

W A T Z



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REMOVABLE LABEL GUIDE

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Patent No. 1390199

B.S. 1351

BROADCASTING STATION LICENSE RECORD

Date first licensed 1-24-47

Call letters WATZ

Location: Alpena, Michigan

W A T Z RADIO, INC. (AL gr 3/21/77 EFF: 5/6/77)

Name of licensee xxMIDWESTERN BROADCASTING COMPANY

Mich. Hwy. 32, at west city limits of Alpena, Mich. (CP 3-3-67)

x On M-72, 1 mile West of Alpena, Michigan (Re-description BP-15431; Aux.)

xx Michigan Highway 32 at West City Limits of Alpena,

Transmitter location Alpena Township, (Michigan. (CP 10-2-46)

Mich. Hwy. 32 at west city limits of Alpena, Mich. (CP 3-3-67)

x On M-72, 1 mile West of Alpena, Michigan

Main studio location xx Michigan Highway 32 at West City Limits of Alpena, Alpena Twp., Mich.

(CP 10-2-46)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
B2-P-4723	5-29-46	1450	250w	U	
Letter	9-20-46	O.P. for new station granted subject approval of T site and antenna (Conditional Clause)			
B2-P-4723	10-2-46	1450	250w	U	12-2 6-2-47
B2-MP-2109	Mod.CP(4723) for approval of antenna and T & S sites (Conditional Clause)				
B2-L-2159	1-24-47	1450	250w	U	1-24 2-1-48
B2-Z-1974	Lic. to cover CP(4723 as mod.) for new station and determine operating power by direct method				
BR-1361	1-16-48	1450	250	U	2-1 2-1-51
BS-1361	1-16-48	STA to broadcast high school football game to Sault Ste. Marie, Canada, January 17, 1948, only.			
BR-1361	1-29-51	1450	250w	U	2-1 2-1-54
BR-1361	1-13-54	RENEWAL OF LICENSE			2-1 10-1-55
BR-1361	9-7-55	RENEWAL OF LICENSE			10-1 10-1-58
BR-1361	9-3-58	Renewal of license			10-1 10-1-61
BP-13,081	7-6-61	Construction Permit to increase daytime power from 250w to 1kw and install a new transmitter (RCA-BTA-1R)			9-6 3-6-62 (Cond'l)
BR-1361	9-7-61	Renewal of license			10-1 10-1-64
BTC-3920	12-22-61	Voluntary acquisition of positive control of licensee corporation by Les Biederman thru purchase of stock from Edward Biederman.			
EFF:	12-26-62				
-----					
BP-15431	5-10-62	1450	250watts	Aux.	7-10 1-10-63
CP to install new transmitter to be used for auxiliary purposes only.					
EL-9171	5-18-62	1450kc	250w, 1kw	U	
(1)	License to cover CP(BP-13081) which auth. incr. in daytime power and install new trans.				
BT-9637	12-27-62	1450kc	250w	Aux.	12-27 10-1-64
Lic. to cover CP(BP-15431) which auth. new aux. trans. (RCA-BTA-250M) at main trans. loc.					

Form BC 126 1361  
June 1954

## BROADCASTING STATION LICENSE RECORD

Date first licensed 1-24-47

Call letters WATZ

Station location

Name of licensee

Transmitter location

Main studio location

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BR-1361 AUX	9-14-64	1450kc.	250w, 1kw, U		10-1 10-1-67
		Renewal of License to			10-1-67
BS-1361 (1)	3-16-65	Mod. of license/correct the geographic coordinates (Memo) (Main & Aux.)			
BP-17567	3-3-67	1450kc	250w, 1kw-LS U		5-3 11-3-67
	CP chg.	antenna sys. & correct coord.			
BMP-12,179 (1)	11-2-67	Mod. of CP(BP-17567) for extension of completion date to			5-3-68
BR-1361	10-31-67	1450kc	250w-1kw-LS U		10-31 10-1-70
		1450kc	250w (Aux.)		10-31 10-1-70
		Renewal of ND A			
BMP-12397(2)	5-16-68	MP(BP-17,567)	ext. time		11-3-68
BL-12,274(L)	2-28-69	Lic. (BP-17,567, as mod.)	chg. ant. -		10-1-70
		system. (MAIN)			
BS-1361 (1)	3-27-69	Memo to correct ground system. (Main)			
BZ-7157(L)	4-3-69	Direct Meas. (Aux.)			
BR-1361	9-30-70	Renewal of MAIN(D) & AUX.(S) & NDEA			10-1-73
EBSA	5-25-72				
BR-1361(S)	9-27-73	RENEWAL OF MAIN & AUX.			10-1-76
BR-1361(S)	9-15-76	Renewal (Main & Aux)			10-1-79
BAL-8932	3/21/77	Vol A1	EFF: 5/6/77		
BR-790601UZ	9-21-79	(S) RENEWAL			10-1-82

