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June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed 9-8-61Call letters K V E EStation location Conway, Arkansas

COMMUNICATIONS MEDIA CORPORATION (AL 3-28-74 EFF: 3-29-74)

X BROWN BROADCAST INCORPORATED (AL-10-8-65; EFF. 10-12-65)

x J.C. WILLIS, HAROLD J. NICHOLS, HUGH C. JONES AND WILLIAM E. COOPER

Name of licensee d/b/as CENTRAL ARKANSAS BROADCASTERSTransmitter location On Washington Ave., on North Edge of Conway, Arkansas (BP 2-15-61)

704 Locust St., Conway, Arkansas (BS-7-17-78)

X RT. 2, WASSON FARM ROAD, CONWAY, ARKANSAS (BS-3996)

X 2220 Washington, Ave., Conway Ark. BRC- 3-28-77

ZIP 72032

Main studio location * On Washington Ave., on North Edge of Conway, Arkansas (BP 2-15-61)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BP-13435	2-15-61 CP for a	1330kc	500w	Day	4-15 10-15-61 new standard broadcast station.
BP-13435 (1)	3-16-61	Mod. of CP(BP-13435) to			assign Call Letters.
BP-13435 (2)	10-24-61	Mod. of CP(BP-13435) to			change obstruction markings
BL-8544 & memo dtd 10-24-61	9-8-61 Lic. to cover construction permit	1330kc	500w	Day	9-8 6-1-64 (BP-13435 which auth. a new standard broadcast station.
	6-3-64	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BZ-5265	9-25-64	1330kc	500w	Day	9-25 6-1-67 Authority to determine operating power by direct measurement of antenna power.
BR-3996	11-9-64	1330kc.	500w	Day	11-9 6-1-67
BAL-5549 (Eff: 10-12-65)	10-8-65	Voluntary assignment of lic. to BROWN BROADCAST INCORPORATED			
BS-3996 (Memo)	1-11-66	1330kc	500w	Day	1-11 6-1-67 Mod. of lic to change geographic Coord.
BR-3996 TELEGRAM	5-29-67 10-17-67	Renewal of License			6-1 6-1-70
BR-3996 (S)	9-11-70	Renewal of License			6-1-73
EBSA BR-3996 (L)	6-12-72 5-31-73	RENEWAL OF LICENSE			6-1-76
BAL-8027	3-28-74	VOL AL	EFF:	3-29-74	
BR-3996(L)	5-27-76	RENEWAL			6-1-79
BS-3996(1)	5-30-77	ML to chg. SL & RC			
BS-3996 (2)	7-17-78	Informal Appli. to chg.	SL & RC		
BR790201UF (L)	5-30-79	RENEWAL OF LICENSE			6-1-81

APPLICATION RECORD - BROADCASTING

AUG 1955

Call

LettersNEW.....K V E E

Name J. C. WILLIS, HAROLD J. NICHOLS, HUGH C. JONES AND
 WILLIAM E. COOPER d/b as CENTRAL ARKANSAS BROADCASTERS.....
 (P.O. Box ~~571~~, ~~Horriton~~, Arkansas)
 462, Conway, Arkansas

File No.	Dated	Application for	Action	
			Nature	Date
BP-13,435 Rec'd Filed	7-31-59 8-24-59 8-24-59	Construction Permit for a new standard broadcast station to be operated on: Frequency - 1330kc Power - 500w Hours of operation - Daytime Trans. location - On Washington Avenue on North Edge of Conway, Arkansas Studio location - Same as transmitter STATION LOCATION - CONWAY, ARKANSAS Engr.- Ralph J. Bitzer, St. Louis, Mo.	GRANTED	2-15-61
BL-8544 R. & F. PROG. TEST 5-26-61	5-12-61 5-16-61	License to cover C. P. (BP-13,435) which auth. a new standard broadcast station.	GRANTED	9-8-61 (also memo dtd. 10-24-61 re obst. markings)

Gates BC-500T

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters K V E E

BROWN BROADCAST INCORPORATED

Name* J. C. WILLIS, HAROLD J. NICHOLS, HUGH C. JONES AND WILLIAM E. COOPER d/b as
"CENTRAL ARKANSAS BROADCASTERS"

File No.	Dated	Application for	Action	
			Nature	Date
BAL-4696 Rec'd Filed	12-12-62 12-17-62 12-17-62	Voluntary assignment of license to Dorate Broadcasting Co.	DISMISSED Req. of applicant	5-24-63
BR-3996 Rec'd Filed	2-20-64 2-24-64 2-24-64	Renewal of license	GRANTED	11-9-64
BZ-5265 Rec'd Filed	5-18-64 5-21-64 5-25-64	Authority to determine operating power by direct measurement of antenna power.	GRANTED	9-25-64
BAL-5549 R & F	7-29-65 8-13-65	Voluntary assignment of license to BROWN BROADCAST INCORPORATED Atty. - Eugene T. Smith	GRANTED	10-8-65 EFF:10-12-65
BR-3996 R & F	2-22-67 3-3-67	Renewal of license Atty- Eugene T. Smith	GRANTED	5-29-67

APPLICATION RECORD - BROADCASTING

1330khz

Call
LettersK.V.E.E.....

COMMUNICATIONS MEDIA CORPORATION

Name X BROWN BROADCAST INCORPORATED
Conway, Arkansas

File No.	Dated	Application for	Action	
			Nature	Date
BR-3996 R & F #583550 \$75. P.N. MAR 31 1970	2-24-70 3-5-70 3-5-70 3-5-70	Renewal of License AMENDED 4-7-70 re: Section II resub. re date of signature AMENDED 5-15-70 re: proposed commercial practices	GRANTED	9-11-70
BR-3996 R & F P.N. PRESS MAR 31 1973	2-28-73 3-6-73 3-6-73	Renewal of License Atty.: Eugene T. Smith AMENDED 5-14-73 re: community survey; commercial policy	GRANTED	5-31-73
BAL-8027 R & F FEE PD: \$1000 CODE 047 (ALSO SEE FM) NOV 20 1973 ltr.	10-29-73 11-1-73 #248186 2-11-74	Voluntary assignment of license to COMMUNICATIONS MEDIA CORPORATION (SEE OVER) AMENDED 3-11-74 - financial data; addendum to contract etc; programming data; Sec.VI Atty: Thomas Fletcher	GRANTED GRANT FEE: \$4,000.00 EFF: 3-29-74 Pd 063 W301358	3-28-74 (Includes FM) 4-11-74

RE: BAL-8027 - By laws requested (on ack card)

filed 3-11-74

Sect. II returned 3-27-70 re: Signature page not signed or dated.

APPLICATION RECORD - BROADCASTING

1330 khz

6-61

Call
Letters K V E E

Name COMMUNICATIONS MEDIA CORPORATION
CONWAY, ARKANSAS

File No.	Dated	Application for	Action	
			Nature	Date
BR-3996 R & F PN Recd. PRESS	1-28-76 2-2-76 " MAR 12 1976	RENEWAL OF LICENSE Thos. W. Fletcher, Atty. AMENDED 4-1-76 re: engineering	GRANTED	5-27-76
BRC-3915 R & F MAR 30 1977	4-7-77 3-16-77	MOD. of lic. to chg. main studio loc. to 2220 Washington Ave., Conway, Ark. & operate trans. by RC from SL.	GRANTED	3-28-77
BR790201UF PRESS: MAR 2 1979		RENEWAL OF LICENSE Atty: Thomas W. Fletcher	GRANTED	5-31-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

