

SECTION 307(b) ANALYSIS

By this Form 301 application, KDKL(FM) seeks to change its community of license from Coalinga, California to Huron, California. This change in community of license will result in a preferential arrangements of allotments and complies with the Commission's policies governing community of license changes, as discussed below.

Section 307(b) of the Communications Act of 1934, as amended, states that the Commission must distribute broadcast licenses to states and communities so "as to provide a fair, efficient, and equitable distribution of radio service." 47 U.S.C. § 307. Pursuant to the rules promulgated as a result of Section 307(b), the Commission's allotment priorities are as follows: (1) first full-time aural reception service; (2) second full-time aural reception service; (3) first local aural transmission service; and (4) other public interest factors. Co-equal weight is given to priorities (2) and (3). *Revision of FM Assignment Policies and Procedures*, 90 FCC Rcd 2d 88 (1982). In this situation, moving KDKL(FM) to Huron, California will retain the sole local transmission service at Huron. Presently, commercial FM station KZLA(FM) is licensed to the community of Huron, however, pursuant to a contingent application being filed simultaneously herewith, KZLA is seeking to change its community of license to Riverdale, California. Accordingly, by this application, KDKL proposes to change its community of license to Huron to ensure that that community maintains its local transmission service. This proposed change is in the public interest as the change of KDKL's community of license will retain the sole local transmission service at Huron, and the community of Coalinga will continue to be served by FM station KFRP(FM), Coalinga, California. Moreover, there are two construction permits for new

KDKL(FM), Coalinga, California
FCC Form 340
Exhibit 1

stations to be licensed to the community of Coalinga, namely, KNGS(FM) and KQNO(FM).

Therefore, Coalinga will continue to be well served following the change of KDKL's community of license.

Huron, California is an established and licensable community, as shown by the fact that it presently has a commercial station licensed to it. In addition, the following information is provided:

- (1) 60 dBu Area: 5236 sq km; Pop: 17,660 persons (Longley-Rice: 58,883)
70 dBu Area: 1672 sq km; Pop: 307 persons (Longley-Rice: 200)
- (2) Besides KZLA, there are no other AM or FM stations licensed to Huron.
- (3) At minimum, FM Stations KWDS, KQNO, KNGS, KAAX, and KJZN place protected contour service over Huron.
- (4) According to the 2000 Census Bureau information, Huron has a population of 6,306 persons.

The proposed community of license change request does not include a transmitter move and KDKL will continue to function as specified in its current license (BLED-20001221ABA).