## APPLICATION RECORD - BROADCASTING

Call WATZ  
 Letters X New

Name MIDWESTERN BROADCASTING COMPANY  
(P.O. Lester M. Biederman, 114-116 E. Front St., Traverse City, Michigan)

File No.	Dated	Application for	Action	
			Nature	Date
B2-P-4723	4-10-46	Construction Permit for a new standard broadcast station to be operated on:	GRANTED subject filing MP for approval of T site and antenna Letter 9-20-46 (Conditional re waiver Sections 3.55(b) & 3.60) Issued with MP-2103	5-29-46
Rec'd	4-10-46	Frequency: 1450 kc.		
Filed	4-10-46	Power: 250w		
		Hours of Operation: Unlimited time.		
		Trans. Location: To be determined - Alpena County, Michigan		
		Studio Location: To be determined - Alpena, Michigan		
		(Filed by Frank D. Scott, Atty; George C. Davis, Engr.)		

Western Electric 451A-1 transmitter

## APPLICATION RECORD - BROADCASTING

#2

Call

Letters W A T ZName MIDWESTERN BROADCASTING COMPANY.

File No.	Dated	Application for	Action	
			Nature	Date
B2-MP-2103 Rec'd Filed	7-10-46 7-15-46 7-15-46	Mod. of C.P. (B2P-4723, which authorized a new standard broadcast station) for approval of antenna approval of transmitter and studio locations at Michigan Highway 32 at West City limits, Alpena Township, Michigan.  (Filed by Frank D. Scott, Atty; George C. Davis, Engr.)	GRANTED Conditional re waiver Sections 3.55(b) and 3.60	10-2-46

## APPLICATION RECORD - BROADCASTING

#3

Call

Letters W A T ZName MIDWESTERN BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B2-L-2159 Rec'd Filed	11-18-46 11-20-46 11-20-46	License to cover C.P. (B2-P-4723, as mod.,) which authorized a new standard broadcast station and Authority to determine operating power by direct measurement of antenna power.	GRANTED	1-24-47
B2-Z-1974 Rec'd Filed	11-18-46 11-20-46 11-20-46			
BR-1361 Rec'd	12-1-47 12-4-47	Renewal of license	GRANTED	1-16-48
BR-1361 Rec'd	12-2-50 12-4-50	Renewal of license	GRANTED	1-29-51
BR-1361 Rec'd Filed	10-29-53 11-2-53 11-2-53	Renewal of license Filed by Alfred C. Cordon, Atty.	GRANTED	1-13-54

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call  
Letters

W A T Z

Name MIDWESTERN BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BTC-1750 Rec'd Filed	6-14-54	Voluntary acquisition of positive control of licensee corporation by Les Biederman thru the gift to him of 190 shares by Edward Biederman.  John P. Carr, Atty.	DISMISSED req. of atty.	6-29-55
	6-21-54			
	6-21-54			
BR-1361 Rec'd Filed	6-28-55	Renewal of license  Alfred C. Cordon, Jr., Atty.	GRANTED	9-7-55
	7-6-55			
	7-6-55			
BR-1361 Rec'd Filed	7-11-58	Renewal of license Al Cordon, Attorney	GRANTED	9-3-58
	7-15-58			
	7-15-58			

## APPLICATION RECORD - BROADCASTING

Call

Letters W.A.T.Z.Name MIDWESTERN BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BP-13,081 Rec'd Filed	5-12-59 5-13-59 5-13-59	Construction Permit to increase daytime power from 250w <u>to</u> 1kw and install a new transmitter (RCA-BTA-1R)  Atty.- Dew, Lehnese and Albertsen Engr.-George C. Davis	GRANTED (after hearing D-13048) Cond'l re accept interference other Class IV stations inc. pwr. to 1kw	7-6-61
BR-1316 Rec'd&Filed	6-24-61 6-30-61	Renewal of License Alfred C. Cordon, Jr., atty.	GRANTED	9-7-61
BTC-3920 Rec'd Filed	12-2-61 12-8-61 12-8-61	Voluntary acquisition of positive control of licensee corporation by <u>Les</u> Biederman thru purchase of stock from Edward Biederman  Alfred C. Cordon, Jr., Atty.	GRANTED EFF:	12-22-61 12-26-61

FORM BC-121  
Aug. 1955

#6

# APPLICATION RECORD - BROADCASTING

Call  
Letters W A T Z

Name MIDWESTERN BROADCASTING COMPANY  
Alpena, Mich.

