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Cat. No. 4550L

Patent No. 1390199

June 1954

4096

BROADCASTING STATION LICENSE RECORD

SEE CARD #2

WWZZ (EFF. 7-2-80)

Date first licensed 5-4-62 Call letters WYND

x R & J BROADCASTING CORP. -DEBTOR-IN-POSSESSION (AL 9-21-78 EFF:

x R & J BROADCASTING CORP. (AL 12-6-73 EFF: 12-19-73) Station location Sarasota, Florida

X TREND BROADCASTING, INC. (AL 5-28-69, Eff: 6-1-69)

x LOWELL W. PAXSON (AL 1-22-69 EFF. 2-20-69)

x RADIO WYND, INC. (AL 12-17-64; EFF: 1-2-65)

Name of licensee GULF COAST BROADCASTING COMPANY, INC.

2101 (let. 10-27-61)

Transmitter location North Hammock Place, Sarasota, Florida (BP-6-24-59)

2101 (Let. 10-27-61).

Main studio location North Hammock Place, Sarasota, Florida (BP-6-24-59)

33580

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period	
					From	To
BP-11446	6-24-59	1280kc	500w, DA-D	Day	8-24	2-24-60
CP for a new standard broadcast station (Cond'1).						
BMP-8878 (1)	2-16-60	Mod. of CP(BP-11446) for extension of completion date to 8-24-60.				
BMP-8878 (2)	5-12-60	Mod. of C.P. (BP-11446, as mod.) for extension of completion date to 8-24-60.				
BMP-9311 (3)	3-13-61	Mod. of CP (BP-11446, as mod.) for extension of completion date to 8-24-61.				
BTC-3794 Eff: 8-10-61	8-1-61	Voluntary transfer of control of permitte corp. from Nelsey L. Hutchinso, Ethel V. Hutchinso, & L.C. McCall to George E. null & Marguerite Roche null, Ralph Polgiano & Edith Polgiano, George S. Shaffer & Irma L. Shaffer, & Carl G. Brenner & Patricia E. Brenner.				
BMP-9701 BMP-9702 (4)	8-30-61	Mod. of CP(BP-11446 as mod.) for extension of completion date to 12-23-61 and to change type transmitter (GATES BC-500T).				
BL-8959	5-4-62	1280kc	500w	DA-D Day	5-4-62, 2-1-64	
Lic. to cov. CP (BP-11,446 as mod.) which authorized a new standard broadcast station.						
BR-4096	1-24-64	Renewal of License			2-1	2-1-67
BAL-5241 EFF: 1-2-65	12-17-64	Voluntary assignment of lic to RADIO WYND, INC.				
BTC-5136 EFF: 9-10-66	8-22-66	Voluntary transfer of control of lic. corp. from John T. Rutledge, Richard L. Baird and Gene Stuart to Republic Investment, Inc. (100%)				
BR-4096	1-13-67	1280kc	500w	DA-D Day	2-1	2-1-70
TELEGRAM	2-26-68	PSA	500w			
BAL-6479 EFF.	1-22-69	Vol. AL				
	2-20-69					
BAL-6627	5-28-69	Vol. AL				
BR-4096(I)	4-20-70	Renewal				2-1-73
BTC-6470	1-29-71	VOL. TO EFF: 3-1-71				
BS-4096(1)	1-8-72	Lic. location 55 monitor point.				

Form BC 126
June 1954

2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WYND (AM)

Station location SARASOTA, FLORIDA

SUN BROADCASTING COMPANY OF FLORIDA (AL 5-29-80, EFF:
* ROBERT W. FRUDEGER, RECEIVER (AL 9-6-79 EFF:

Name of licensee * TREND BROADCASTING, INC.

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BR-4096(L)	1-31-73	RENEWAL			2-1-76
BAL-7993 VOL AL	12-6-73	EFF:		12-15-73	
BS-4096(L)	10-1-74	ML to to redescrbe monitoring points and mv/m.			
BR-4096(S)	1-28-76		RENEWAL		2-1-79
BAL780912EE	9-21-78	VOL. AL			
BAL790727HU	9-6-79	INVOL. AL		EFF:	
BAL800401GB	5-29-80	VOL AL		EFF:	
E B S A	7-2-80	CALL SIGN CHANGE			

AUG. 1955

Call
Letters NEW WYNDName GULF COAST BROADCASTING COMPANY, INC.
(P.O. - 3439 South McIntosh Road, Sarasota, Fla.)

