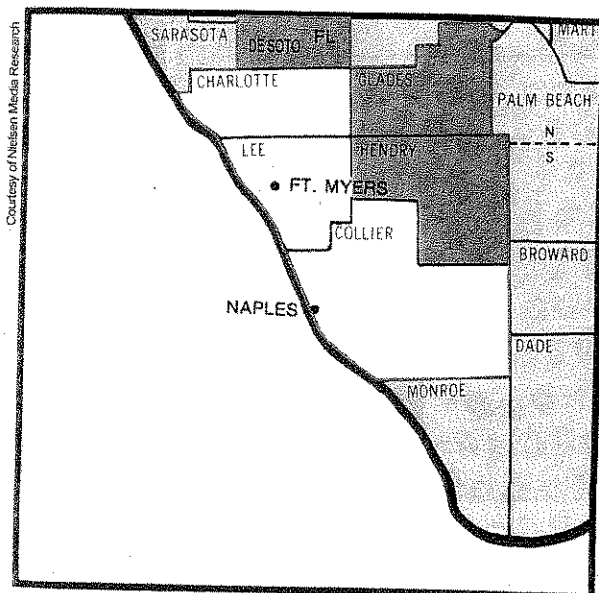
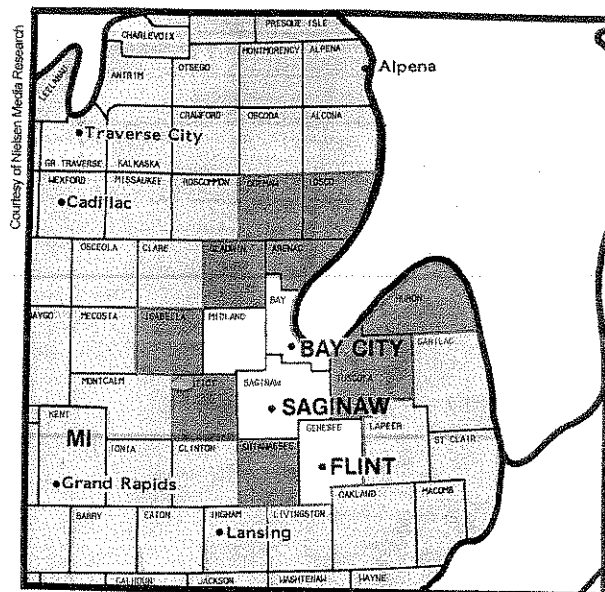


Flint-Saginaw-Bay City, MI (64)

DMA TV Households: 473,910
% of U.S. TV Households: .437

WNEM-TV Bay City, MI, ch. 5, CBS
WJRT-TV Flint, MI, ch. 12, ABC
*WCMU-TV Mt. Pleasant, MI, ch. 14, ETV
*WDCP-TV University Center, MI, ch. 19, ETV
WEYI-TV Saginaw, MI, ch. 25, NBC
*WFUM Flint, MI, ch. 28, ETV
*WDCQ-TV Bad Axe, MI, ch. 35, ETV
WAQP Saginaw, MI, ch. 49, IND
WSMH Flint, MI, ch. 66, Fox

DMA Counties	State	TV Households
Arenac	MI	6,980
Bay	MI	44,320
Genesee	MI	172,730
Gladwin	MI	11,140
Gratiot	MI	15,480
Huron	MI	14,880
Iosco	MI	12,080
Isabella	MI	23,840
Midland	MI	32,810
Ogemaw	MI	9,350
Saginaw	MI	81,140
Shiawassee	MI	27,340
Tuscola	MI	21,820



Ft. Myers-Naples, FL (70)

DMA TV Households: 421,130
% of U.S. TV Households: .388

WINK-TV Fort Myers, FL, ch. 11, CBS
WBBH-TV Fort Myers, FL, ch. 20, NBC
WZVN-TV Naples, FL, ch. 26, ABC
*WGCU Fort Myers, FL, ch. 30, ETV
WFTX Cape Coral, FL, ch. 36, Fox
WTVK Naples, FL, ch. 46, IND
WRXY-TV Tice, FL, ch. 49, IND

DMA Counties	State	TV Households
Charlotte	FL	68,790
Collier	FL	117,670
De Soto	FL	11,420
Glades	FL	4,250
Hendry	FL	11,090
Lee	FL	208,210