



FEDERAL COMMUNICATIONS COMMISSION
445 12TH Street, S.W.
Washington, D.C. 20554

October 5, 2009

Cocola Broadcasting Companies LLC
706 West Herndon Ave.
Fresno, CA 93650

In re: LPTV or TV Translator Station of:
Cocola Broadcasting Companies LLC
KVVG-LP, Channel 54, Porterville, CA
BLESTA-20090930ACN
Fac. ID #: 18749

Gentlemen:

This refers to your above-captioned Low Power Television or Television Translator Station and your request for extension of Special Temporary Authority to remain silent.

Your request IS HEREBY GRANTED and silent authority is authorized to April 10, 2010. Any further request must be accompanied by a progress report as to your efforts to resume operations.

As a matter of law, the license for the above station will automatically expire if broadcast operations do not commence within 12 months from the date that the station ceased broadcasting.¹ See Section 312(g) of the Communications Act, 47 U.S.C. Section 312(g).

¹Notification of resumption of broadcast operations can be filed electronically using CDBS or must be mailed to:

Federal Communication Commission
Media Bureau/Video Division
445 12th Street, S.W.
Washington DC 20554

The station's silent status does not suspend the licensee's Obligation to comply with all other relevant Commission rules, including the filing, when appropriate, of applications for renewal of broadcast license. Finally, we note that it is imperative to the safety of air navigation that any prescribed painting and illumination of the station's tower shall be maintained. See 47 C.F.R. Sections 17.6 and 73.1740(a)(4).

Sincerely,

Hossein Hashemzadeh
Associate Chief
Video Division
Media Bureau

cc: Scott S. Patrick, Esquire
1) Apr. 10, 2009
2) Apr. 08, 2009