File No.	Dated	Application for	Action	
			Nature	Date
BP-11,446 Rec'd Filed	7-11-57 7-15-57 7-15-57	Construction permit for a new standard broadcast station to be operated on: Frequency - 1920kc 1280kc Power - 500w 1000w 500w DA-D Hours of operation - Daytime Trans. location - North Hammock Place, East Sarasota, Florida Studio location - Same as transmitter Engr. - L.C. McCall, Palatka, Fla.	GRANTED	6-24-59
AMENDMENT R & F	9-23-57 9-25-57	AMENDED to make changes in stockholdings, specify ^(own) ant-trans. & studio location as Sarasota, Fla., & change station location to Sarasota, Fla., correct coordinates.		
AMENDMENT Rec'd Filed (order)	11-12-58 11-18-58 12-3-58	AMENDED to change frequency to 1280kc; incp. power-to-law; install directional antenna (DA-B) and make changes in ground system.		
AMENDMENT R & F	3-17-59 3-23-59	AMENDED to decrease power to 500w; make changes in DA system (inc. hght) & changes in ground system.		

SEE CARD #2 for AMENDMENT
Atty. - Mallyck & Bernton

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters New W.Y.N.D.

Name GULF COAST BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
AMENDED BP-11,446 R. & F.	5-13-59 5-15-59	AMENDED to make changes in DA pattern & changes in the ground system. Atty. Mallyck & Bernton Engr. Pete Johnson, Charleston, W. Va.	GRANTED	6-24-59
BMP-8878 R & F	1-20-60 1-26-60	Modification of C. P. (BP-11446 which authorized a new standard broadcast station) for extension of completion date from 2-24-60 to Atty's: Mallyck & Bernton	GRANTED to	2-16-60 8-24-60
BMP-9078 Rec'd Filed	7-21-60 7-25-60 7-25-60	Modification of C. P. (BP-11446 which authorized a new standard broadcast station) for extension of completion date from 8-24-60 to <u>2-24-61</u> . Atty's: Mallyck & Bernton	GRANTED	8-12-60

AUG. 1955

Call
Letters WYNDName GULF COAST BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-9311 R & F	1-19-61 1-25-61	Mod. of C.P. (BP-11446 as modified which authorized a new Standard Broadcast Station) for extension of completion date from 2-21-61 to 8-24-61. Atty. Mallyck	GRANTED to	3-13-61 8-24-61
BTC-3794 Rec'd Filed	6-23-61 6-29-61 6-29-61	Voluntary transfer of control of Permittee corporation from Kelsey L. Hutchinson, Ethel V. Hutchinson and L. C. McCall TO George E. Hull & Marguerite Roche Hull, Ralph Bolgiano & Edith Bolgiano, George S. Shaffer & Irma L. Shaffer and Carl G. Brenner & Patricia E. Brenner Frederick H. Walton, Jr., Atty.	GRANTED Eff:	8-1-61 8-10-61

APPLICATION RECORD - BROADCASTING

Call
Letters WYNDName Gulf Coast Broadcasting Company, Inc.
Sarasota, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BMP-9701 R&F	8-11-61 8-14-61	Mod of CP (BP-11446 as mod which auth a new standard broadcast station for extension of completion date from 8-24-61 to 12-23-61. Atty: Dempsey and Koplovitz	GRANTED Issued with BMP-9702	8-30-61
BMP-9702 R&F	8-11-61 8-14-61	Mod of CP (BP-11446 as mod which auth a new standard broadcast station) to change type transmitter (Gates BC-5-500T) Atty: Dempsey and Koplovitz	GRANTED	8-30-61
BL-8959 R. & F. PROG. TEST 12-1-61	11-21-61 11-22-61	Lic to cover CP (BP-11,446 as Mod.) which auth. a new standard broadcast station. Atty: Dempsey and Koplovitz	GRANTED	5-4-62
BR-4096 Rec'd Filed	10-31-63 11-1-63 11-1-63	Renewal of license	GRANTED	1-24-64
BAL-5241 R & F AMEND R & F	9-11-64 9-23-64 10-6-64 10-20-64	Voluntary assignment of license to RADIO WYND, INC. Atty. - Lauren Colby AMENDED 10-12-64 to make changes in officers, directors & stock subscribed. REQUEST WAIVER OF SEC. 1.597 of Rules - F	GRANTED	12-17-64 EFF: 1-2-65

AUG. 1955

TREND BROADCASTING, INC.

Call
Letters W Y N DName X LOWELL W. FAXSON,
RADIO WYND, INC.
Sarasota, Fla.

