11	Community Public Radio	Jasper, GA	Pickens
WNIV	AM	970	C	Chrst/Talk	Atlanta, GA	07/02/2003	11	Salem Communications Corporation	Atlanta, GA	Fulton
WNNX	FM	99.7	C	Altve/NwRck	Atlanta, GA	07/02/2003	11	p Cumulus Media Partners LLC	Atlanta, GA	Fulton
WNSY	FM	100.1	C	Oldies	Atlanta, GA	07/02/2003	11	p Cherokee Broadcasting Company Inc	Talking Rock, GA	Pickens
WPBC	AM	1310	C	Korean	Atlanta, GA	07/02/2003	11	Hanmi Broadcasting Inc	Decatur, GA	De Kalb
WPBS	AM	1040	C	Spanish	Atlanta, GA	07/02/2003	11	Pacific Star Broadcasting Incorporated	Conyers, GA	Rockdale
WPLO	AM	610	C	Span/Mexcn	Atlanta, GA	07/02/2003	11	Prieto Communications Inc	Grayson, GA	Gwinnett
WPZE	FM	97.5	C	Gospel	Atlanta, GA	07/02/2003	11	Radio One Inc	Fayetteville, GA	Fayette
WQXI	AM	790	C	Sports	Atlanta, GA	07/02/2003	11	Jefferson-Pilot Communications Company	Atlanta, GA	Fulton
WRAS	FM	88.5	NC	Progressive	Atlanta, GA	07/02/2003	11	Georgia State University	Atlanta, GA	Fulton
WREK	FM	91.1	NC	Variety	Atlanta, GA	07/02/2003	11	Georgia Institute of Technology, Communications	Atlanta, GA	Fulton
WRFG	FM	89.3	NC	Variety	Atlanta, GA	07/02/2003	11	Radio Free Georgia Broadcasting Foundation	Atlanta, GA	Fulton
WSB	AM	750	C	News/Talk	Atlanta, GA	07/02/2003	11	Cox Radio Inc	Atlanta, GA	Fulton
WSB	FM	98.5	C	Soft AC	Atlanta, GA	07/02/2003	11	Cox Radio Inc	Atlanta, GA	Fulton
WSSA	AM	1570	C	Gospel	Atlanta, GA	07/02/2003	11	Saints Inc	Morrow, GA	Clayton
WSTR	FM	94.1	C	Top 40	Atlanta, GA	07/02/2003	11	Jefferson-Pilot Communications Company	Smyrna, GA	Cobb

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WTJH	AM	1260	C	Gospel	Atlanta, GA	07/02/2003	11	Willis Broadcasting Corporation	East Point, GA	Fulton
WTSH	FM	107.1	C	Country	Atlanta, GA	07/02/2003	11	Woman's World Broadcasting Inc	Rockmart, GA	Polk
WUWG	FM	90.7	NC	CHR	Atlanta, GA	07/02/2003	11	Georgia Public Telecommunications Commission	Carrollton, GA	Carroll
WVEE	FM	103.3	C	Urban	Atlanta, GA	07/02/2003	11	Infinity Broadcasting	Atlanta, GA	Fulton
WVFJ	FM	93.3	C	ChrsContem	Atlanta, GA	07/02/2003	11	Provident Broadcasting Co, Inc	Manchester, GA	Meriwether
WVWA	FM	96.7	C	Spanish	Atlanta, GA	07/02/2003	11	Clear Channel Communications	Peachtree City, GA	Fayette
WWAA	AM	1690	C	Talk	Atlanta, GA	10/08/2004	11	Intermart Broadcasting	Avondale Estates, GA	De Kalb
WWEV	FM	91.5	NC	Religion	Atlanta, GA	07/02/2003	11	Curriculum Development Foundation	Cumming, GA	Forsyth
WWVA	FM	105.7	C	Spanish	Atlanta, GA	07/02/2003	11	Clear Channel Communications	Canton, GA	Cherokee
WWWE	AM	1100	C	Span/Chrst	Atlanta, GA	07/02/2003	11	Beasley Broadcast Group	Hapeville, GA	Carroll
WWWQ	FM	100.5	C	CHR	Atlanta, GA	07/02/2003	11	p Cumulus Media Partners LLC	College Park, GA	Fulton
WXEM	AM	1460	C	Span/Mexcn	Atlanta, GA	07/02/2003	11	La Favorita Inc	Buford, GA	Gwinnett
WYAY	FM	106.7	C	Country	Atlanta, GA	07/02/2003	11	ABC/Disney	Gainesville, GA	Hall
WYFW	FM	89.5	NC	Religion	Atlanta, GA	07/02/2003	11	Bible Broadcasting Network	Winder, GA	Barrow
WYXC	AM	1270	C	Nws/Tlk/Spt	Atlanta, GA	07/02/2003	11	Clarion Communications Inc	Cartersville, GA	Bartow
WYYZ	AM	1490	C	Cntry/Gospl	Atlanta, GA	07/02/2003	11	Hellinger Broadcasting Co	Jasper, GA	Pickens
WYZE	AM	1480	C	Gospel	Atlanta, GA	07/02/2003	11	GHB Broadcasting	Atlanta, GA	Fulton
WZGC	FM	92.9	C	Rock	Atlanta, GA	07/02/2003	11	Infinity Broadcasting	Atlanta, GA	Fulton

Number of Stations in Geographic Market **82**

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**AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT**

State of Georgia )  
St. Simons Island ) ss:  
County of Glynn )

**JEFFERSON G. BROCK**, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

*This the 10th day of November, 2005.*



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Jefferson G. Brock  
*Affiant*

*Sworn to and subscribed before me  
this the 10th day of November, 2005*



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Notary Public, State of Georgia  
*My Commission Expires: September 3, 2007*