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**Patent No. 1390199**



Form BC 126  
June 1954

4096

# BROADCASTING STATION LICENSE RECORD

SEE CARD #2

WWZZ (EFF. 7-2-80)

Date first licensed 5-4-62

Call letters WYND

x R & J BROADCASTING CORP.-DEBTOR-IN-POSSESSION (AL 9-21-78 EFF:

x R & J BROADCASTING CORP. (AL 12-6-73 EFF: 12-19-73) Station location Sarasota, Florida

X TREND BROADCASTING, INC. (AL 5-28-69, Eff: 6-1-69)

x LOWELL W. PAXSON (AL 1-22-69 EFF. 2-20-69)

x RADIO WYND, INC. (AL 12-17-64; EFF: 1-2-65)

Name of licensee x GULF COAST BROADCASTING COMPANY, INC.

2101 (let. 10-27-61)

Transmitter location North Hammock Place, Sarasota, Florida (BP-6-24-59)

2101 (Let. 10-27-61).

33580  
Main studio location North Hammock Place, Sarasota, Florida (BP-6-24-59)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BP-11446	6-24-59	1280kc	500w, DA-D	Day	8-24 2-24-60
CP for a new standard broadcast station (Cond'l).					
BMP-8878 (1)	2-16-60	Mod. of CP(BP-11446) for extension of of completion date to 8-24-60.			
BMP-8878 (2)	8-12-60	Mod. of C.P. (BP-11446, as mod.) for extension of completion date to 8-24-61			
BMP-9311 (3)	3-13-61	Mod. of CP (BP-11446, as mod.) for extension of completion date to 8-24-61			
BTC-3794 Eff: 8-10-61	8-1-61	Voluntary transfer of control of permitte corp. from Nelsey L. Hutchinson, Ethel V. Hutchin- son, & L.C. McCall to George E. null & Marguerite Roche null, Ralph Polgiano & Edith Polgiano, George J. Shaffer & Irma L. Shaffer, & Carl G. Brenner & Patricia E. Brenner.			
BMP-9701 BMP-9702 (4)	8-30-61	Mod. of CP(BP-11446 as mod.) for extension of completion date to 12-23-61 and to change type transmitter (GATES BC-500T).			
BL-8959	5-4-62	1280kc	500w , DA-D	Day	5-4-62, 2-1-64
Lic. to cov. CP (BP-11,446 as mod.) which authorized a new standard broad- cast station.					
BR-4096	1-24-64	Renewal of License			2-1 2-1-67
BAL-5241 EFF: 1-2-65	12-17-64	Voluntary assignment of lic to RADIO WYND, INC.			
BTC-5136 EFF: 9-10-66	8-22-66	Voluntary transfer of control of lic. corp. from John T. Rutledge, Richard L. Baird and Gene Stuart to Republic Invest ment, Inc. (100%)			
BR-4096	1-13-67	1280kc	500w, DA-D	Day	2-1 2-1-70
TELEGRAM	2-26-68	PSA	500w		
BAL-6479 EFF.	1-22-69	Vol. AL			
	2-20-69				
BAL-6647	5-28-69	Vol. AL			
BR-4096(1)	4-20-70	Renewal			2-1-73
BTC-6470	1-29-71	VOL. TO EFF: 3-1-71			
BS-4096(1)	1-8-72	Lic. location 55 monitor point.			



Form BC 126  
June 1954

# 2

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters ..... WYND(AM)

Station location ..... SARASOTA, FLORIDA

SUN BROADCASTING COMPANY OF FLORIDA (AL 5-29-80, EFF:  
x ROBERT W. FRUDEGER, RECEIVER (AL 9-6-79 EFF:

Name of licensee ..... x TREND BROADCASTING, INC.

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BR-4096(L)	1-31-73	RENEWAL			2-1-76
BAL-7993 VOL AL	12-6-73	EFF:	12-15-73		
BS-4096(L)	10-1-74	ML to to redescrbe monitoring points and mv/m.			
BR-4096(S)	1-28-76		RENEWAL		2-1-79
BAL780912EE	9-21-78	VOL. AL			
BAL790727HU	9-6-79	INVOL. AL		EFF:	
BAL800401GB	5-29-80	VOL AL		EFF:	
E B S A	7-2-80	CALL SIGN CHANGE			



AUG. 1955

## APPLICATION RECORD BROADCASTING

Call  
Letters **NEW WYND**Name **GULF COAST BROADCASTING COMPANY, INC.**  
(P.O. - 3439 South McIntosh Road, Sarasota, Fla.)