File No.	Dated	Application for	Action	
			Nature	Date
BTC-5136 R & F	7-5-66 7-7-66	Voluntary transfer of control of lic. corp. from John T. Rutledge, Richard L. Baird and Gene Stuart to Republic Investments, Inc. (100%) REQ. WAIVER OF SECTION 1.597 of RULES Atty - Leo Resnick	GRANTED EFF:	8-22-66 9-10-66
BR-4096 R & F	10-25-66 11-14-66	Renewal of license Atty. Leo Resnick	GRANTED	1-13-67
BAL-6479 R & F FEE PD: \$75 #460120	9-19-68 9-20-68 \$1000 1968	Voluntary assignment of license to LOWELL W. FAXSON REQUEST WAI ER SEC. 1.597 of RULES Atty - R. B. Lubic	GRANTED EFF.	1-22-69 2-20-69
AMENBED	12-2-68	Financial data add programming		
BAL-6647 R & F FEE PD: \$30 (Form 316)	4-18-69 4-21-69 #508122	Voluntary assignment of license to TREND BROADCASTING, INC. Atty - R.B. Lubic	GRANTED Eff:	5-28-69 6-15-69

APPLICATION RECORD - BROADCASTING

1280kc

Card #6

Call Letters WYND

Name TREND BROADCASTING, INC.
SARASOTA, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BR-4096 R&F \$75-551704 PN filed PRESS:	10-21-69 10-24-69 10-24-69 10-24-69	Renewal of license AMENDED 2-6-70 re: Programming AMENDED 4-2-70 re: Programming Atty. Robert Bennett Lubic	GRANTED	4-20-70
NOV 20 1969				
BR-6470 R & F d	12-11-70 12-15-70	Voluntary transfer of control of lic corp from Trend Broadcasting, Inc.* to Lowell W. Paxson	GRANTED	1-29-71
FEE PD: \$250 #650939 CODE 053 (also see WTBY) FILED JAN 15 1971	12-17-70	(* licensee is Fla. corp - transferor is N.Y.) ALSO SEE: WKSN - TC-6418 Atty - Alk & <u>Lubic</u>	EFP:	3-1-71
BR-4096 R & F PN Recd. PRESS	10-26-72 10-30-72 "	RENEWAL OF LICENSE Robert Bennett Lubic, Atty. AMENDED 12-11-72 re: engineering data	GRANTED	1-31-73
NOV 6 1973				

APPLICATION RECORD - BROADCASTING

1280khz

Call
Letters WYND

Name R & J BROADCASTING CORP.
X TREAD BROADCASTING, INC.
Sarasota, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BAL-7993 R & F FEE PD: \$1000 #235154 CODE 047	9-14-73 9-21-73 OCT 17 1973	Voluntary assignment of license to R & J BROADCASTING CORP. Atty - Stambler & Shrinsky AMENDED 11-9-73 - reasons for AL; corporate resolution AMENDED 11-9-73- financial data; re industries Statement re brokerage commission & sales tax filed 11-27-73	GRANTED Req. Grant Fee Based on \$ 5,746.00* Plus \$13,680.00 Brokerage Fee EFF:	12-6-73 12-15-73
BR-4096 R & F PN Recd. PRESS	9-26-75 9-30-75 OCT 14 1975	RENEWAL OF LICENSE J.L. Shrinsky, Atty. AMENDED 10-16-75 re: balance sheet AMENDED 11-18-75 re: engineering	GRANTED	1-28-76

APPLICATION RECORD - BROADCASTING

ROBERT W. DRUDEGER, RECEIVER

Call
Letters W Y N D

x R & J BROADCASTING CORP., DEBTOR IN POSSESSION

Name x R & J BROADCASTING CORP.

Sarasota, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BAL780912EB Form 316 PRESS SEP 19 1978	9-8-78	Vol. AL to R & J BROADCASTING CORP. - DEBTOR-IN-POSSESSION Atty - Jason L. Shrinsky (Stambler & Shrinsky)	GRANTED EFF:	9-21-78
BR780929WA PRESS DEC 4 1978		RENEWAL OF LICENSE Atty. Jason L. Shrinsky (Stambler & Shrinsky)	GRANTED	5-29-80
BAL-790727HU FORM 316 PRESS: AUG 5 1979		Invol AL to ROBERT W. DRUDEGER, RECEIVER Atty - B. Cottone	GRANTED EFF:	9-6-79

APPLICATION RECORD-BROADCASTING

WWZZ

Call Letters X W Y N D

SUN BROADCASTING COMPANY OF FLORIDA

Name: ~~XXX~~ ROBERT W. DRUDEGER, RECEIVER

Station Location: Sarasota, Florida

File No.	Date	Description	Action and Date
BAL800401GB FORM 314 (rec'd 3-14-80) PRESS Arts. of Inc. and By-laws filed (4-1-80) PN FILED "	APR 23 1980 4-4-80 4-16-80	Vol. AL to SUN BROADCASTING COMPANY OF FLORIDA Atty for assignor - Benedict Cottoni (over) assignee - David Tillotson (Arent, etc)	GRANTED 5-29-80 EFF: 6-2-80
BP-810316AB (C)		Construction permit to increase power to 2.5kw. MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305 ATTY: David Tillatson	

BAL800401GB Amended 4-1-80 re: Interpretation of sales agreement

AMENDED 5-16-80 re: Legal qualifications

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