File No.	Dated	Application for	Action	
			Nature	Date
BP-15,431 R & F	3-29-62 4-2-62	C.P. to install an auxiliary transmitter (RCA BTA 250M) at main transmitter location to be operated with 250w power .  Atty. Dow, Lohnes and Albertson	Granted:	5-10-62
BL-9171 R. & F.	2-9-62 2-12-62	Lic to cover CP(BP-13,081) which auth. incr. in daytime power and installation of a new trans. ATTY* DOW, LOHNES & ALBERTSON	GRANTED	5-18-62
BL-9637 R.&F.	6-25-62 7-2-62	Lic to cover CP(BP-15,431) which auth. install new aux trans, at main trans. loc.  Atty-Dow, Lohnes & Albertson	GRANTED	12-27-62
BR*1361 R & F	3-13-64 3-16-64	Renewal of License (Main)	GRANTED	9-14-64
BR-1361 R & F	6-16-64 6-24-64	Renewal of Aux. Alfred C. Cordon, Jr., Atty.	GRANTED	9-14-64

## APPLICATION RECORD - BROADCASTING

 Call  
 Letters W A T Z

 Name MIDWESTERN BROADCASTING COMPANY  
ALPENA, MICHIGAN

File No.	Dated	Application for	Action	
			Nature	Date
BP-17,567 R. & F.	11-18-66 11-22-66	CP to make changes in antenna system( inc. hgt., add resistor & side mount FM antenna)  Atty: Dow, Lohnes & Albertson (Al Cordon, Jr.) Engr: George C. Davis	GRANTED	3-3-67
BR-1361 R & F  JUL 18 1967	6-30-67 7-3-67	Renewal of license (Main & Auxiliary)  Atty - A. C. Cordon, Jr.(Dow, Lohnes etc.)	GRANTED	10-31-67
BMP-12,179 R & F OCT 3 1967	9-18-67 9-22-67	Mod. of CP(BP-17,567 which auth change antenna system) for extension of completion date from 11-3-67 to 5-3-68 Atty. A.C. Cordon, Jr.	Cond'l 250w Class IV stations GRANTED	11-2-67
BMP-12,397 R. & F. #424449 \$30 MAY 8 1968	4-25-68 4-29-68 4-29-68	MP (BP-17,567, as mod) for ext. of completion date to 11-3-68. attyDow, Lohnes and Albertson (Al Cordon, Jr.)	GRANTED to	5-16-68 11-3-68

FORM BC-121 #8  
Aug. 1955

# APPLICATION RECORD - BROADCASTING

1450kc

Call  
Letters W A T Z

Name MIDWESTERN BROADCASTING COMPANY  
Alpena, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BL-12,274 Rec'd #469069 \$30 AMENDED:R&F Filed PT AMENDED:R&F FEB 24 1969	10/14/68 10/29/68 10/29/68 1/21/69 1/21/69 1/29/69 2/13/69	License (EP-17,567 as mod.) chng. ant-system. (MAIN)  Re engr. data.  Atty: John E. Jacob Re ant-hgt.	GRANTED	2-28-69
BZ-7157 R & F #498435 \$30 DM- APR 2 1969 Ltr.	2/26/69 3/13/69 3/13/69 3-21-69 4-16-69	Direct Meas. (Aux.)  Atty: Alfred C. Cordon, Jr. Refunded \$30 3/28/69  Al Cordon, Jr. now Atty.	GRANTED	4-3-69

# APPLICATION RECORD - BROADCASTING

Call  
Letters WATZ

Name MIDWESTERN BROADCASTING COMPANY  
Alpena, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BR-1361 R & F #613902 \$75. (\$1,350. submitted) P.N.	6-18-70 7-2-70 7-2-70	Renewal of License (Main & Auxiliary) Atty: Alfred C. Cordon, Jr. AMENDED 9-10-70 re: programming; commercial practices; business interest	GRANTED	9-30-70
JUL 29 1970				
10-2-70 Annual fee \$32.00 deducted from 210.00 Renewal filing fee. Credit 178.00 to 1971.				
BR-1361 Recd. PN Recd. FILED PRESS	6-18-73 6-29-73 " 7-23-73	RENEWAL OF LICENSE (MAIN & AUXILIARY) A.C.Cordon, Jr. Atty. AMENDED 8-21-73 re: business interests; commercial policy	GRANTED	9-27-73
2 AUG 1973				
BR-1361 R & F P.N. Press	5-24-76 5-27-76 5-27-76	RENEWAL OF LICENSE (MAIN & AUXILIARY) Atty: Alfred C. Cordon, Jr. (Cordon & Jacob) AMENDED 8-18-76 re: commercial matter	GRANTED	9-15-76
JUN 28 1976				

#10

1450khz

Form BC-121  
May 1976

## APPLICATION RECORD - BROADCASTING

Call  
Letters W A T Z

W A T Z RADIO, INC.

Name x. MIDWESTERN BROADCASTING COMPANYALPENA, MICHIGAN

File No.	Dated	Application for	Action	
			Nature	Date
BAL-8932	3/3/77	Voluntary assignment of license to W A T Z	GRANTED	3/21/77
R & F	3/7/77	RADIO, INC.	EFF:	5/6/77
Also see WTCM(AM), WATZ-FM		Atty - <u>Cordon</u> & Jacob		
FORM 316				
BR 7906014UZ		RENEWAL OF LICENSE (MAIN & AUXILIARY)		
PRESS	JUL 5 1979	A.C. Cordon, Jr., Atty.	GRANTED	9-21-79

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