File No.	Dated	Application for	Action	
			Nature	Date
BP-11,446 Rec'd Filed	7-11-57	Construction permit for a new standard	GRANTED	6-24-59
	7-15-57	broadcast station to be operated on:	Cond'l re: Phase Mon.;	
	7-15-57	Frequency - <del>1920kc</del> 1280kc Power - <del>500w</del> 500w DA-D Hours of operation - Daytime Trans. location - North Hammock Place, East Sarasota, Florida Studio location - Same as transmitter  Engr. - L.C. McCall, Palatka, Fla.	Field meas equip.;	
			DA & non-DA proof	
AMENDMENT R & F	9-23-57	AMENDED to make changes in stockholdings,		
	9-25-57	specify ant-trans. & studio location as Sarasota, Fla., & change station location to Sarasota, Fla., correct coordinates.		
AMENDMENT Rec'd	11-12-58	AMENDED to change frequency to 1280kc; <del>inc.</del>		
	11-18-58	<del>power-to-1kw</del> ; install directional antenna (DA-B)		
Filed (order)	12-3-58	and make changes in ground system.		
AMENDMENT R & F	3-17-59	AMENDED to decrease power to 500w; make changes		
	3-23-59	in DA system (inc. hght) & changes in ground system.		

Atty. - Mallyck &amp; Berniton

SEE CARD #2 for AMENDMENT



## APPLICATION RECORD - BROADCASTING

FORM BC-121

AUG. 1955

Call  
Letters

New WYND

Name GULF COAST BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
AMENDED BP-11,446 R. & F.	5-13-59 5-15-59	AMENDED to make changes in DA pattern & changes in the ground system. Atty. Mallyck & Bernton Engr. Pete Johnson, Charleston, W. Va.	GRANTED	6-24-59
BMP-8878 R & F	1-20-60 1-26-60	Modification of C. P. (BP-11446 which authorized a new standard broadcast station) for extension of completion date from 2-24-60 to Atty's: Mallyck & Bernton	GRANTED to	2-16-60 8-24-60
BMP-9078 Rec'd Filed	7-21-60 7-25-60 7-25-60	Modification of C. P. (BP-11446 which auth- orized a new standard broadcast station) for extension of completion date from 8-24- 60 to 2-24-61. Atty's: Mallyck & Bernton	GRANTED	8-12-60



Aug. 1955

Call  
Letters **W Y N D**Name **GULF COAST BROADCASTING COMPANY, INC.**

File No.	Dated	Application for	Action	
			Nature	Date
BMP-9311 R & F	1-19-61	Mod. of C.P. (BP-11446 as modified which authorized a new Standard Broadcast Station) for extension of completion date from 2-24-61 to 8-24-61. Atty. Mallyck	GRANTED	3-13-61
	1-25-61			to 8-24-61
BTC-3794 Rec'd Filed	6-23-61	Voluntary transfer of control of Permittee corporation from Kelsey L. Hutchinson, Ethel V. Hutchinson and L. C. McCall TO George E. Hull & Marguerite Roche Hull, Ralph Bolgiano & Edith Bolgiano, George S. Shaffer & Irma L. Shaffer and Carl G. Brenner & Patricia E. Brenner  Frederick H. Walton, Jr., Atty.	GRANTED Eff:	8-1-61
	6-29-61			8-10-61
	6-29-61			



## APPLICATION RECORD - BROADCASTING

Call  
Letters WYNDName Gulf Coast Broadcasting Company, Inc.  
Sarasota, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BMP-9701 R&F	8-11-61 8-14-61	Mod of CP (BP-11446 as mod which auth a new standard broadcast station for extension of completion date from 8-24-61 to 12-23-61. Atty: Dempsey and Koplovitz	GRANTED Issued with BMP-9702	8-30-61
BMP-9702 R&F	8-11-61 8-14-61	Mod of CP (BP-11446 as mod which auth a new standard broadcast station) to change type transmitter (Gates BC-5-500T) Atty: Dempsey and Koplovitz	GRANTED	8-30-61
BL-8959 R. & F. PROG. TEST 12-1-61	11-21-61 11-22-61	Lic to cover CP (BP-11,446 as Mod.) which auth. a new standard broadcast station. Atty: Dempsey and Koplovitz	GRANTED	5-4-62
BR-4096 Rec'd Filed	10-31-63 11-1-63 11-1-63	Renewal of license	GRANTED	1-24-64
BAL-5241 R & F AMEND R & F	9-11-64 9-23-64 10-6-64 10-12-64	Voluntary assignment of license to RADIO WYND, INC. Atty. - Lauren Colby AMENDED 10-12-64 to make changes in officers, directors & stock subscribed. REQUEST WAIVER OF SEC. 1.597 of Rules - F 10-20-64	GRANTED	12-17-64 EFF: 1-2-65



AUG. 1955

TREND BROADCASTING, INC.

Call  
Letters W Y N DName **LOWELL W. FAXSON,**  
**RADIO WYND, INC.**  
Sarasota, Fla.

File No.	Dated	Application for	Action	
			Nature	Date
BTC-5136 R & F	7-5-66 7-7-66	Voluntary transfer of control of lic. corp. from John T. Rutledge, Richard L. Baird and Gene Stuart to Republic Investments, Inc. (100%) REQ. WAIVER OF SECTION 1.597 of RULES	GRANTED EFF: 9-10-66	8-22-66
BR-4096 R & F	10-25-66 11-14-66	Atty - Leo Resnick Renewal of license Atty. Leo Resnick	GRANTED	1-13-67
BAL-6479 R & F FEE PD: \$75	9-19-68 9-20-68 #460120	Voluntary assignment of license to LOWELL W. FAXSON REQUEST WAIVER SEC. 1.597 of RULES	GRANTED EFF.	1-22-69 2-20-69
AMENBED	12-2-68	Atty - R. B. Lubic Financial data and programming		
BAL-6647 R & F FEE PD: \$30 (Form 316)	4-18-69 4-21-69 #508122	Voluntary assignment of license to TREND BROADCASTING, INC. Atty - R.B. Lubic	GRANTED Eff: 6-15-69	5-28-69



# APPLICATION RECORD - BROADCASTING

1280kc

Card #6

Call  
Letters WYND

Name TREND BROADCASTING, INC.  
SARASOTA, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BR-4096 R&F \$75-551704 PN filed PRESS:	10-21-69 10-24-69 10-24-69 10-24-69	Renewal of license AMENDED 2-6-70 re: Programming AMENDED 4-2-70 re: Programming Atty. Robert Bennett Lubic	GRANTED	4-20-70
BR-4096 R & F FEE PD:\$250 #650939 CODE 053(also see WTBY) FILED JAN 15 1971	NOV 20 1969 12-11-70 12-15-70 12-17-70	Voluntary transfer of control of lic corp from Trend Broadcasting, Inc.* to Lowell W. Paxson (* licensee is Fla. corp - transferor is N.Y.) EFP: ALSO SEE: WKSX - TC-6418) Atty - Alk & Lubic	GRANTED	1-29-71 3-1-71
BR-4096 R & F PN Recd. PRESS	10-26-72 10-30-72 " 72 NOV 6 1972	RENEWAL OF LICENSE Robert Bennett Lubic, Atty. AMENDED 12-11-72 re: engineering data	GRANTED	1-31-73



# APPLICATION RECORD - BROADCASTING

1280khz

Call  
Letters **WYND**

Name **R & J BROADCASTING CORP.**  
**X TREAD BROADCASTING, INC.**  
**Sarasota, Florida**

File No.	Dated	Application for	Action	
			Nature	Date
BAL-7993 R & F FEE PD: \$1000 #235154 CODE 047	9-14-73 9-21-73 OCT 17 1973	Voluntary assignment of license to R & J BROADCASTING CORP.  Atty - Stambler & Shrinsky AMENDED 11-9-73 - reasons for AL; corporate resolution AMENDED 11-9-73- financial data; re industries Statement re brokerage commission & sales tax filed 11-27-73	GRANTED Req. Grant Fee Based on \$ 5,746.00* Plus \$13,680.00 Brokerage Fee EFF: 12-15-73 048 PD 1-7-74 W 265599	12-6-73
BR-4096 R & F PN Recd. PRESS	9-26-75 9-30-75 OCT 14 1975	RENEWAL OF LICENSE J.L. Shrinsky, Atty. AMENDED 10-16-75 re: balance sheet AMENDED 11-18-75 re: engineering	GRANTED	1-28-76



## APPLICATION RECORD - BROADCASTING

Call  
Letters W Y N D

ROBERT W. DRUDEGER, RECEIVER

x R &amp; J BROADCASTING CORP., DEBTOR IN POSSESSION

Name x R &amp; J BROADCASTING CORP.

Sarasota, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BAL780912EB Form 316 PRESS SEP 10 1978	9-8-78	Vol. AL to R & J BROADCASTING CORP. - DEBTOR-IN-POSSESSION  Atty - Jason L. Shrinsky (Stambler & Shrinsky)	GRANTED EFF:	9-21-78
BR780929WA PRESS DEC 4 1978		RENEWAL OF LICENSE  Atty. Jason L. Shrinsky (Stambler & Shrinsky)	GRANTED	5-29-80
BAL-790727HU FORM 316 PRESS: AUG 5 1979		Invol AL to ROBERT W. DRUDEGER, RECEIVER  Atty - B. Cottone	GRANTED EFF:	9-6-79



## APPLICATION RECORD-BROADCASTING

WWZZ

Call Letters X W Y N D

SUN BROADCASTING COMPANY OF FLORIDA

Name: ~~XX~~ ROBERT W. DRUDEGER, RECEIVER

Station Location: Sarasota, Florida

File No.	Date	Description	Action and Date
BAL800401GB FORM 314 (rec'd 3-14-80) PRESS Arts. of Inc. and By-laws filed (4-1-80) PN FILED "	APR 23 1980 4-4-80 4-16-80	Vol. AL to SUN BROADCASTING COMPANY OF FLORIDA Atty for assignor - Benedict Cottoni (over) assignee - David Tillotson (Arent, etc)	GRANTED 5-29-80 EFF: 6-2-80
BP-810316AB (C)		Construction permit to increase power to 2.5kw. MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305 ATTY: David Tillatson	



BAL800401GB Amended 4-1-80 re: Interpretation of sales,  
agreement

AMENDED 5-16-80 re: Legal qualifications



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

